

# LILY JIAXUAN LI

## CONTACT

Global Business and Digital Arts

4B Student

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Lilyexplore.com

## EDUCATION

### Candidate for Global Business & Digital Arts

University of Waterloo, ON, 2017.09-2021.06

Stratford School Of Interaction Design

Relevant Courses:

User Experience Design user-friendly software experiences

Cross-culture digital business- Design business solutions

### School of Arts, Design & Media

Nanyang Technological University, Singapore, 2019.08-12

Study Abroad

Relevant Courses:

Human-Computer Interaction - Analyze human interaction

## TOOLS

Adobe Suite

Figma

Godot Game Engine

Google Analytics

InVision Studio

Processing

Visual Studio Code

## AWARDS

### President's Scholarship of Distinction

University of Waterloo - 2017.09

Awarded to students with an admission average of 95%+

### Dean's Honours List

University of Waterloo - 2018.01-2020.04 (5 terms)

Awarded to students with an excellent academic standing

## INTERESTS

Concept Design

Product Design

Media & Sociology

## SUMMARY OF QUALIFICATION

- Skilled at interface prototyping under multiple business settings
- Experienced in HTML (3 years), CSS (3 years); familiar with Javascript Adobe Softwares and Figma
- Led 2+ agile development projects and received high recognition from peers
- Awarded Dean's Honours List from 2018 to 2020

## EXPERIENCES

### Visual Designer Intern

2020.06 - 08

Nuctech

Waterloo, ON

- Assisted Nuctech's IT team to ideate an office application that aims to document user's attendance and health information during COVID-19
- Accomplished 50+ software mock-ups and system icons using Figma and AXURE independently
- Constructed a functional mobile platform to document internal information and reduced managerial inefficiency effectively

### UI Designer Intern

2019.06 - 08

Tencent TiMi Studio

Chengdu, China

- Summarized gamers' pain points and revamped a new user journey for inventory feature in the game
- Revised 20+ draft interfaces and shortened user's workflow using Figma and Adobe illustrator
- Published 3+ new game interfaces and improved game satisfaction by 55%

### UI Designer & Programmer

2019.08 - 12

Nanyang Technological University

Singapore

- Led a 6 people game design team and developed a first-person computer game
- Designed 10+graphic user interfaces for the game and coded 8 scenes using Java

## VOLUNTEER

### Featured Artist

2019 - 2020

Quetzal Imprint Publication

Waterloo, ON

- Created digital Illustrations for Quetzal Imprint Publication using Procreate and received featured artist title in 2020