

HACK OVERFLOW

Sponsorship Package

MARCH 11 - 13, 2022
GEORGE MASON
UNIVERSITY

Contact us



team@hackoverflow.org



[hackoverflow-gmu](#)



Who are we:

Hack Overflow is an annual collegiate Hardware Hackathon that provides students from all backgrounds and interests with a fun opportunity to learn, collaborate in teams, and build physical product prototypes of what could be the next big thing.

Why HackOverflow?

The purpose of HackOverflow is to create a diverse environment where students can work hands-on with society-impactful projects and attain technical skills applicable for future careers.

There is ample opportunity to network with peers, mentors, and industry experts. Our goal is to showcase the brilliance of technology and its power to do wonders for society.

Early interest statistics

227

TOTAL FOLLOWINGS ON
ALL SOCIAL MEDIA
PLATFORMS

200

NUMBER OF
STUDENTS THAT
EXPRESSED INITIAL INTEREST

86%

PERCENTAGE OF SURVEYED
STUDENTS THAT
ARE INTERESTED
IN ATTENDING

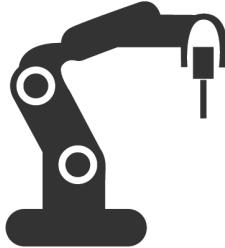
20

DIFFERENT UNIVERSITIES

Why Sponsor?

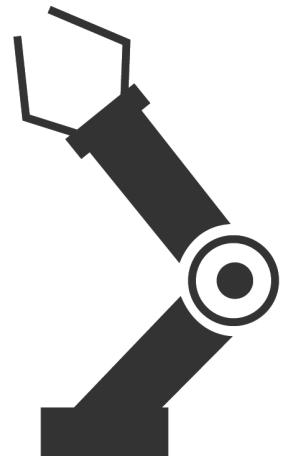


This spring,
George Mason University is
hosting the first of its kind premiere
Hardware Hackathon, HackOverflow.



Our hope is to provide students with
the growing desire to invest in
problem solving and innovation
for their communities.

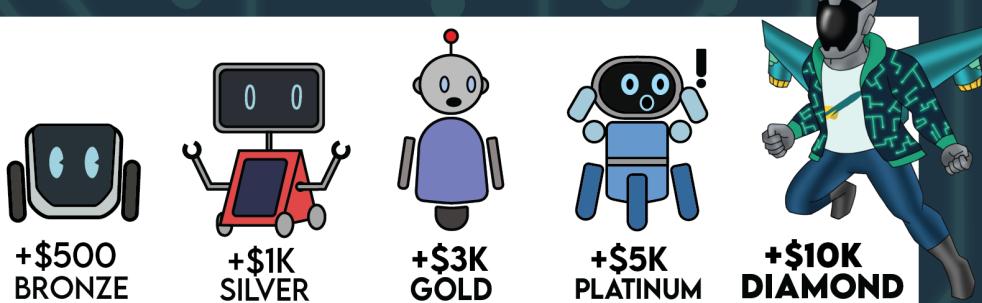
We need your help to provide students
with the opportunity to work on projects
such as reconfiguring circuits,
constructing an app-controllable robotic
arm for studying, and to simply
enjoying hands-on learning.



From increasing brand awareness to possible
recruiting opportunities at the largest university
in Northern Virginia and neighboring academic
institutes, we hope you
consider a sponsorship with us.



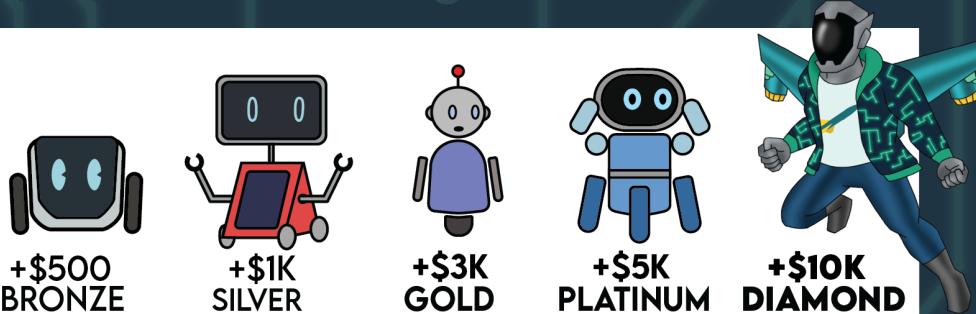
SPONSORSHIP PACKAGES



PERKS

	+\$500 BRONZE	+\$1K SILVER	+\$3K GOLD	+\$5K PLATINUM	+\$10K DIAMOND
Social media mentions	ONE	THREE	FIVE	ALL MENTIONS	ALL MENTIONS
Logo on website	XS	S	M	L	L
Thanks at opening and closing	✓	✓	✓	✓	✓
Sponsor Lounge		✓	✓	✓	✓
Kiosk/Booth				SMALL	LARGE
Logo in presentation opening		SMALL	MEDIUM	LARGE	LARGE
Speak at the closing ceremony		30 SEC	1 MIN	3 MIN	5 MIN
Logo on shirt			SMALL	LARGE	X-LARGE
Access to participants resumes			POST	PRE	PRE
Host workshop or event			✓	✓	✓

SPONSORSHIP PACKAGES



PERKS

	+\$500 BRONZE	+\$1K SILVER	+\$3K GOLD	+\$5K PLATINUM	+\$10K DIAMOND
Logo on all marketing materials				✓	✓
Seat judging panel for main prize				✓	✓
Make your own challenge				✓	✓
One-on-one with the winner(s)				✓	✓
Recruit at the hackathon				✓	✓
One-day Social take over					✓
Company displayed on Mason marquee					✓

*From the students
behind HackOverflow...*

THANK YOU



We can't wait to have you at our hackathon!
Please contact us at hackoverflowmason@gmail.com
for all sponsorship inquiries.

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Contact us



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<http://hackoverflow.org/>