

# Becca



## Education

University of Missouri - Columbia  
3.62 GPA  
Convergence Journalism:  
Multimedia Production  
History & Peace Studies minors  
Multicultural certificate  
Graduating May 2022

## Interests

Sustainability  
Accessibility  
Intuitive Design  
Environmental & Social Activism  
Podcasts  
Historical Throughlines  
Photography

## Proficiencies

Adobe Creative Cloud  
UX Design  
HTML, CSS, JavaScript  
Google  
Microsoft Applications  
Windows Software  
Personal Canon cameras and equipment

# Newton

j4502-ss21.github.io/becca-newton

(314) 210 2672

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## RELEVANT EXPERIENCE

### Center of Academic Success and Achievement Marketing Intern

Run social media campaigns on Twitter and Instagram, curate stories and posts for over 800 followers  
Edit biweekly newsletter  
Photograph content for feature stories, headshots for CASE scholars and staff

### KBIA Digital Producer and Reporter

Locate and research stories, conduct interviews, edit audio and write scripts for a potential audience of over 30 million people  
Head social media accounts and increased engagement rate by 6.2% and impressions by 102.2% for *The Check-In*  
Lead conversations with the community, edit and create short segments for on-air and online features for *Missouri Health Talks*

### Mizzou Women's Club Rugby Social Media Chair

Run Instagram and Facebook accounts to promote events and recruit new teammates

### Associate Editor for Newsroom Content Creation

Assist instructors in advising and editing the work of over 30 students in an introductory journalism course

### Maneater Staff Photographer

Capture photos for feature stories, news and student life for Mizzou's student-run newspaper

## INVOLVEMENT

Kinder Society of Fellows 2021–2022  
Mizzou Alternative Breaks 2021  
School of Journalism Dean's List 2018–present  
Mizzou Women's Club Rugby 2018–present  
Sunrise Movement Columbia Hub 2019–present  
Deaton Scholars Program 2019–2020

## ADDITIONAL WORK

### Culinary Performance Services July 2020 – present

Cook and serve three meals a day for over 200 collegiate athletes and coaching staff  
Maintain sanitation and safety standards  
Help develop training procedures for support staff  
Received raise within six months of employment