# PHISHING SIMULATION IN CYBER SECURITY

#### Introduction:

- Phishing is a common cybersecurity threat where attackers attempt to steal sensitive information by disguising themselves as legitimate entities.
- A phishing simulation is a proactive way to train employees by mimicking these types of attacks and identifying vulnerabilities within an organization.
- By running a phishing simulation, an organization can gauge its susceptibility to phishing, raise awareness, and implement measures to reduce the risk of future attacks.
- This task involves designing and executing a phishing simulation campaign, creating realistic phishing emails, analyzing the organization's response, and proposing improvements based on the findings.

## **Key Features:**

## 1. Phishing Email Creation:

- Craft deceptive emails that mimic real-life phishing attempts.
- These can include spoofed addresses, urgent language, and links to fake websites designed to resemble legitimate ones.

#### 2. Simulated Attack Execution:

- Distribute phishing emails across the organization to employees, mimicking actual phishing attempts.
- Monitor interactions, including who clicks on the links and who submits sensitive information.

# 3. Data Collection and Analysis:

• Track metrics such as email open rates, link clicks, and information submission rates to assess the organization's vulnerability.

## 4. Report Generation:

• Summarize the results of the simulation, showing how many employees were susceptible to the phishing attempt.

## 5. Proposing Countermeasures:

 Based on the findings, suggest strategies for improving the organization's anti-phishing measures, such as training sessions and improved security protocols.

#### Code:

import smtplib

msg['Subject'] = subject

```
from email.mime.text import MIMEText
from email.mime.multipart import MIMEMultipart
import os

Define the phishing simulation email
def create_simulation_email(recipient, subject, body):
    sender = "simulator@authorized.com"
    msg = MIMEMultipart()
    msg['From'] = sender
    msg['To'] = recipient
```

```
msg.attach(MIMEText(body, 'plain'))
  return msg.as_string()
Send the phishing simulation email
def send_email(recipient, subject, body):
  email content = create simulation email(recipient, subject, body)
  try:
    smtp_server = os.getenv("SMTP_SERVER", "smtp.example.com")
    smtp_port = int(os.getenv("SMTP_PORT", 587))
    smtp_user = os.getenv("SMTP_USER", "simulator@authorized.com")
    smtp_password = os.getenv("SMTP_PASSWORD", "password") # Use environment
variables for sensitive info
    server = smtplib.SMTP(smtp_server, smtp_port)
    server.starttls()
    server.login(smtp_user, smtp_password)
    server.sendmail(smtp_user, recipient, email_content)
    server.quit()
    print(f"Simulation email sent to {recipient}")
  except Exception as e:
    print(f"Failed to send email to {recipient}: {e}")
Simulate phishing email to a list of recipients (only with authorization)
recipients = ['employee1@company.com', 'employee2@company.com']
subject = "Security Test: Update Your Account Information"
body = "This is a phishing simulation. Please do not click the link
below:\nhttp://fakephishingsite.com"
for recipient in recipients:
  send_email(recipient, subject, body)
```

This script will send phishing emails to a list of employees. In a real-world scenario, you would also have to track email opens, link clicks, and sensitive data submissions.

### **Output:**

Simulation email sent to employee1@company.com Simulation email sent to employee2@company.com.

## **Future Enhancements (Expanded):**

### **Automated Machine Learning-Driven Targeting:**

- Implement ML algorithms to adjust phishing content and delivery times based on user behavior.
- For example, emails could be sent at times when employees are less vigilant or when stress levels are typically higher.

# **Integration with Existing Security Systems:**

- Integrate phishing simulation data with security incident and event management (SIEM) tools for holistic reporting.
- Create automatic alerts or responses based on user interaction with phishing emails, such as locking accounts or alerting the IT department.

### **Gamification of Security Awareness:**

- Introduce a leaderboard showing departments or individuals who performed well in phishing simulations, rewarding good behavior and encouraging participation.
- Use phishing "challenges" as part of routine cybersecurity drills.

## **Mobile Phishing Simulation:**

• Develop mobile-specific phishing simulations, as many phishing attacks target mobile users through SMS, social media apps, or personal email.

#### Simulated Multi-Vector Attacks:

 Create more complex scenarios where phishing emails are paired with follow-up calls, SMS messages, or social engineering tactics. This provides a more realistic attack vector.

#### **Conclusion:**

- Phishing simulations are an essential aspect of organizational security, as they help identify weak points in employee cybersecurity awareness.
- By designing and executing a phishing simulation, organizations can gain insight into their vulnerabilities and provide targeted training to strengthen their defenses.
- This simulation task not only helps assess the organization's current susceptibility but also lays the groundwork for continuous improvement in anti-phishing strategies.
- With proper analysis and future enhancements, organizations can stay ahead of cybercriminals by preparing their employees for real phishing attacks.