

FP20

ANALYTICS
CHALLENGE

San Martins Stores January 21 Sales Dashboard

18K
Sum of Quantity

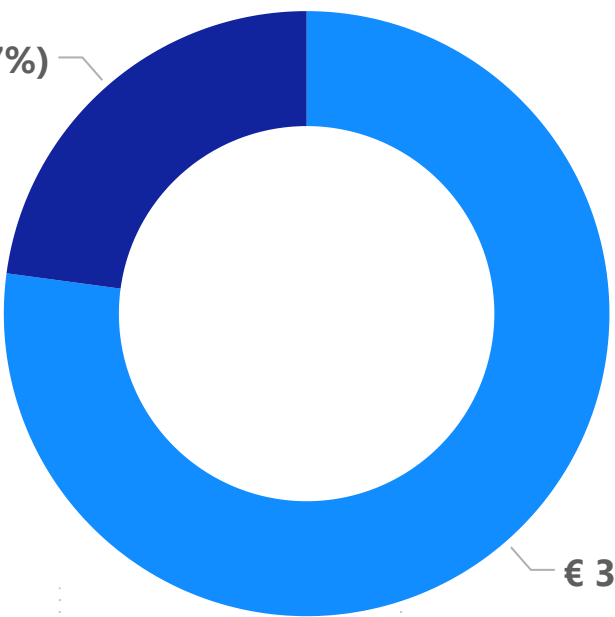
150
Count of Stores

246
Count of Products

Day Type
Weekday
Weekend

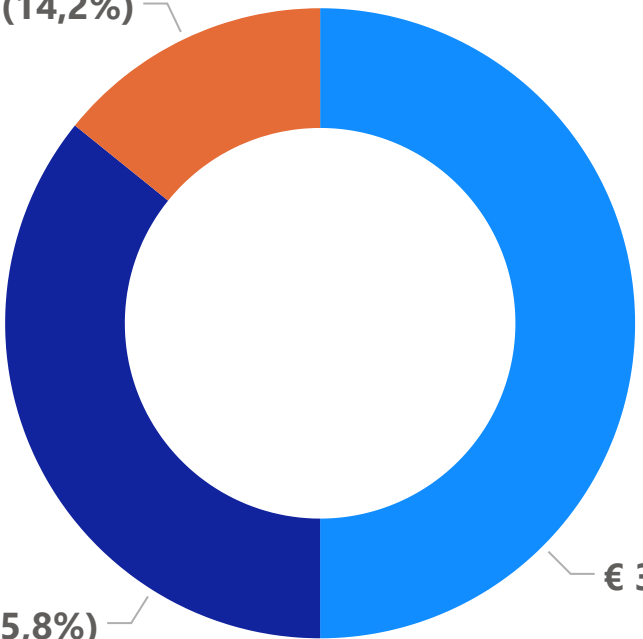
Sales by Day Type

€ 8,97M (22,87%)



Total Sales, Cost, Profit

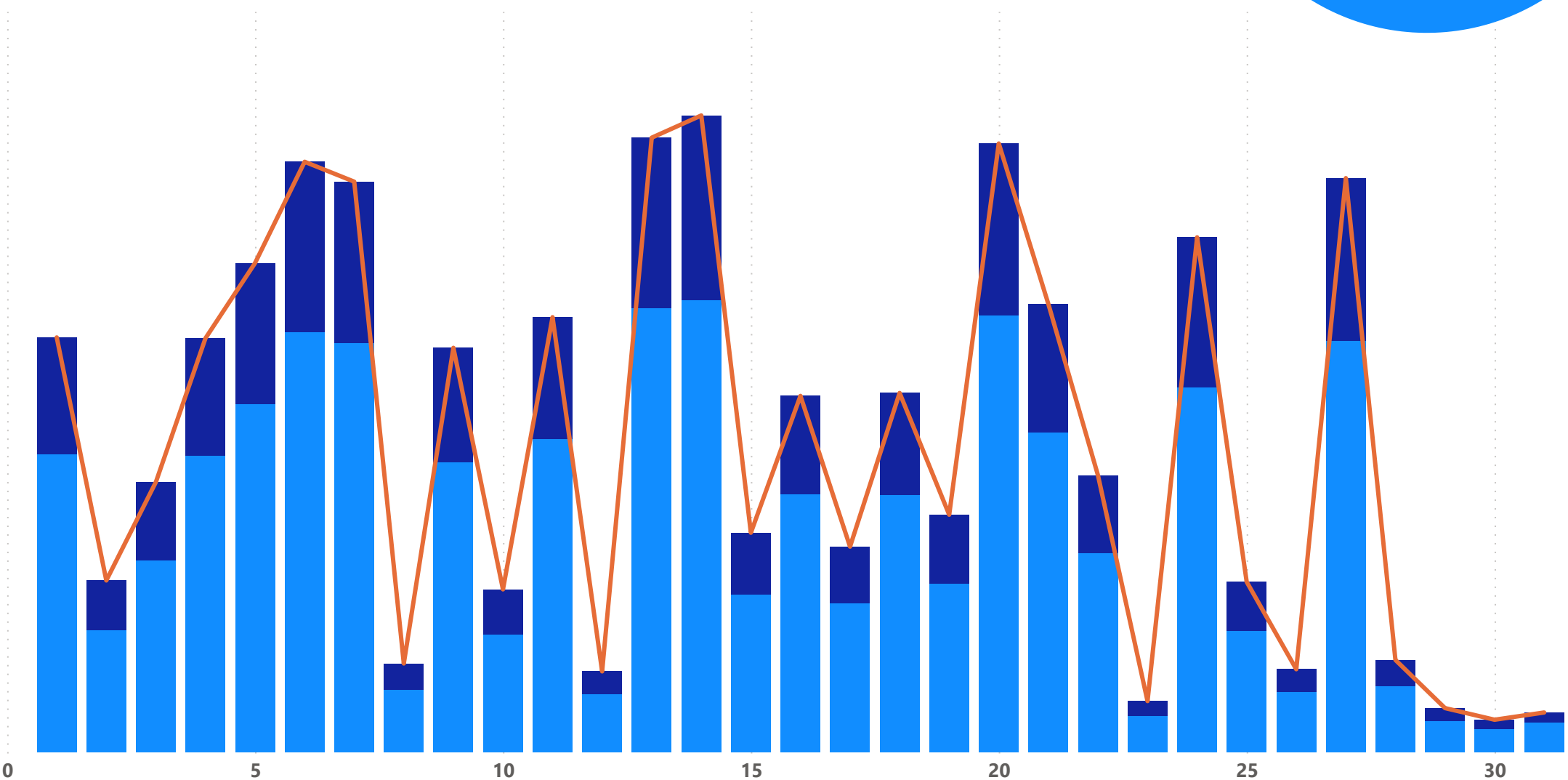
€ 11,13M (14,2%)



Sales, Profit and Cost by Day of Month

Sum of Cost Sum of Profit Sum of Sales

€ 3,0M
€ 2,5M
€ 2,0M
€ 1,5M
€ 1,0M
€ 0,5M
€ 0,0M



Sales by Day of Week

100%

Monday

€ 5,60M

Tuesday

€ 3,61M

Wednesday

€ 9,69M

Thursday

€ 7,10M

Friday

€ 4,24M

Saturday

€ 4,12M

Sunday

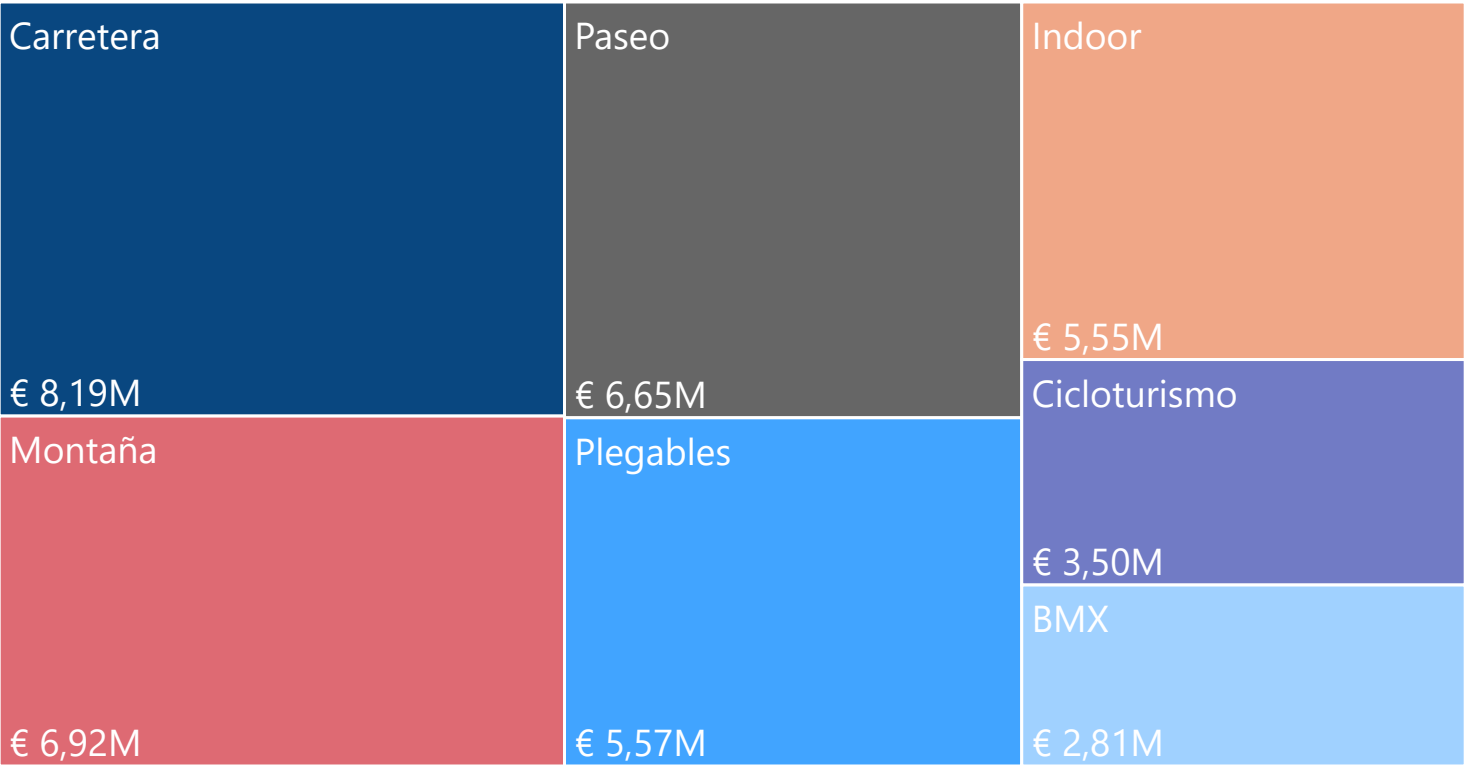
€ 4,84M

86,5%

Provincia



Sum of Sales by Products Category



Products Category	Sum of Profit	Stores
Plegables	€ 47 397,03	Tienda Pueyo de Araguás, El
Paseo	€ 38 740,43	Tienda Pueyo de Araguás, El
Paseo	€ 30 256,86	Tienda Lobios
Plegables	€ 29 391,45	Tienda Anievas
Montaña	€ 27 968,22	Tienda Peñaflor de Hornija
Plegables	€ 27 770,50	Tienda Santa Margarida i els Monjos
Paseo	€ 27 571,33	Tienda Peleas de Abajo
Plegables	€ 26 468,89	Tienda Iznate
Plegables	€ 26 364,97	Tienda Moyuela
Plegables	€ 25 969,02	Tienda Arano
Montaña	€ 25 779,37	Tienda Castro-Urdiales
Plegables	€ 25 647,25	Tienda Casas de Millán
Plegables	€ 25 142,28	Tienda Matanza de Acentejo
Paseo	€ 24 872,78	Tienda Casas de Millán
Total	€ 11 131 000,21	

2 best performing Sales Agents

Sales Agent Name	Sales Agent Photo
Juanito Pacheco Quintero	
Ricardo Amat Casals	

Less performing Sales Agents

Sales Agent Name	Sales Agent Photo
Eduardo del Azcona	
Aureliano Cabezas Sola	

- BMX
- Carretera
- Cicloturismo
- Indoor
- Montaña
- Paseo
- Plegables

