# STA 314: Statistical Methods for Machine Learning I

Lecture 6 - Introdution to classification: the Bayes rule

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#### Introduction to classification problems

The response variable Y is qualitative, taking values in an unordered set C. Depending on the cardinality of C,

- binary classification: |C| = 2
  - email is  $C = \{\text{spam}, \text{non-spam}\}$
  - ▶ the status of patient is *C* ={cancer, non-cancer}
- Multi-class classification: |C| > 2
  - digit is  $C = \{0, 1, ..., 9\}$
  - eye color is  $C = \{brown, blue, green\}.$

#### Classification

Given the training data:  $\mathcal{D}^{train} = \{(x_1, y_1), \dots, (x_n, y_n)\}$ , with  $y_i \in C$  and  $x_i \in \mathbb{R}^p$ , our goals are to:

• Build a classifier (a.k.a. a rule)

$$\hat{f}: \mathbb{R}^p \to C$$

that assigns a future observation  $x \in \mathbb{R}^p$  to a class label  $\hat{f}(x) \in C$ .

- ullet Assess the accuracy of this classifier  $\hat{f}$  (classification accuracy).
- Understand the roles of different features in  $\hat{f}$  (estimation and interpretability).

#### The metric used in classification

Let (X, Y) be a random pair, independent of  $\mathcal{D}^{train}$ . Let us encode the labels as

$$C = \{0, 1, 2, \dots, K-1\}.$$

For any classifier  $\hat{f}$ , we evaluate it based on the expected error rate

$$\mathbb{E}\left[1\{Y\neq\hat{f}(X)\}\right].$$

Question: what is the best classifier?

#### Draw analogy in the regression context

In regression context

$$Y = f^*(X) + \epsilon,$$

the regression function is the best predictor: for any  $x \in \mathbb{R}^p$ ,

$$f^{*}(x) = \mathbb{E}[Y \mid X = x]$$

$$= \underset{\hat{f}(x)}{\operatorname{argmin}} \quad \mathbb{E}[(Y - \hat{f}(X))^{2} \mid X = x]$$

Its MSE is the smallest (a.k.a. irreducible error)

$$\mathbb{E}\left[\left(Y-f^*(X)\right)^2\right]=\operatorname{Var}(\epsilon)=\sigma^2.$$

# The Bayes rule and the Bayes error

The Bayes classifier (rule) is a function:  $f^* : \mathbb{R}^p \to C$ , that minimizes the expected error rate as

$$f^*(x) = \underset{\hat{f}(x) \in C}{\operatorname{argmin}} \mathbb{E}\left[1\{Y \neq \hat{f}(X)\} \mid X = x\right], \quad \forall x \in \mathbb{R}^p.$$

Correspondingly, its expected error rate

$$\mathbb{E}\left[1\{Y\neq f^*(X)\}\right]$$

is called the Bayes error rate which is the smallest.

# The Bayes rule

For any  $x \in \mathbb{R}^p$ ,

$$f^{*}(x) = \underset{\hat{f}(x) \in C}{\operatorname{argmin}} \quad \mathbb{E}\left[1\{Y \neq \hat{f}(X)\} \mid X = x\right]$$
$$= \underset{\hat{f}(x) \in C}{\operatorname{argmin}} \quad \mathbb{P}\left\{Y \neq \hat{f}(x) \mid X = x\right\}.$$

Intuitively,  $f^*(x)$  assigns each x to its most probable class, that is,

$$f^*(x) = \arg\max_{k \in C} \mathbb{P}\left\{Y = k \mid X = x\right\}.$$

The Bayes classifier,  $f^*$ , is our target to estimate / learn in classification problems.

## The Bayes Error Rate

The Bayes error rate at X = x is

$$\mathbb{E}[1\{Y \neq f^{*}(X)\} \mid X = x] = \mathbb{P}\{Y \neq f^{*}(X) \mid X = x\}$$

$$= 1 - \mathbb{P}\{Y = f^{*}(X) \mid X = x\}$$

$$= 1 - \max_{1 \leq j \leq K} \mathbb{P}\{Y = j \mid X = x\}.$$

The Bayes error rate is:

- between 0 and 1.
- typically # 0.

### Binary classification

In binary classification,  $C = \{0, 1\}$  and the Bayes classifier is

$$f^*(x) = \begin{cases} 1, & \text{if } \mathbb{P}\{Y = 1 \mid X = x\} \ge 0.5; \\ 0, & \text{otherwise.} \end{cases}$$

Learning the Bayes classifier equals to estimating the conditional probability

$$p(x) := \mathbb{P}\left\{Y = 1 \mid X = x\right\}, \quad \forall x \in \mathbb{R}^{p},$$

a function:  $\mathbb{R}^p \to \{0,1\}$ .

# Why Not Regression?

• In the binary case,  $Y \in \{0, 1\}$ ,

$$p(X) = \mathbb{P}\left\{Y = 1 \mid X\right\} = \mathbb{E}[Y \mid X].$$

Recall the regression setting,

$$Y = f(X) + \epsilon = \mathbb{E}[Y \mid X] + \epsilon.$$

• Can we use the regression approach (such as OLS) to estimate  $\mathbb{E}[Y \mid X]$ ?

# Using OLS to predict $p(X) = \mathbb{P}(Y = 1 \mid X)$

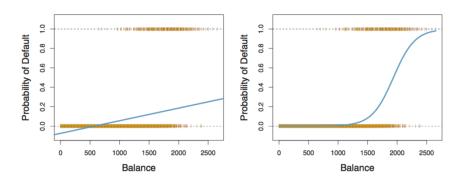
- Yes, we could (as commonly done in practice).
- However, OLS predict p(X) by

$$\hat{\beta}_0 + \hat{\beta}_1 X_1 + \dots + \hat{\beta}_p X_p,$$

which could be less than zero or bigger than one.

A more tailored approach is needed!

# Linear Regression versus Logistic Regression in binary classification



- Left: Estimated probability of default using linear regression. Some estimated probabilities are negative! The orange points represents the 0/1 values coded for default (No or Yes).
- Right: Predicted probabilities of default using logistic regression. All probabilities lie between 0 and 1.

# Classification approaches

How to estimate

$$p(x) = \mathbb{P}\{Y = 1 \mid X = x\}$$

or, more generally,

$$\mathbb{P}\{Y=j\mid X=x\}, \qquad \forall j\in C,$$

for any  $x \in \mathbb{R}^p$ ?

- Parametric methods
  - ▶ Logistic regression
  - ▶ Discriminant analysis
- Non-parametric methods
  - Support vector machine
  - ▶ k-nn
  - Classification tree

# How to select among a set of classifiers?

For a given classifier  $\hat{f}: \mathbb{R}^p \to C$ , we have

• Training 0-1 error rate.

$$\frac{1}{n}\sum_{i=1}^n 1\{y_i \neq \hat{f}(x_i)\}\$$

• Test 0-1 error rate when we have the test data  $\{(x_{T_1}, y_{T_1}), \dots, (x_{T_m}, y_{T_m})\},$ 

$$\frac{1}{m}\sum_{i=1}^m 1\left\{y_{\mathcal{T}_i}\neq \hat{f}(x_{\mathcal{T}_i})\right\}.$$

# How to select among a set of classifiers?

- Data-splitting based on 0-1 error rate when we don't have the test data.
  - Validation-set approach
  - Cross-validation
- More metrics on binary classification.