

# HACK OVERFLOW

Sponsorship Package

MARCH 11 - 13, 2021  
GEORGE MASON  
UNIVERSITY

Contact us



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[hackoverflow-gmu](#)



## Who are we:

Hack Overflow is an annual collegiate Hardware Hackathon that provides students from all backgrounds and interests with a fun opportunity to learn, collaborate in teams, and build physical product prototypes of what could be the next big thing.

## Why Hack Overflow?

The purpose of Hack Overflow is to create a diverse environment where students can work hands-on with society-impactful projects and attain technical skills applicable for future careers.

There is ample opportunity to network with peers, mentors, and industry experts. Our goal is to showcase the brilliance of technology and its power to do wonders for society.

## Early interest statistics

**227**

TOTAL FOLLOWINGS ON  
ALL SOCIAL MEDIA  
PLATFORMS

**200**

NUMBER OF  
STUDENTS THAT  
EXPRESSED INITIAL INTEREST

**86%**

PERCENTAGE OF SURVEYED  
STUDENTS THAT  
ARE INTERESTED  
IN ATTENDING

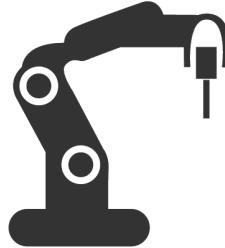
**20**

DIFFERENT UNIVERSITIES

# Why Sponsor?

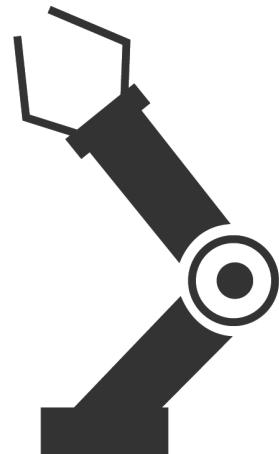


This spring,  
George Mason University is  
hosting the first of its kind premiere  
Hardware Hackathon, Hack Overflow.



Our hope is to provide students with  
the growing desire to invest in  
problem solving and innovation  
for their communities.

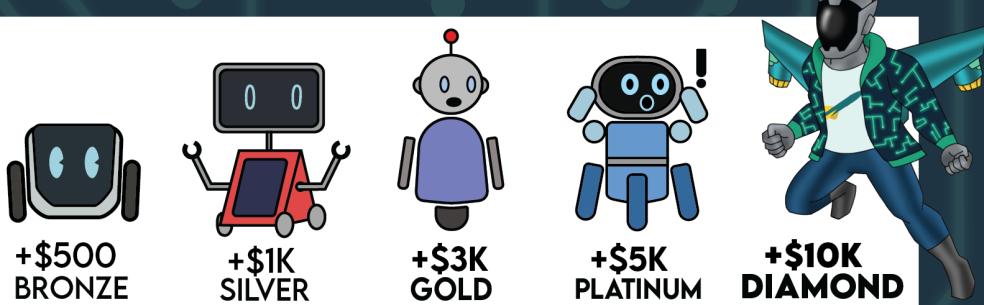
We need your help to provide students  
with the opportunity to work on projects  
such as reconfiguring circuits,  
constructing an app-controllable robotic  
arm for studying, and to simply  
enjoying hands-on learning.



From increasing brand awareness to possible  
recruiting opportunities at the largest university  
in Northern Virginia and neighboring academic  
institutes, we hope you  
consider a sponsorship with us.



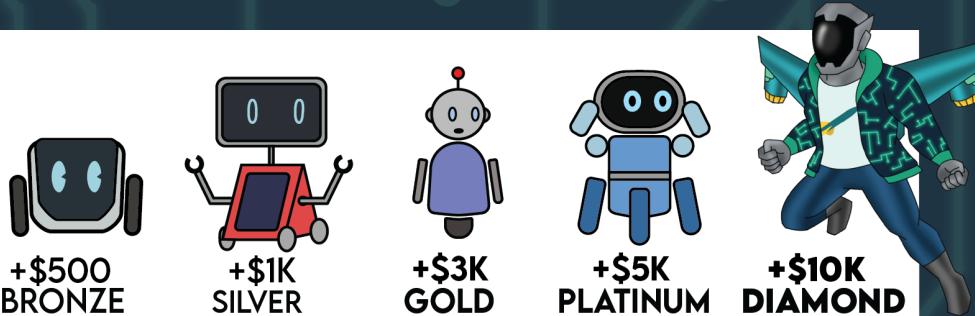
# SPONSORSHIP PACKAGES



## PERKS

	<b>+\$500 BRONZE</b>	<b>+\$1K SILVER</b>	<b>+\$3K GOLD</b>	<b>+\$5K PLATINUM</b>	<b>+\$10K DIAMOND</b>
Social media mentions	ONE	THREE	FIVE	ALL MENTIONS	ALL MENTIONS
Logo on website	XS	S	M	L	L
Thanks at opening and closing	✓	✓	✓	✓	✓
Sponsor Lounge		✓	✓	✓	✓
Kiosk/Booth				SMALL	LARGE
Logo in presentation opening		SMALL	MEDIUM	LARGE	LARGE
Speak at the closing ceremony		30 SEC	1 MIN	3 MIN	5 MIN
Logo on shirt			SMALL	LARGE	X-LARGE
Access to participants resumes			POST	PRE	PRE
Host workshop or event			✓	✓	✓

# SPONSORSHIP PACKAGES



## PERKS

	+\$500 BRONZE	+\$1K SILVER	+\$3K GOLD	+\$5K PLATINUM	+\$10K DIAMOND
Logo on all marketing materials				✓	✓
Seat judging panel for main prize				✓	✓
Make your own challenge				✓	✓
One-on-one with the winner(s)				✓	✓
Recruit at the hackathon				✓	✓
One-day Social take over					✓
Company displayed on Mason marquee					✓

*From the students  
behind Hack Overflow...*

# THANK YOU



We can't wait to have you at our hackathon!  
Please contact us at [hackoverflowmason@gmail.com](mailto:hackoverflowmason@gmail.com)  
for all sponsorship inquiries.

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Contact us



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