

RJI: Innovation in Focus

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Storyboard Writeup

When we met Kat and talked about what kind of website she was expecting for, she told us that the new website should have a straightforward and style that is easy for not only students but also professional journalists to catch up with cutting-edge technologies. Considering the fast changing computer-related journalist world, she wanted the website to be mobile friendly. What she wanted to add were their social media links and a section from readers.

Therefore, the prime principle of our design, both for desktop and for mobile, is to make the website clean and straightforward, leaving a white background that can fit videos with different theme colors. We also decided to make the logo of Innovation in Focus eye-catching by putting it on the top of the home page with a big size. Because the navigation of Focus in Innovation's current website is actually for the website of RJI, we decided to put the new navigation right under the logo so that viewers will know the sections are for Focus in Innovation, not for RJI.

For mobile, because this website will feature videos, we decided to use large pictures or videos to showcase the main content of different stories. We want to attract viewers the second they see the pictures, and then they can browse and choose the story they want based on what they see from the pictures. This also allows easier touch access. Due to the limited space of a screen, we decided to use dropdown menu to keep the layout clean as well as maximize the functions.

For desktop page, we want to make it concise and simple to users. We stick with basic principles and requirements from original webpages, but we also want audiences to be attracted by homepage when they first see this website. On desktop, we have different functional bars on the top to guide users to what page they want. We want to include as many contents as possible, so we have lots of contents information needs to display. We included different multimedia elements of each story and we added contact information just in case that users want to learn more about Focus in Innovation. Layouts of each page are all easy to understand and users are able to scroll down to read latest updates at the very beginning. If they want to learn more about past stories and past news, users are able to scroll down at the bottom page to check what they missed in the past.

We still use our original design ideas on color palette and we add more details about how we want to display multiple elements and contents on each main page. We all got inspiration from our favorite websites, but we typeset contents in our own ways instead of imitating layouts from other websites.

D = page
→ = pathway

(menu) About

Mission
Team
Contact
RJI

RJI Site

emails clickable

Logo

Home Page

Content

List of current
and past topics
that link to content

Topic's pieces
of content

Menu to
jump to the
different sections
of the page
"Jump to" search
as other way to
navigate (desktop)

News

List of
press
releases
and calendar

Link to
each press
release
from headline

List of
upcoming
events
and topics

See more link to
that topic's page
within content

Users

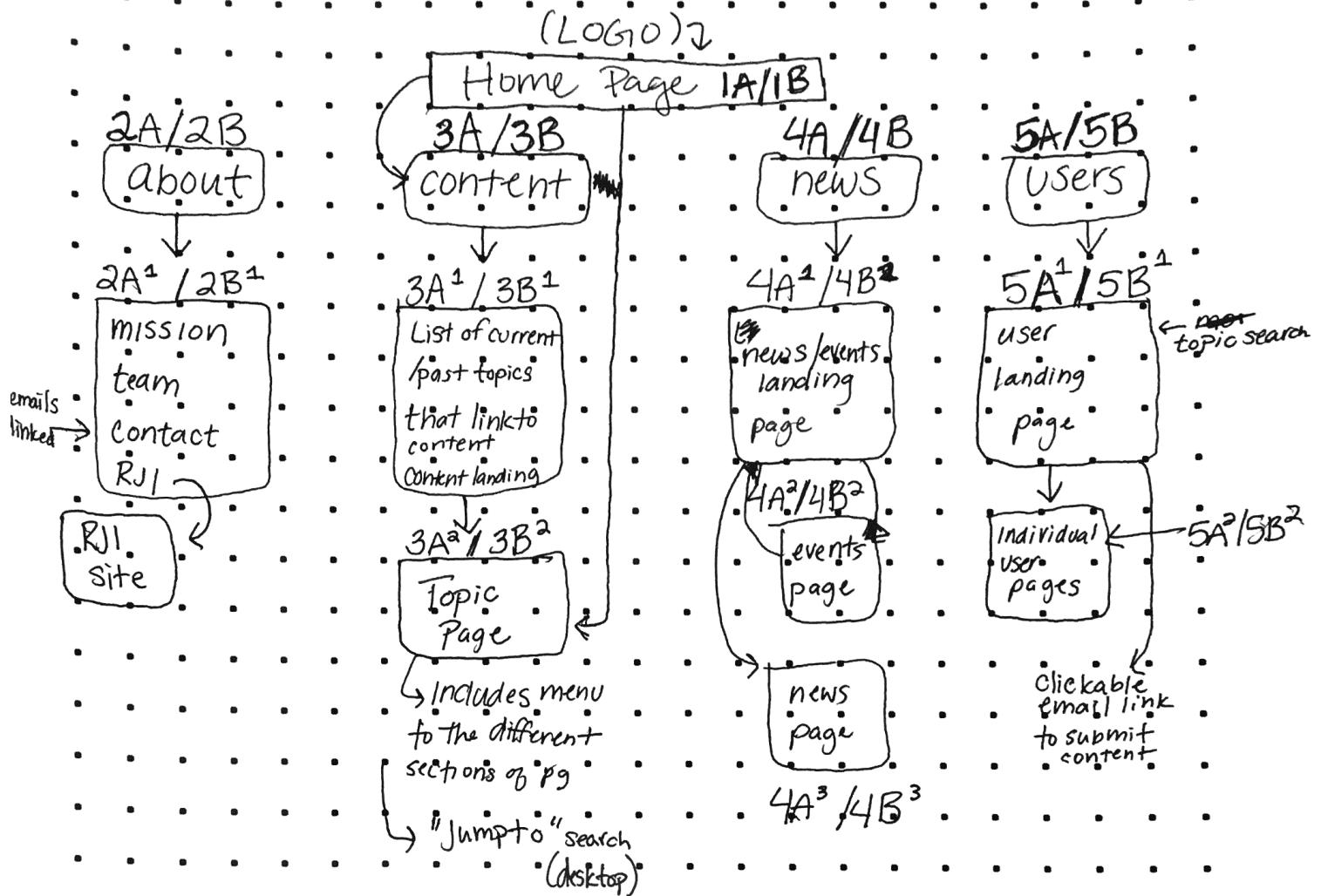
Page of
user content
in list

Each piece
of user
content

Clickable
email link
to submit
content

(widget) social buttons

Different placement for desktop and mobile



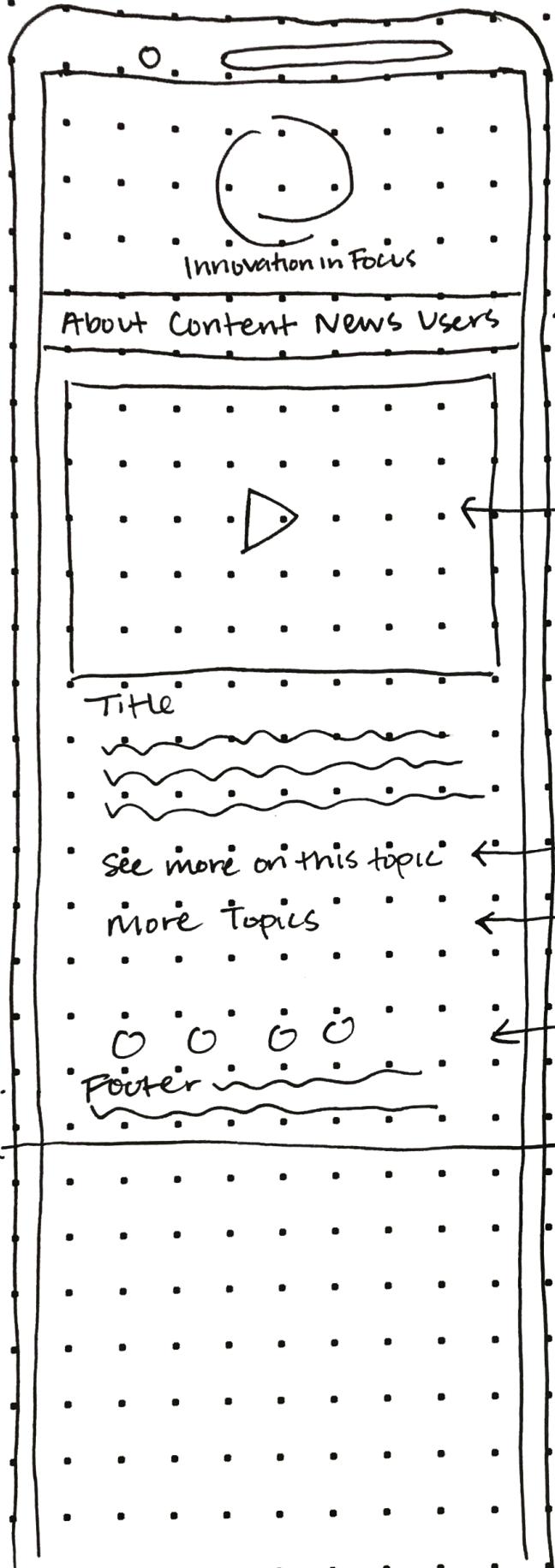
Key

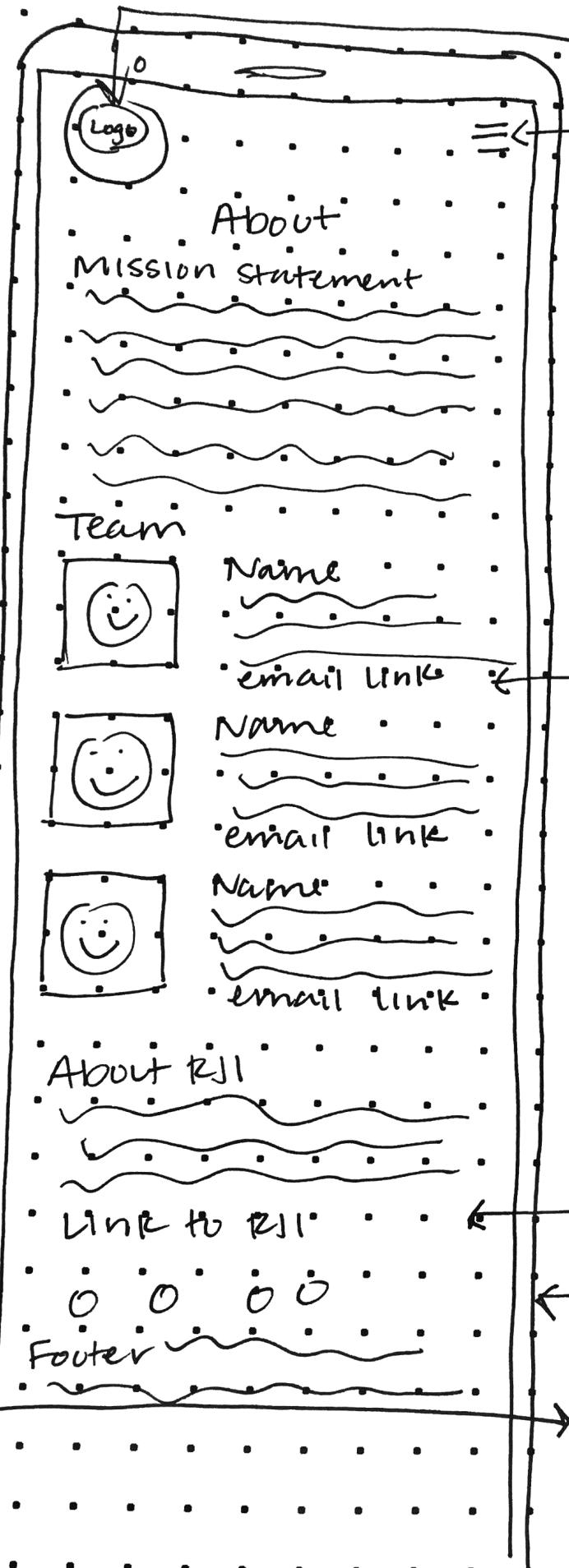
□ → signifies web page

→ Links

Home Page

1B





About Landing Page 28

Logo without words
for mobile

Menu that

has same options
plus a home option

 x Home

 x About

 x Content

 x News

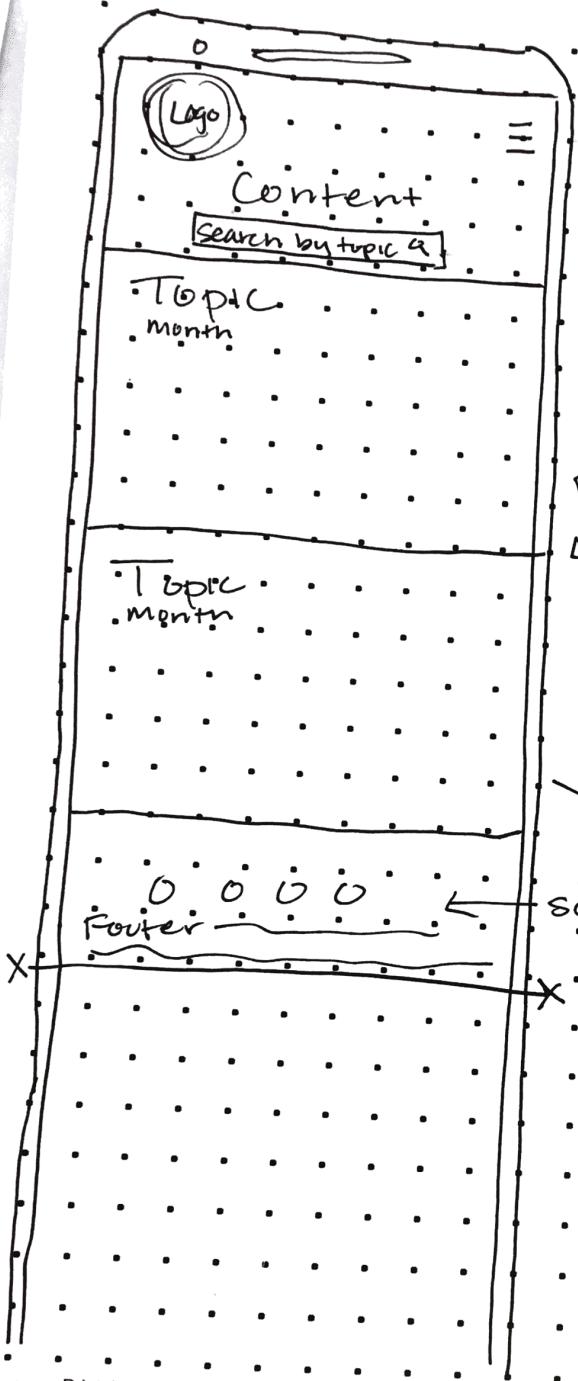
 x Users

 x Search

email addresses will
be clickable to compose
a message

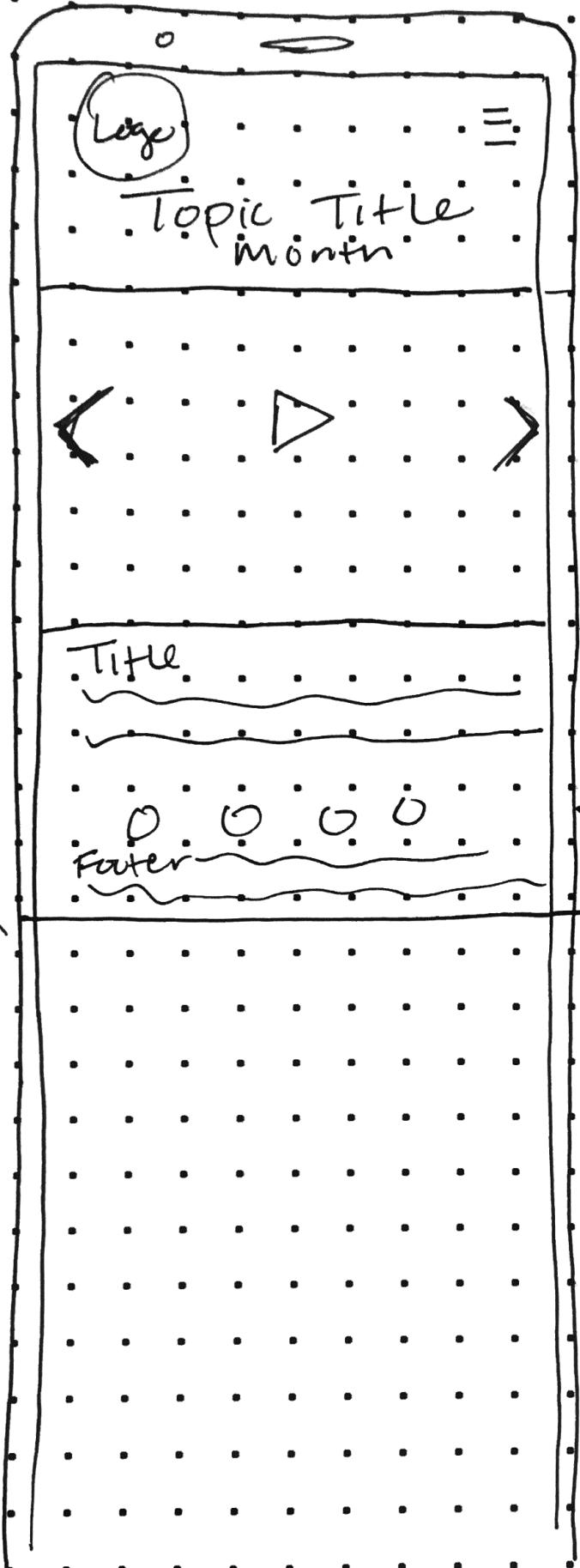
link to main RJI site

social widget



Content Landing Page 3B¹

- ↳ Large still shots from that video series with words over them, link to that topic
- ↳ Would continue with more months in the future (Two for now)



Topic Pages 3B²

Will be many linked from the content landing page or content search.

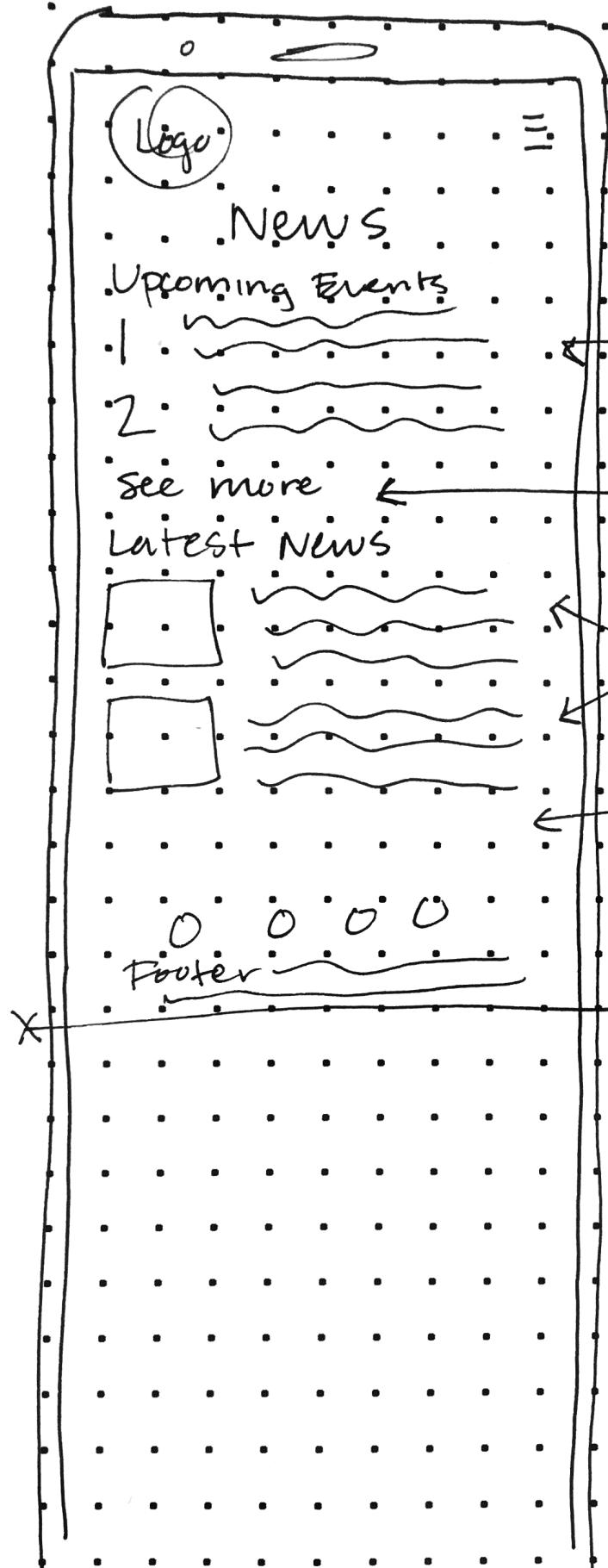
There will be 3 videos in each series that can be flipped to

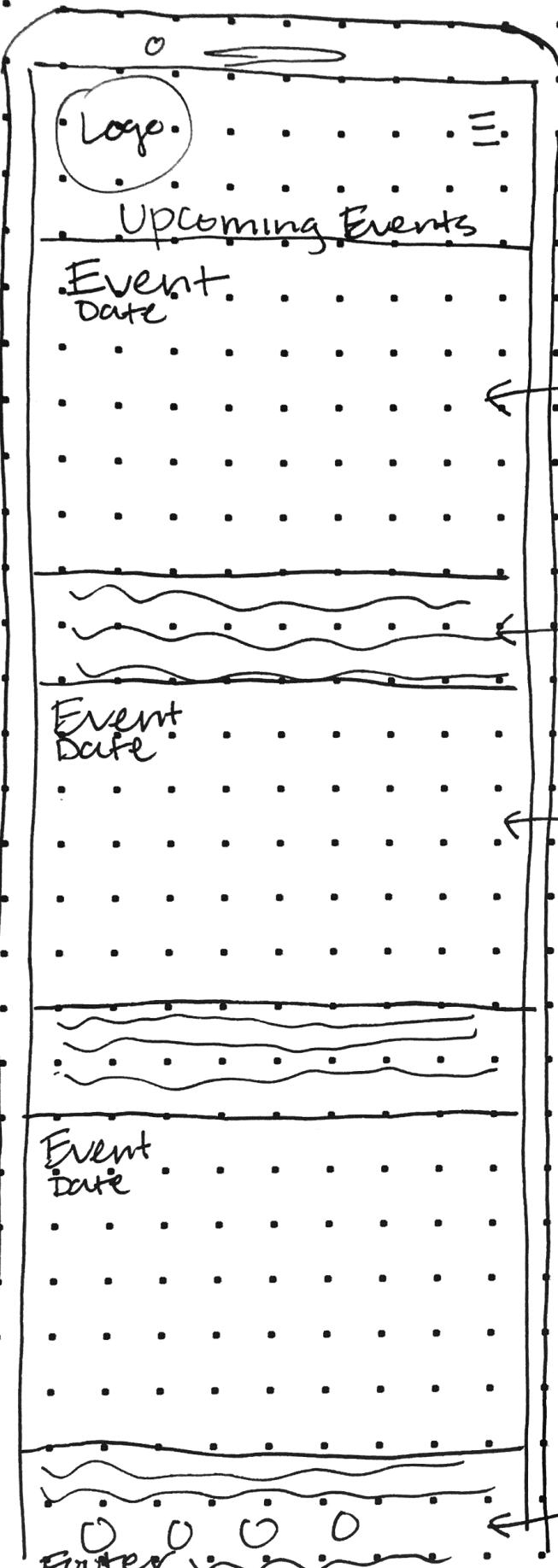
< ▶ > < ▶ >

← Title and content will flip with video.

← Social

News Landing Page 4B¹





Events Page

4B²

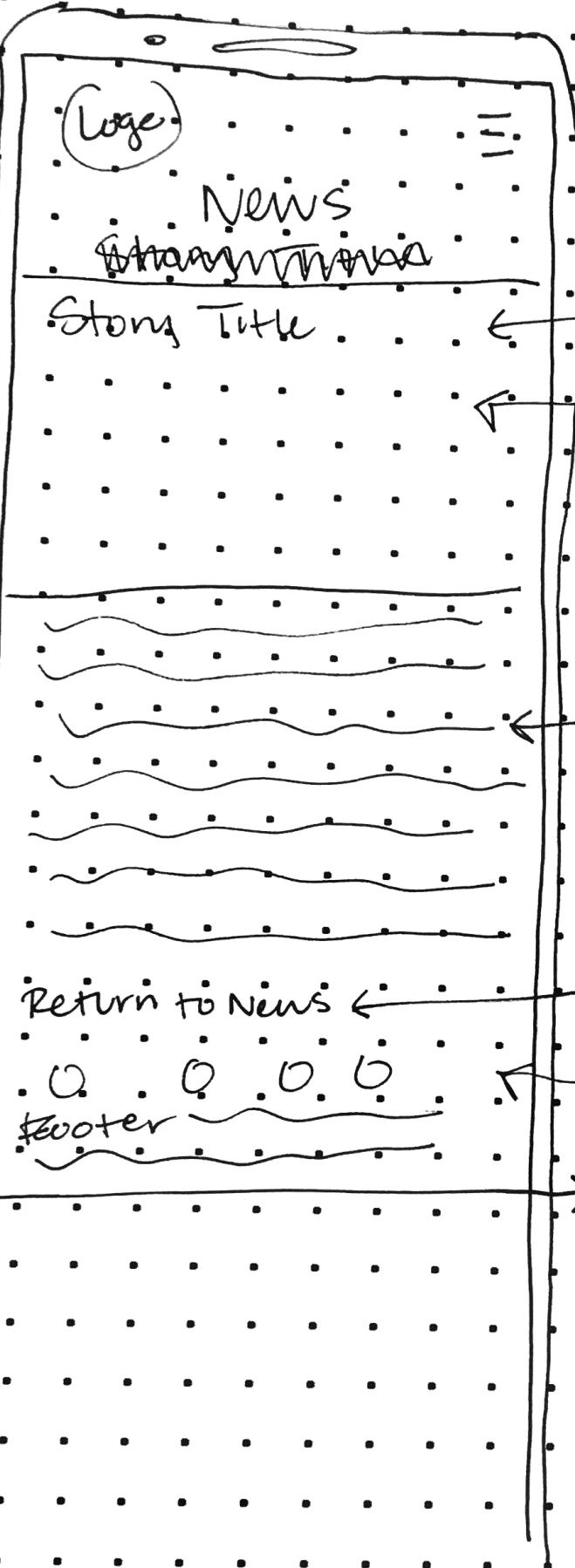
Any innovation/R&D/Tech events to take note of

Photo with event name and date layered over it

Event info

Repeats with all upcoming events

Social



News Story

4B³

Page for full story of each news piece

Title layered over photo

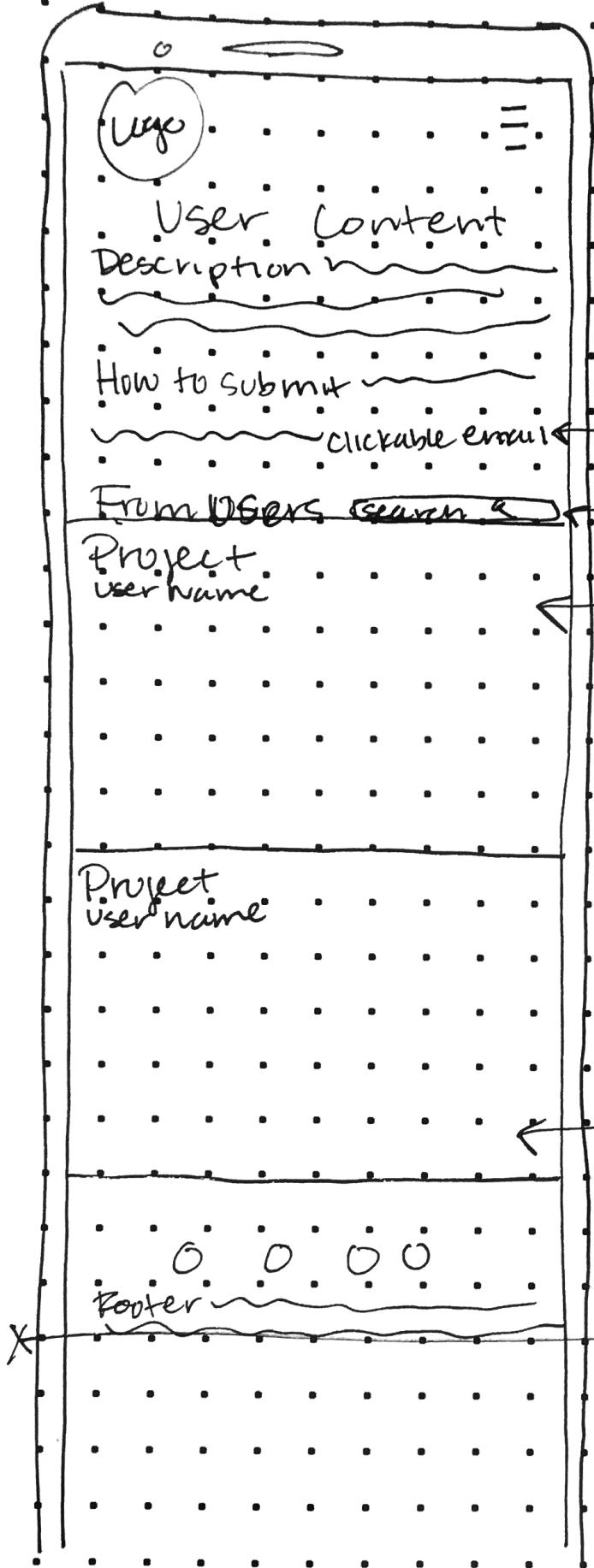
Photo

Full Story

Links back to news
building page

Social

User Landing page 5B¹



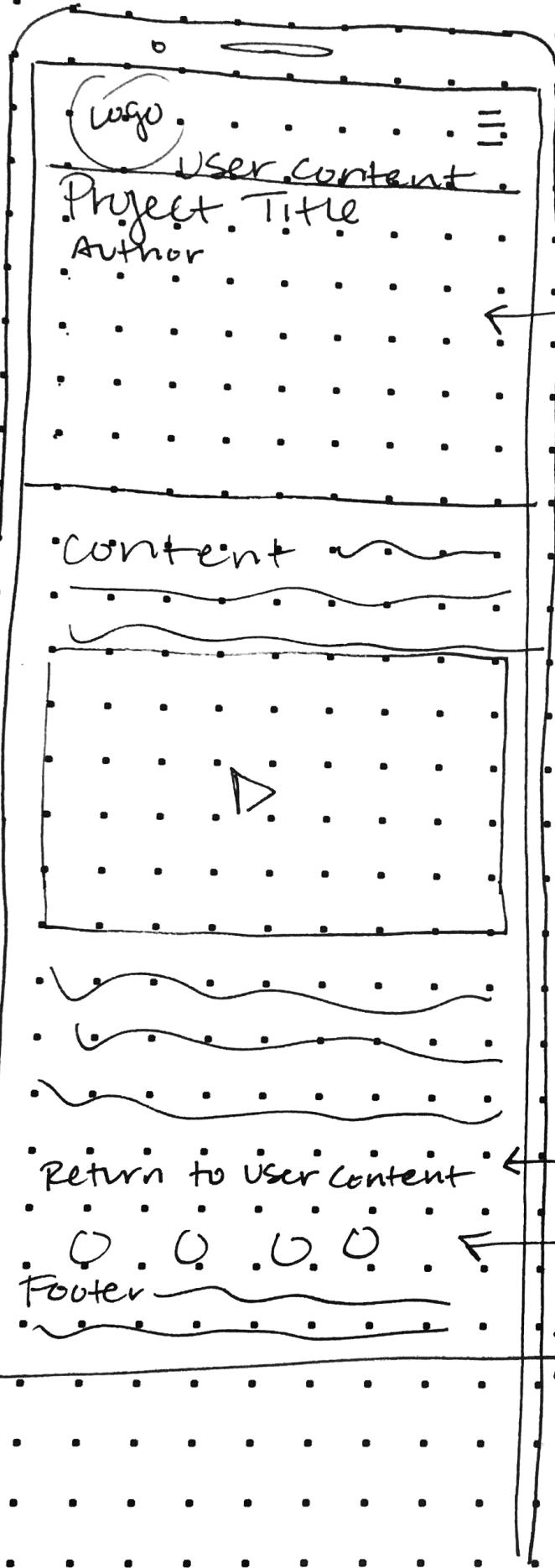
email link will open a message
to compose and submit

Search by topic (move to
under headline)

Photo from project with the
project's name and author
laid over it

will link to page for
each project

will continue with more
projects



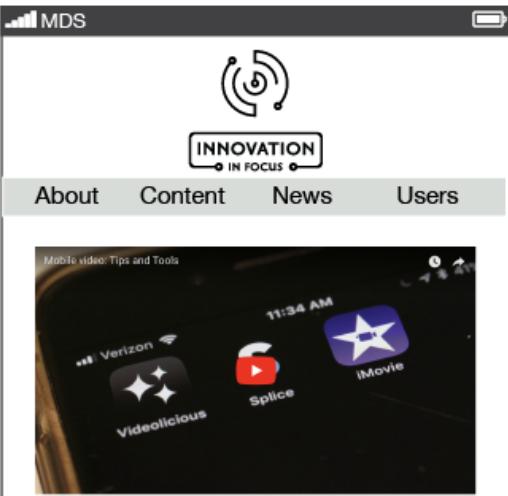
User Content Pages 5B²

Photo header with project name and author layered over

The content
- May include video

Link back to user landing page

social



Mobile Video: Tips and Tools

Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel

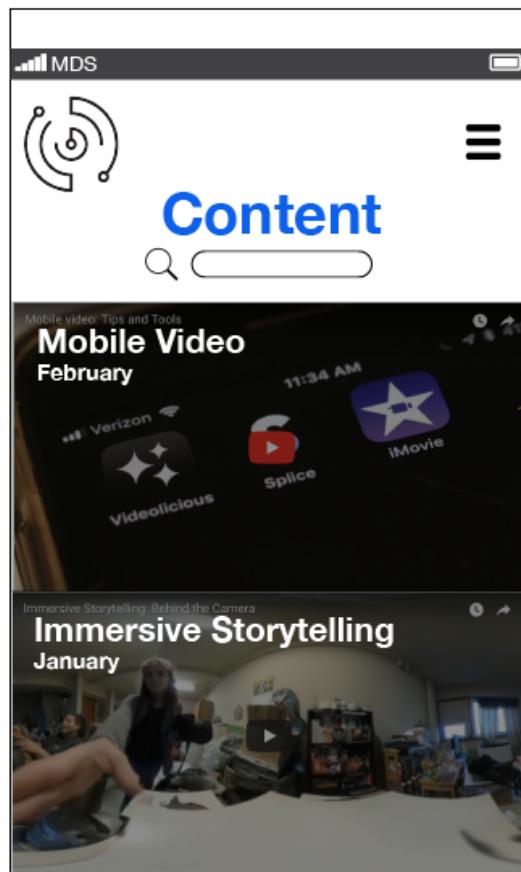
[See more on this topic](#)

[More topics](#)



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[Terms of Service](#).

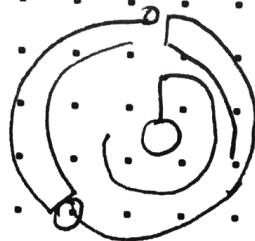


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Home page

< >



INNOVATION
IN FOCUS

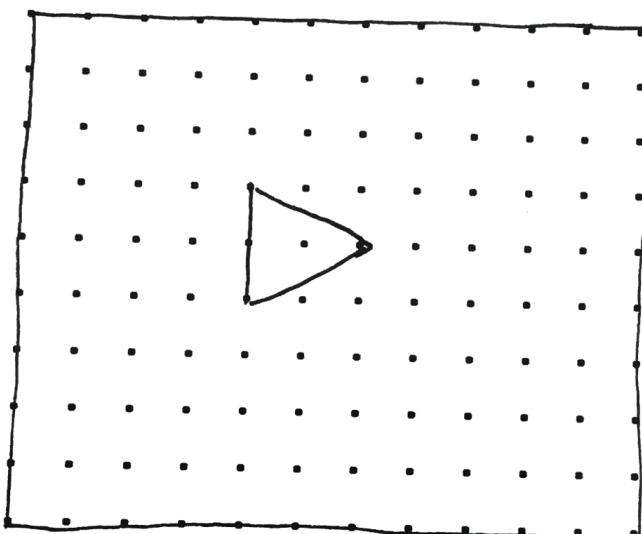
About

CONTENT

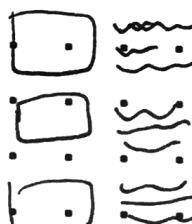
News

Users

most recent video



more stories →



footer



associates

Resources

Partners

(videotypes: tools & tips, interviews, main story)

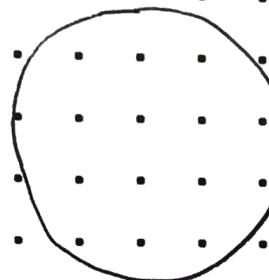
Links to social



About landing page

< >

Y F T L N



INNOVATION
IN FOCUS

About

Content

News

Users

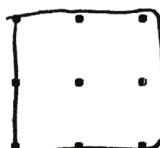
Mission

Innovation in focus is a new video series exploring...

RJI

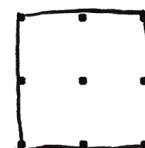
} links
to RJI
site

Team



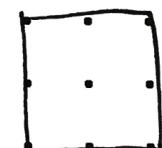
Kat Duncan

contact



Student A

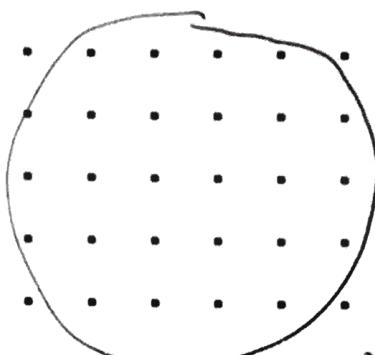
contact



Student B

contact

00000



INNOVATION
FOCUS

ABOUT

CONTENT

NEWS

USERS

Search by topic 

Topic
month

Still
shot from
video

Videotype



Topic
month

Still
Shot

Videotype



topic
month

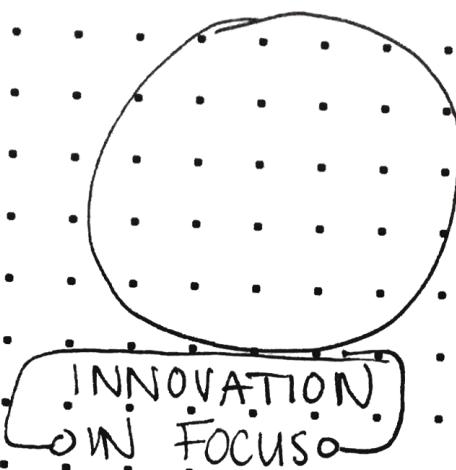
STILL
SHOT

Videotype



footer footer footer

topic Page x3



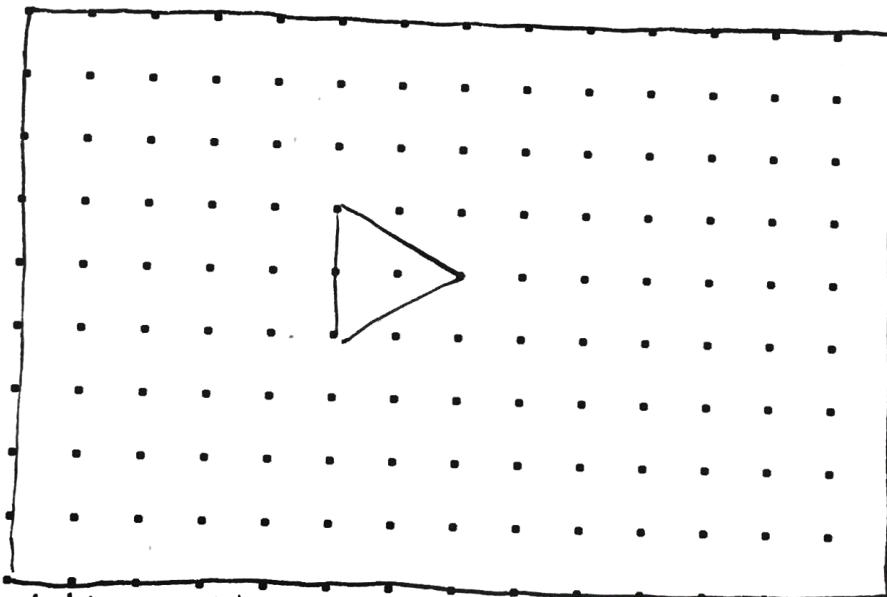
ABOUT

CONTENT

NEWS

USERS

Title: Videotype
MONTH



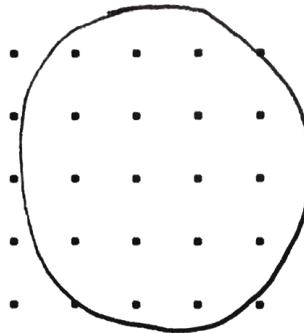
MORE VIDEOS



Search Q

News landing page

< >



INNOVATION
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About

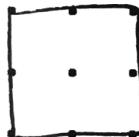
CONTENT

NEWS

USERS

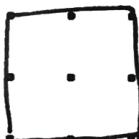
News

hyperlinked to article on separate page



Press release title

date



Press release title

date

videos

Upcoming

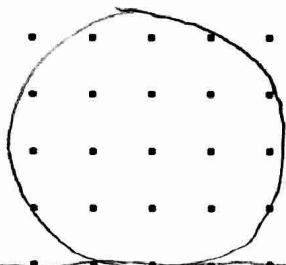
MARCH

APRIL

MAY

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ABOUT

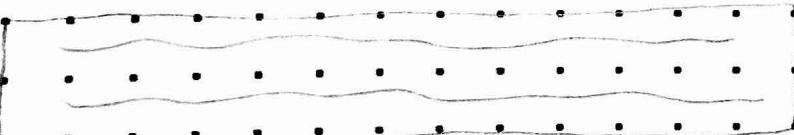
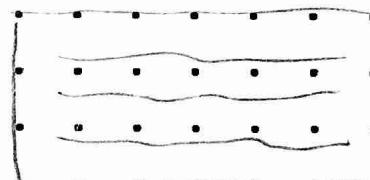
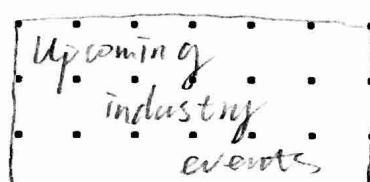
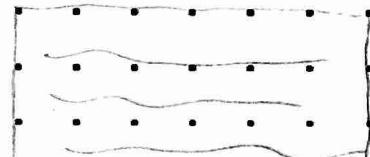
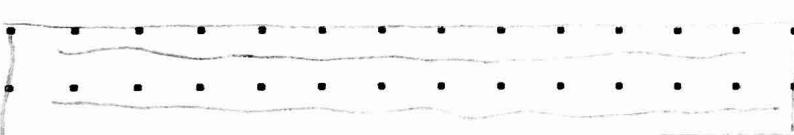
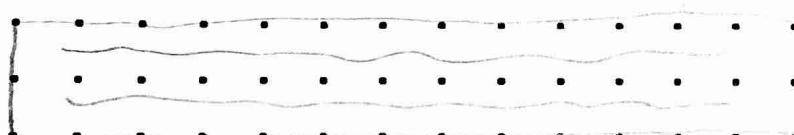
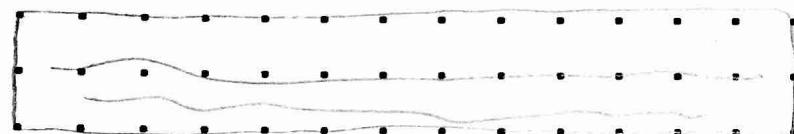
CONTENT

news

USERS

Upcoming RJI events

Past RJI events



Footers

www.PrintablePaper.net

4A2
~~600~~



INNOVATION IN FOCUS

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Mobile video: The Dumas

KAT DUNCAN | FEBRUARY 12, 2018
INNOVATION IN FOCUS

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as dendipsusda pelibus intus evelis ipsam, aceria
saecearibus nonsequibus, nam faccabo. Nequat.

More videos



TITLE
Aditi omnis doluptia
DATE



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TITLE
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DATE

PARTNERS

Adobe
Apple
AT&T
Google
Hearst Corporation
Mediashift
Morris Communications
Washington Post
See all...

RESOURCES

Accountable Journalism
Conference & Event Facilities
Frank Lee Martin Journalism Library
Futures Lab
iLab 3-D database
Application Development Lab
Reporting on Climate Adaptation
Reynolds Fellowships
Trusting News
Walter B. Potter Sr. Conferences

ASSOCIATES

ASNE Reynolds High School Journalism
Institute
Columbia Missourian
Journalism Digital News Archive
University of Missouri School of
Journalism Endowed Chairs
National Freedom of Information Coalition
Pictures of the Year International



INNOVATION
IN FOCUS

[ABOUT](#)[CONTENT](#)[NEWS](#)[USERS](#)

MISSION

Innovation in Focus is a new video series exploring emerging technology and methods of storytelling for newsrooms worldwide. We will interview experts, test tools and provide our findings on a different topic each month.

Whether you're a one-man band or a large metro, this series will help you take the next step in innovative journalism.

DONALD W.
rji REYNOLDS
JOURNALISM
INSTITUTE

Archilitatiis et ex et faccum quidis qui offici iuntium as reicim quas moluptasi aspediaeas re volesseque cus duntistiunt.

Imodi ium venimag natemod ipsanda eribus diam rero omnis accum que necatem et quatisquas etureperia nobis rem. Et ea sum quas que dunt aut enditis quam et volorum dolorit atquiss imusandel is alit qui bea qui dissimusam reperibusame omnime deserro videliqueae

TEAM



NAME
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