




ALEX FULTON

MULTIMEDIA JOURNALIST

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PERSONAL PROFILE

I know how to tell a story. I think creatively. I know how to find a story. These are three skills any journalist needs in their profession, and as a multi-skilled journalist they are my strengths.

EDUCATION

University of Missouri

Bachelor in Convergence
Journalism, MAY 2022

AWARDS

1st Place Editorial/Op-Ed Page
ASH Scholar
MU Journalism Abroad
Scholarship

SKILLS

- Proficiency in Adobe Suite, Blox & SocialNewsDesk
- Successful working in a team environment, as well as independently
- Ability to work under pressure and multi-task
- Sony RX10 IV, Canon Rebel t6, Sony HXR-NX5U, Mavic Mini 2, Zoom Audio Recorder, GoPro Hero 7

WORK EXPERIENCE

KOMU 8 News, MMJ, Digital Producer, Production Assistant

NOV 2020 - CURRENT

- Promoted stories on Twitter and Facebook, reaching an audience of tens of thousands of followers
- Crafted nearly 30 multimedia stories for publication, including video, text, social media and infographic pieces
- Covered local stories including breaking news of Derek Chauvin trial verdict, Jan. 6 capitol insurrection as well as various property fires

Teaching Assistant, Newsroom Content Creation

JANUARY 2021 - CURRENT

- Managed class of 20 journalism students and assisted in helping over 60 stories get published throughout semester
- Assisted team in developing multimedia package into an interesting story about the infrastructure plan's effect on women in civil engineering

Vox Magazine, Multimedia Editor

AUGUST 2021 - CURRENT

- Managed staff of 15 in coordinating the magazine's multimedia content and special projects, including a three-part podcast series

Columbia Missourian, Outreach Desk

JANUARY 2021 - MAY 2021

- Implemented long-term project to increase engagement on the paper's Instagram account
- Promoted stories on Twitter, Facebook and Instagram to increase paper's audience of over 60,000 online

Convergence Reporting, Editing, Multimedia Journalist

AUGUST 2020 - CURRENT

- First student in convergence reporting to have a multimedia package published in a newsroom
- Crafted in-depth storytelling packages comprised of four elements: audio/video story, text story, infographic/photo story and social media campaign all over the same topic

San Antonio Magazine, Editorial Intern

MAY 2020 - AUGUST 2020

- Worked my way up to writing stories for print edition by fifth enterprise story

Inside Columbia Magazine, Contributing Writer

SEPTEMBER 2019 - MARCH 2020

- On second reporting assignment, worked on cover story about a local business to mimic big city life

The Maneater, News Editor, Designer, Staff Writer

AUGUST 2019 - MAY 2020

- Promoted to News Editor after just 1 semester of writing for the newspaper