# Kappa Tau Alpha



Kappa Tau Alpha is the national honor society that promotes scholarship in journalism and mass communication and recognizes those who achieve academic excellence. Membership is a mark of high distinction and honor.

Membership must be earned by excellence in academic work. Only students who rank in the top 10 percent of their classes are eligible for membership. Kappa Tau Alpha is not a social fraternity, a professional organization or a recognition society.

Founded at the University of Missouri in 1910, KTA is the seventh oldest national college honor society and the only one in journalism/mass communication recognized by the Association of College Honor Societies, of which KTA has been a member since 1951.

Kappa Tau Alpha chapters are located at 95 colleges and universities in the United States.

The emblem of KTA is the key, the oldest symbol of knowledge and communication. The Greek letters, *Kappa, Tau, Alpha*, stand for Knowledge, Truth and Accuracy. The Society's colors are light blue, significant of truth, and gold, emblematic of worth and high standards.

### Membership

Membership in Kappa Tau Alpha is by invitation only through one of the Society's campus chapters. A list of the chartered chapters is on page 3.

Only students majoring in journalism or mass communication are eligible. Juniors, seniors and graduate students must rank in the top 10 percent of their class based on overall grade-point-average. Chapters may set higher standards for membership.

Benefits of membership include: national recognition for academic excellence; lifetime membership; Certificate of Membership; a keypin/charm (see logo at top of page); a sense of community with fellow outstanding scholars in journalism/mass communication. Membership meets one of the requirements for entrance at the GS-7 Level in numerous professional and technical occupations in the U.S. government.

#### **Evaluating Honor Societies**

Outstanding students may receive invitations from several honor societies. The Association of College Honor Societies has prepared a tool to help students and parents evaluate the credibility of honor societies that have not been certified (www.achsnatl.org/standards\_alert.asp). Kappa Tau Alpha is a certified honor society.

#### **Chapters**

KTA chapters are located at four-year degree-granting institutions that offer a major in journalism or mass communication and are accredited by one of the regional agencies of schools and colleges (i.e., New England, Middle States, North Central, Southern, Western or Northwestern).

Key concerns in the consideration of the granting of a chapter include the quality of the student body, the qualifications and productivity of the faculty, the adequacy of facilities, the nature of the curriculum and the level of campus administrative support.

Most of the chapters are in programs accredited by the Accrediting Council of Education in Journalism and Mass Communication (ACJEMC).

#### Awards

Kappa Tau Alpha's program of awards is directed toward its goal of promoting scholarship. Among the Society's awards:

**Top Scholar Award.** Presented to graduating seniors or graduate students who achieve the highest grade-point-average in a chapter. Winners received a framed Top Scholar certificate and KTA medallion.

**Student AEJMC Research Paper Awards.** Presented annually at the Kappa Tau Alpha/AEJMC Awards Luncheon to winners of AEJMC division student paper competitions. Winners receive a certificate and a check equal to the Society's age.

**Mott –KTA Research Book Award.** Presented annually since 1944 for the best book on journalism/mass communication based on original research. The winner receives \$1000 and a plaque. See www.KappaTauAlpha.org/mott-kta.html for more information.

**Chapter Adviser of the Year Award.** Presented to a chapter adviser for outstanding service to the Society and its goals. The winner receives \$500 and a plaque.

**Outstanding Service Award.** Presented through campus chapters to recognize persons of outstanding achievement or service, usually faculty or journalism/mass communication practitioners. Designees receive a certificate and KTA medallion.

## Kappa Tau Alpha Chapters

Abilene Christian University University of Missouri
University of Alabama Murray State University

American University University of Nebraska-Lincoln University of Arizona University of Nebraska-Omaha Arizona State University University University of Nevada-Las Vegas

University of Arkansas at Little Rock

Ball State University

University of North Carolina

Baylor University

North Carolina A & T University

Bowling Green State University

Brigham Young University

California State University-Fresno

California State University-Fullerton

California State University-Long Beach

California State University-Northridge

Ohio University

Ohio University

University of Central Florida University of Oklahoma
University of Central Oklahoma Oklahoma State University
University of Colorado University of Oregon

Colorado State University Pennsylvania State University

Drake University

Duquesne University

Eastern Illinois University

Eastern Kentucky University

Saint Michael's College

Eastern Kentucky University

Samford University

Leiversity of Florida

University of Florida San Diego State University
Florida A & M University San Jose State University
Florida International University University of South Carolina
University of Georgia South Dakota State University
Hampton University University of Southern Mississippi

University of Hawaii-Manoa University of South Florida-St. Petersburg

University of Illinois
University of South Florida-Tampa
Indiana University
Southern Methodist University

Iona CollegeSyracuse UniversityUniversity of IowaTemple University

Iowa State UniversityUniversity of Tennessee-ChattanoogaUniversity of KansasUniversity of Tennessee-KnoxvilleKent State UniversityUniversity of Texas-ArlingtonLong Island UniversityUniversity of Texas-AustinLouisiana State UniversityTexas Christian University

Loyola University New Orleans Texas State University-San Marcos

Marquette University Texas Tech University
University of Maryland University of Utah

University of Massachusetts
University of Memphis
University of Miami
Michigan State University
Middle Tennessee State University
University of Minnesota
University of Mississippi

Virginia Commonwealth University
Virginia Tech University
Western Kentucky University
West Virginia University
Winthrop University
University of Wisconsin-Oshkosh

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