

## **CAPSTONE PROJECT – BATTLE OF THE NEIGHBOURHOODS**

### **1. Introduction**

This capstone project will aim to compare the neighbourhoods in both Toronto, Canada and New York City, USA. This is done with the perspective of a new F&B business client in mind. The client wants to set-up his business near a vibrant and happening neighbourhoods where they are the go-to places for the city residents. I will play a role of a consultant where I will analyse the similarities and dissimilarities between the neighbourhoods in both cities, and thus, determine which neighbourhoods are the best fit for the client.