### EXP.NO:7

DATE:01.05.2025

# **USER INTERFACE DESIGN**

Roll no:230701233

AIM: Experiment with different layouts and color schemes for an app. Collect user feedback on aesthetics and usability using GIMP(GNU Image Manipulation Program (GIMP)

#### PROCEDURE:

Step 1:GIMP Set up

Step 2:Design the Basic Layout(Basic visual Structure)

Step 3:Add UI elemnts(To Access all Features)

Step 4:Colour and layout Change

Step 5:Users feedback

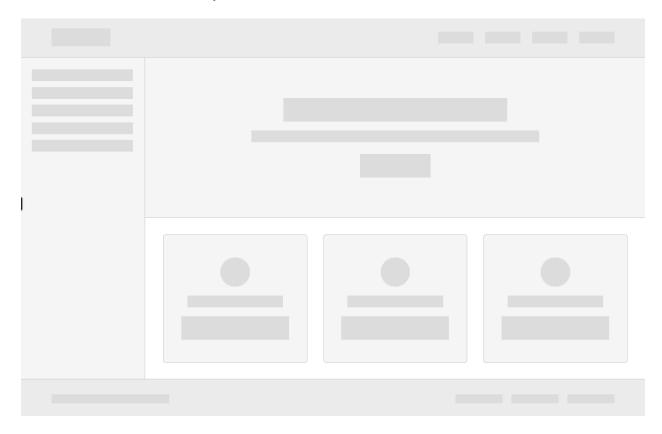
#### Step 1:

- Download and Install: Download GIMP from GIMP Downloads and install it on your computer.

- Launch the GIMP application.

### Step 2:

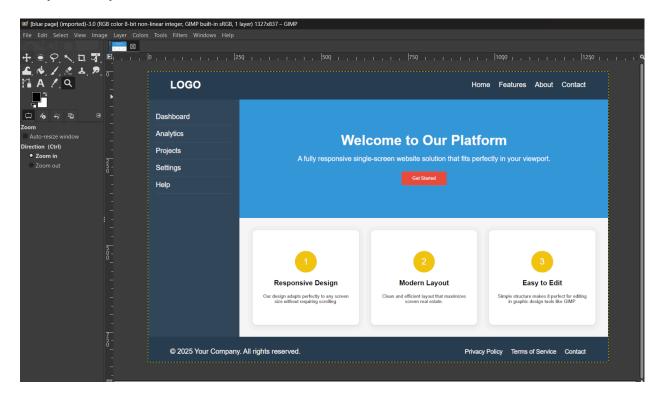
1. Create the Base Layout:



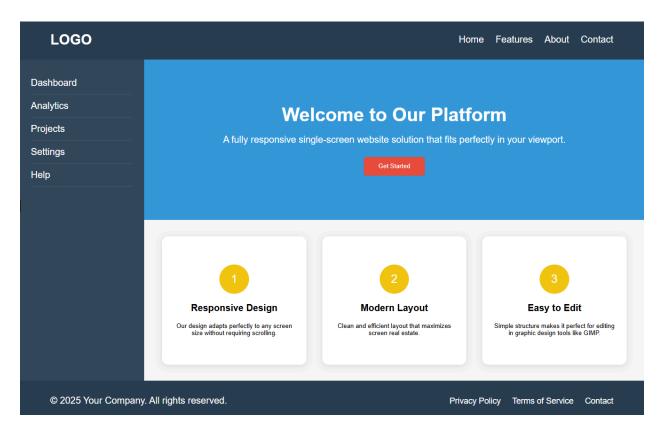
this low fidelity framework has some features like

- Header with logo and navigation menu
- Sidebar with menu items
- Features section with three equal content boxes
- Footer with copyright and links
- Clean separation between elements for easy selection
- Simple rectangular shapes that are easy to modify
- Consistent spacing and alignment
- Placeholder elements clearly defined

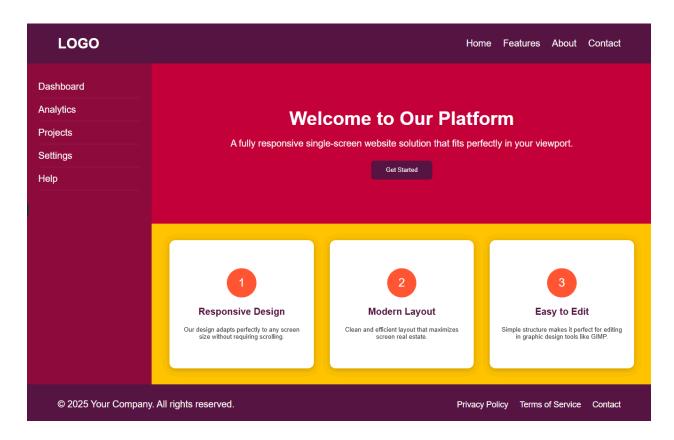
Step 3: Experiment with Color Schemes



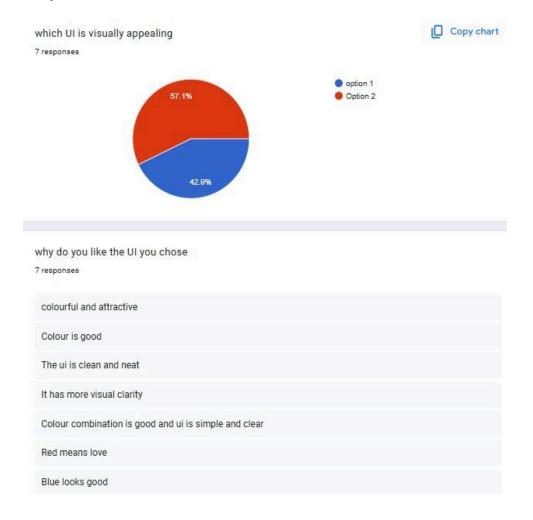
first lets add some content and blue colour scheme to it



and for user flexibility lets add one more colour variation with something dark like red



# Step 5:Collect User Feedback



we used google forms to collect user feedbacks and ratings on the product and get both their qualitative and quantitative review on it analysis:

according to the analysis given below 57% of our users prefer the red colour scheme of our app so we finalise the design

## Qualitative feedbacks of the user:

- colourful and attractive
- Blue looks good
- Colour combination is good and ui is simple and clear
- Red means love
- Colour is good
- The ui is clean and neat
- It has more visual clarity