

G 3768

(Pages : 2)

Reg. No.....

Name.....

M.Com. DEGREE (CSS) EXAMINATION, MARCH 2013

First Semester

Faculty of Commerce

PM 01 C02—PRINCIPLES OF MANAGEMENT AND ORGANISATIONAL BEHAVIOUR

(2012 Admissions)

Time : Three Hours

Maximum Weight : 30

Section A

*Answer any five questions.
Each question carries a weight of 1.
Each answer not to exceed one page.*

1. Explain emperical school of management thought.
2. What is MBO ?
3. Explain TQM.
4. Explain bench marking.
5. What is MDP ?
6. Define OB.
7. Explain transactional analysis.
8. What is learning organisation ?

(5 × 1 = 5)

Section B

*Answer any five questions.
Each question carries a weight of 2.
Each answer not to exceed two pages.*

9. Describe the premises of planning.
10. Explain the contributions of Peter F. Drucker to management.
11. What is span of control ? Explain the factors governing the span of control.
12. Define group. Explain different types of groups.
13. Describe the factors influencing organisational structure.
14. Explain the reasons for resistance to change.
15. Discuss Corporate social responsibility.
16. Explain functional and dysfunctional aspects of Conflict.

(5 × 2 = 10)

Turn over

Section C

*Answer any three questions.
Each question carries a weight of 5.
Each answer not to exceed five pages.*

17. What is change management ? Explain its theories.
18. Describe the principles of management.
19. Explain the contributing disciplines to OB.
20. Discuss scientific management.
21. Describe the theories of group formation.
22. Discuss various conflict handling mechanisms.

(3 × 5 = 15)