# **Cameronallyn Denmark**

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#### **EDUCATION**

University of Missouri, Missouri School of Journalism

Aug. 2020 - Present

Master of Arts in Data Journalism

Ithaca College, Roy H. Park School of Communications

Graduated: May 2018

Bachelor of Science in Television-Radio Broadcasting, minor in Sports Studies

#### **EMPLOYMENT**

# **Teaching Assistantship – News Content Creation,** University of Missouri

Jan. 2021 – present

- Teaching assistant for News Content Creation, a class dedicated to sophomore journalism students producing content for publication
- Grade student projects, provide feedback when necessary
- Assist in the instruction of students, mainly through interviewing, audio storytelling, and editing

### **Executive Producer (Research Assistantship),** University of Missouri

Aug. 2020 – Dec. 2020

- Lead producer of *Global Journalist*, an international news talk podcast for, by, and about journalists
- Oversee production staff from the Reynolds Journalism Institute (undergraduate and graduate student-producers)
- Assist in grading student projects and assignments (transcripts, audio pieces, news critiques)

### **Executive Producer/Traffic Coordinator,** ESPN Ithaca, Ithaca, NY

June 2017 – present

- Producer of ESPN Ithaca's award-winning talk show, "Between the Lines", assisting in gathering audio, create notes for topics of conversation, provide on-air commentary to further emphasize points
- Build and manage daily commercial traffic logs; manage commercial inventory to maximize revenue
- Co-host of "Gameday," a fast-paced hour of NCAA, NFL, and Section IV football talk with interviews, game recaps, and previews
- Engineer/Board-Op for play-by-play broadcasts, overseeing all aspects of a live sports radio event including remote connection, commercial log execution, and monitoring the quality of the on-air product

#### **COLLEGE ACTIVITIES**

• Club baseball player, University of Missouri Aug. 20

Aug. 2021 - present

• Sports reporter, Columbia Missourian, University of Missouri

Aug. 2020 – Dec. 2020

Graphics designer, Columbia Missourian, University of Missouri

Jan. 2021 – May 2021

#### **SKILLS**

# **Professional**

Strong communicator | ability to work under pressure | independent thinker | adaptable | curious | quick learner

### **Technology & Media**

R | SQL | HTML | Excel | Java (light) | Adobe Audition | Adobe Illustrator | social media (Facebook, Instagram, Twitter) | Tableau

### **EXECUTIVE SUMMARY**

My aspirations are to work with an organization that believes analytics and statistics can change how a team performs on the field. I believe my background in journalism and my devotion to sports analytics make me a great candidate for any data analyst position. I am eager to help a team accomplish success by utilizing the skills I have acquired over my career.