BAILEY YANG

✉ baileyyangtv@gmail.com

☎ 508-202-6093

📍 Columbia, MO 65203

PORTFOLIO SITE:
https://yanghuizi1996.wixsite.com/baileyyang

SKILLS

- Adobe Premier Pro, Audition, Photoshop, Illustrator
- Avid iNews, Avid NewsCutter
- News Writing
- Video Editing and Production
- Data Analysis and Visualization
- Website Design
- Programing Language: R, HTML, CSS, Javascript, SQLite
- NBC News Channel
- CNN NewsSource
- AP Style

EDUCATION

Missouri School of Journalism

Bachelor's Degree 2017-2020
Broadcast Journalism:
TV Producing and Reporting
Minor in Economics
Master's Degree 2021- 05/2022
Data Journalism:
Data Analysis and Visualization

WORK HISTORY

KOMU 8 News
Reporter, Producer, Producing Teaching Assistant
Columbia, MO   01/2019 - Current
- Produce evening and morning shows.
- Pitch, shoot, write and edit original content.
- Create digital content for day-turn and enterprise stories for mid-Missouri.
- Transcribe interviews.
- Train and teach new producers.

Missouri School of Journalism
Research Assistant *Columbia, MO 01/2021 -Current*
- Conduct research for MU J-School's Global Program.
- Currently co-authoring a book on Benoit's Image Repair Strategies and its practical use.

CGTN America, China Global TV Network
Digital Producer   *Washington, D.C.   07/2019 - 12/2019*
- Write and produce social media stories for their Instagram, Facebook, and Twitter account.
- Conduct research for digital audience optimization.

KBIA 91.3FM
General Assignment Reporter *Columbia, MO 08/2018 - 12/2018*
- Pitch ideas, interview subjects, write scripts and online story for day-turn reporting.
- Make edits using Adobe Audition.