



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



Does

What behavior have we observed?
What can we imagine them doing?



Research the weather during your visit

inform your bank about travel plans

sometimes the road less travelled is less travelled for a reason.

if you need to find a travel destination you should gather information

Collect moments not things

A change of latitude would help my attitude

Take only memories,leave only footprints

The journey of the thousand miles beings with the single step

Travel far enough you meet yourself