



# Makalah Grace Hardy

## Editorial & Graphic Designer

### INFO

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### EDUCATION

#### **Bachelor of Journalism** Magazine Design

University of Missouri

Anticipated Graduation date:  
May 2022

### ORGANIZATIONS

**Member** (2019- Present)  
Mizzou Magazine Club

Fall 2020 & Spring 2021  
Dean's List recipient  
University of Missouri

### SKILLS

**Adobe Creative Suite**  
Indesign, Illustrator,  
Photoshop

#### **Social Media**

Twitter, Instagram

#### **Presentation Design**

**AP Style**

### WORK EXPERIENCE

#### **Graphic Design Intern @ Division-D**

Columbia, MO

August 2021 - Present

*Division-D is a digital advertising agency in Columbia, Missouri.*

- Works directly with creative team on ensuring brand continuity throughout all ad units and company branding.
- Updates Division-D and VoterX branding on various presentations and one-sheets that are used to drive clients to the company.
- Creates digital display static and animated advertising units for various clients and uses html coding to provide test pages for clients to approve.

#### **Art Director @ Vox Magazine**

Columbia, MO

January 2021- Present

*Vox Magazine is a city-based monthly Magazine in Columbia, Missouri.*

- Design the monthly print magazine by designing feature spreads and department pages.
- Collaborate with copyeditors and the photo editor to create art for stories going in the print magazine, while also working with the digital editor to create art for online.
- Attend weekly meetings with the other staff of Vox to discuss the print design for feature spreads and future design concepts.

#### **Page Designer @ Missourian**

Columbia, MO

August 2020 - August 2021

*The Missourian is a university affiliated city newspaper that produces a daily print edition of daily and breaking news.*

- Use InDesign to create news and sports pages and spreads.
- Create layouts and insert articles and photos onto pages, and frequently use problem solving skills when organizing stories onto pages.
- Design photo pages and work directly with a photo editor to create a photo story on a page or double truck spread.
- Meets nightly deadlines on news and sports pages.

#### **Assistant Designer @ Missouri Life Magazine**

Rochester, MO

June 2021 - July 2021

*Missouri Life Magazine is a state-wide magazine based in Rochester, Missouri.*

- Work directly with the Creative Director on the designs of features and department pages.
- Creates digital illustrations for various stories.
- Attends weekly creative meetings with the Missouri Life staff to discuss future design concepts and to receive feedback on designs.