

USER INTERFACE DESIGN

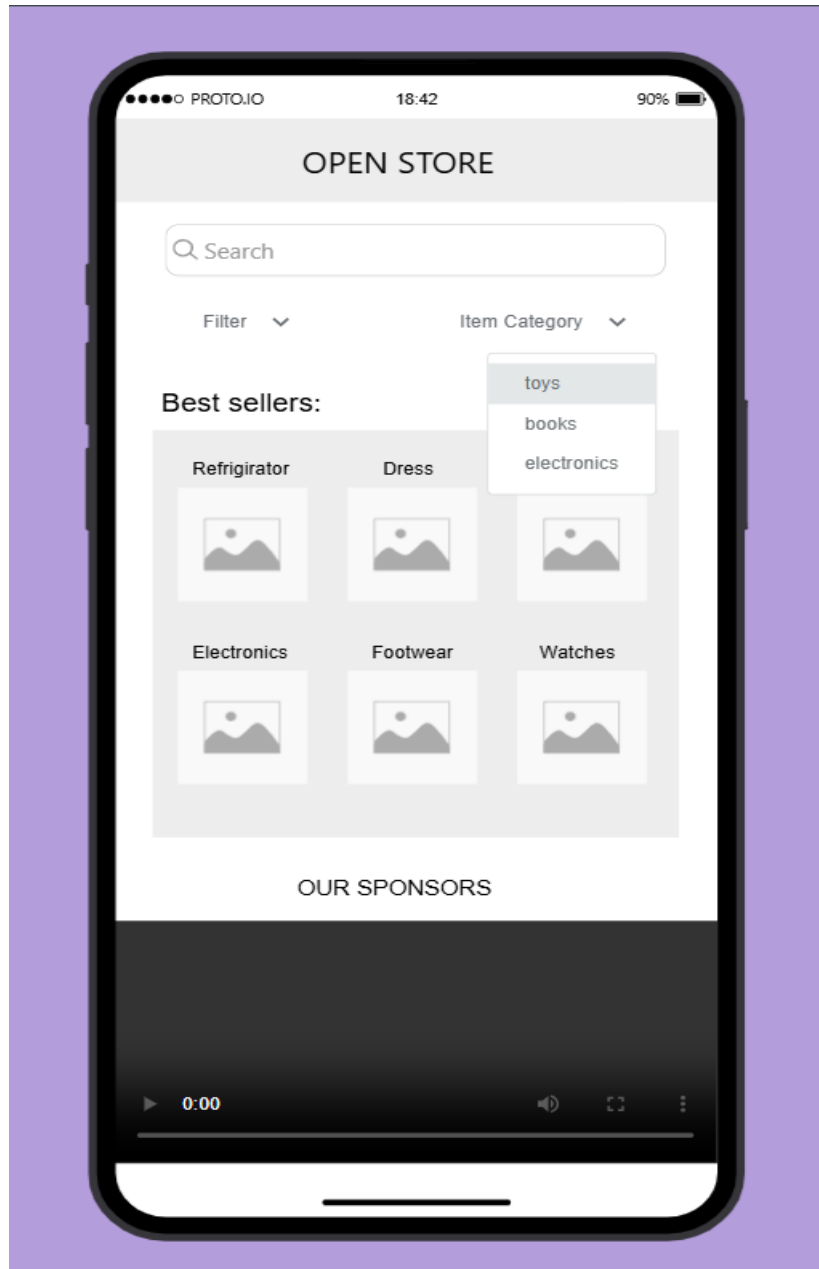
EXP.NO:4

TASK: Create a prototype with familiar and unfamiliar navigation elements. [PROTO.IO](https://proto.io)

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FAMILIAR DESIGN:



WHY THIS IS FAMILIAR NAVIGATION ? :

- Here , the user can easily navigate to the profile page by just clicking the button.
- Even the new user can easily access the app/website . Which makes it a familiar navigation.
- The ui and the text content are clear with required functionality .So this is a Familiar navigation.
- This way of reaching the profile is seen in many applications.

UNFAMILIAR NAVIGATION



WHY THIS UNFAMILIAR UI:

- This is a unfamiliar UI design because the user doesn't know the icons which leads to next page
- To access the favourites page you need to press the star icon which is unfamiliar to users
- New user will struggle to use the app.

