

Nov 12, 2025

# Grocery - Item Level Carousels (CRESCO)

Invited Ezequiel Lauria Pragya Jaiswal Vallabha Turkar Feyi Oluwa Ben Bashford  
Chris Philp Jef Adriaenssens joshua.ashby@justeattakeaway.com Itoro Liney  
Harish Agarwal Mariana Ramos Fomin Ievgen Kutia Fraser Livingston  
Andy Maclean George Squair Almog Argaman ~~Sonny Prince~~ ~~Ellis Capon~~

Attachments 📎 Grocery - Item Level Carousels (CRESCO)

Meeting records 📄 Transcript

## Summary

George Squair and Ezequiel Lauria, along with other participants, discussed several development and testing concerns, including the merging of the revised API specification and the bottleneck George Squair is experiencing with the search team's review capacity, which is hindering quick work progression. Itoro Liney confirmed that implementing the item recommendation SDK endpoint is a P1 priority and that the plan for discount offer enrichment is locked, with a dummy placeholder for the discount price field if implementation is delayed. Ezequiel Lauria expressed concerns about testing availability and noted that iOS work is focused on implementing the measurement plan, proposing to reduce Snowplow events by removing CX offer data from the menu, which Dun is discussing with Alice. Vallabha Turkar confirmed that offers data preparation is on track for completion by the end of next week, and Vallabha Turkar will provide the necessary partner IDs and locations to Ezequiel Lauria for the beta test, which will be simplified as the Flappy response is hidden behind a toggle and feature flag.

## Details

- **API Specification and Backend Implementation** George Squair reported that the API spec was merged last week and was quickly revised and merged on Monday. They have aligned their implementation to the revised spec and currently have a Pull Request (PR) up to serve fake data to clients ([00:00:00](#)). George Squair noted that their main bottleneck is getting capacity from the search team to review and merge their PRs, which is preventing them from moving work through quickly, leading to a build-up of a backlog. They are planning a session with front-end developers in red pandas to mob an integration session ([00:01:34](#)) ([00:03:34](#)).
- **Item Recommendation and Discount Offer Enrichment** George Squair mentioned a draft PR in menu consumer orchestrator and is waiting for Kelvin regarding the item recommendation SDK endpoint ([00:02:28](#)). Itoro Liney confirmed that implementing the endpoint in the SDK is the P1 work for their team so that MCO can send things back to the SDK. Itoro Liney also confirmed that the plan for implementing the discount offer enrichment was locked down last week and that they would proceed with the implementation, with the discount price field receiving a dummy placeholder if implementation is delayed ([00:04:37](#)).
- **Measurement Plan Implementation and Testing Concerns** Ezequiel Lauria reviewed tickets and noted that web is slightly delayed but has more time, while iOS work is finished with a current focus on implementing the measurement plan ([00:05:55](#)). They proposed removing CX offer data from the menu to reduce the number of Snowplow events from ten to five, which Dun is discussing with Alice for a decision by tomorrow ([00:07:19](#)). Ezequiel Lauria expressed concern about testing, particularly getting feedback from FA on the Android and iOS builds, as they will be on vacation next week ([00:09:12](#)).
- **Beta Testing Logistics and Data Availability** Vallabha Turkar confirmed that the offers data preparation and setup in offers management is on track and expected to be finished by the end of next week, which is before November 26th ([00:11:41](#)) ([00:14:34](#)). Ezequiel Lauria highlighted the need to confirm locations and partners for the beta test happening the weekend after the code cut date of November 26th to create test notes ([00:12:54](#)). George Squair and Ezequiel Lauria confirmed that the Flappy response is already hidden behind a toggle and a feature flag, which should simplify managing the testing process, and Vallabha Turkar confirmed they will provide the required partner IDs and locations for the beta test ([00:15:53](#)).

## Suggested next steps

*No suggested next steps were found for this meeting.*

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