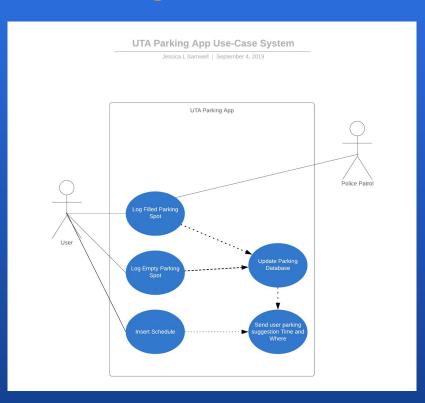
UTA Parking App Inception

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Who has ever had a hard time finding parking on Campus? ... or finding their car?



How It might work:



- Future Idea, We will have the UTA Police involved
- Current Idea, Get an app working that lets students find empty parking spots and parking lots with less of a headache
- Our Vision: Improve Student and Staff productivity by limiting the time it takes to find a Parking Spot.

Why is this Important?

Rank	U.S. City	Average 2- Hour Parking Cost (On e mile of city center)	On-Street Search Time (mins/trip)	Off-Street Search Time (mins/trip)	Annual Search Time (hours/ driver/year)	Annual Search Cost Per Driver	Annual Search Cost Per City
1	New York	\$33	15	13	107	\$2,243	\$4.3bn
2	Los Angeles	\$14	12	11	85	\$1,785	\$3.7bn
3	San Francisco	\$12	12	11	83	\$1,735	\$655m
4	Washington D.C.	\$18	10	9	65	\$1,367	\$329m
5	Seattle	\$10	9	8	58	\$1,205	\$490m
6	Chicago	\$22	9	8	56	\$1,174	\$1.3bn
7	Boston	\$26	8	8	53	\$1,111	\$262m
8	Atlanta	\$6	8	8	50	\$1,043	\$251m
9	Dallas	\$6	8	8	48	\$995	\$726m
10	Detroit	\$9	6	6	35	\$731	\$209m
(a)	US	\$4	2	2	17	\$345	\$72.7bn

Our Competitors

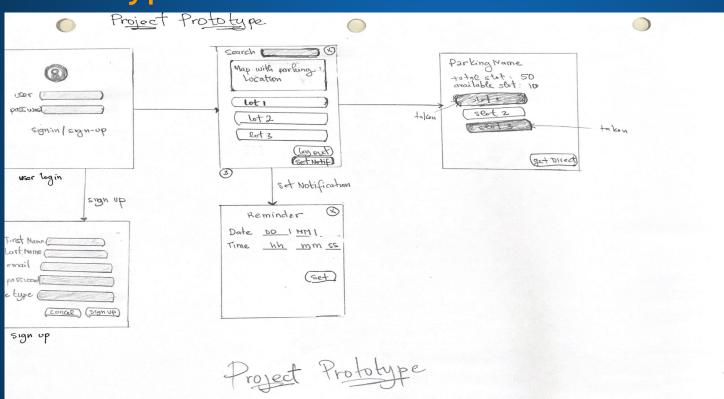
- 1. ParkMobile
- 2. SpotHero
- 3. ParkWhiz







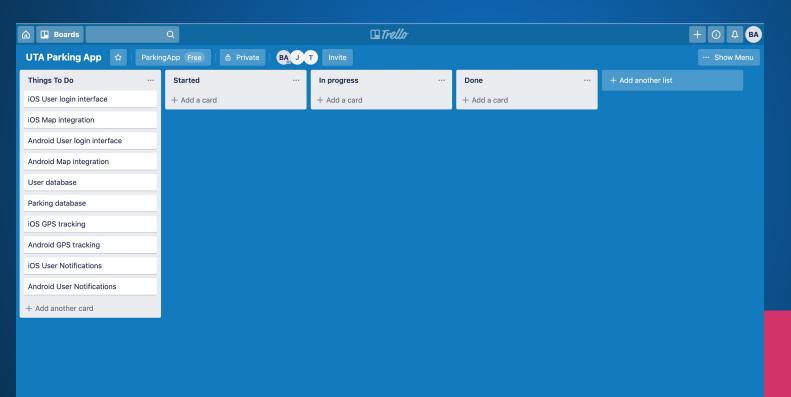
Prototype



Expected Features of App

- Scheduler: put in your class or work schedule to have predictive reminders
- Reminders: Tells you when you need to head to class/work and tells you the least congested parking lot
- Parking Lot Filters: Filter out parking pass levels
- UTA Event Calendar: Helps Predict Congestion and Keeps you in the know how

Trello



The Risk that comes with this app

Knowledge Gap

- a. Predicted to be 5 Hours
- b. Can be Mitigated by Self Teaching Throughout as well as Getting help from an Expert

2. Short Deadlines

- a. Predicted to be 4.8 hours
- b. Can be Mitigated by Status Meetings and Realistic Expectations on our part

3. Scheduling

- a. Predict to be 3 hours
- b. Can be Mitigated by Online Meetings and Rescheduling

4. Under Estimation of Risk

- a. Predict to be 2.7 hours of extra work if exposed
- b. Can be Mitigated by Rexaming Risk throughout

User Data Leak

- a. Predicted to be 2 hours of extra work if exposed
- b. Can be mitigated by safe code practices

Citation

• Inrix. (n.d.). Searching for Parking Costs Americans \$73 Billion a Year. Retrieved from http://inrix.com/press-releases/parking-pain-us/

GitHub Repository Link

https://github.com/J-ctrl/UTAParkingApp