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# GRACE COOPER

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University of Missouri, M.A. in Data Journalism

May 2022

University of Pittsburgh, Magna Cum Laude

April 2018

B.A. in Nonfiction Writing & Psychology, Public & Professional Writing Certificate

## JOURNALISM EXPERIENCE

### Graphic Designer

Washington City Paper, Washington, D.C.

April 2021 – Present

- Design print pages for monthly issue and graphics for marketing, such as social tiles and flyers

### Online Editor

Vox Magazine, Columbia, MO

August 2020 – Present

- Manage magazine staff 35+ writers, editors and contributors
- Review pitches, edit stories, schedule editors and manage daily budget
- Oversee magazine newsletters, analytics and social channels

### Reporter, Graphic Designer

Columbia Missourian, Columbia, MO

August 2020 – Present

- Report on city government, community policing and COVID-19
- Design data graphics and illustrations for daily stories and features

### Reporter, Newsletter Editor

College Media Network, Washington, D.C.

October 2017 – May 2019

- Wrote and edited daily morning newsletter of breaking news and trending stories via MailPoet

### Weddings Editorial Intern

Pittsburgh Magazine, Pittsburgh

January 2017 – April 2017

- Wrote 20 articles covering weddings, lifestyle and local events

### Editorial Intern

Verily Magazine, New York City

June 2016 – August 2016

- Wrote 20+ articles and managed submissions to the publication

## RELATED EXPERIENCE

### Marketing Associate

Leidos, Washington, D.C.

January 2019 – July 2020

- Designed and managed monthly newsletter to 4,000+ current customers (launched in April 2019)
- Planned receptions, user groups, workshops and webinars via [Eventbrite](#)
- Wrote and copyedited content for social media channels ([Twitter](#) and [Facebook](#)), [blog](#) and website redesign

### Peer Tutor

The Writing Center, University of Pittsburgh

January 2016 – August 2018

- Tutored students in writing, managed social media ([Facebook](#), [Twitter](#), [Instagram](#)) and analytics, and mentored new tutors

### Graphic Designer

Forbes & Fifth, University of Pittsburgh

August 2017 – August 2018

- Designed, illustrated and copyedited 100+ page biannual journal

### Communications Intern

National Blood Clot Alliance, Washington, D.C.

May 2017 – August 2017

- Updated website resources, conducted market research and wrote social content

## SKILLS

Excel, Tableau, InDesign, Photoshop, Illustrator, SQL, Javascript, Python, SEO, MailChimp, MailPoet, Wordpress, HTML, CSS, Squarespace, Social News Desk, Hootsuite, Google Analytics, Parsley, Later, Instagram, Facebook, Twitter, TikTok, Pinterest