



PEDRO MANUEL REIS SILVA

07/07/1994

MARKETING, PUBLIC RELATIONS AND ADVERTISING

PROFILE

Persistent	★ ★ ★ ★ ★
Leadership	★ ★ ★ ★ ★
Creative	★ ★ ★ ★ ★
Proactive	★ ★ ★ ★ ★
Self-taught	★ ★ ★ ★ ★

HOBBIES

Table Tennis:

October 2020 – Until Now

- GDP, GRUPO DESPORTIVO PIRES COXE

September 2018 - September 2020

- CLC, CÂMARA LISBOA CLUBE

September 2009 - September 2018

- SLB, SPORT LISBOA E BENFICA

Bodyboard

Running

Playing video games

EDUCATION



March 2022 - November 2022

Institute of Employment and Professional Training

- NEET Digital Marketing Course - 22.0114
- Integrated curricular internship in Digital Marketing at Dxperience:
- Social Media Management / WEB content creation
- 1. Microsoft Office
- 2. Adobe Photoshop
- 3. Adobe Illustrator
- 4. Wordpress
- 5. Canva
- 6. Meta Business Suit
- 7. Mlabs
- 8. Offeo

September 2015 - February 2020

Lusophone University of Humanities and Technologies

- Degree in Marketing, Public Relations and Advertising

Setembro 2014 - Julho 2015

Institute of Management

- Technological Specialization Course in Commercial Management and Marketing Techniques, Level V Course
- I did a 3 month internship at SGL - Corporate Facilities Services.



962889517



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"SKILLS"

Mailchimp	<div><div></div><div></div><div></div><div></div><div></div></div>
Microsoft Office	<div><div></div><div></div><div></div><div></div><div></div></div>
Adobe Photoshop	<div><div></div><div></div><div></div><div></div><div></div></div>
Adobe Illustrator	<div><div></div><div></div><div></div><div></div><div></div></div>
Adobe After Effects	<div><div></div><div></div><div></div><div></div><div></div></div>
Google Add Words	<div><div></div><div></div><div></div><div></div><div></div></div>
Wordpress	<div><div></div><div></div><div></div><div></div><div></div></div>
Canva	<div><div></div><div></div><div></div><div></div><div></div></div>
Meta Business Suit	<div><div></div><div></div><div></div><div></div><div></div></div>
PHC	<div><div></div><div></div><div></div><div></div><div></div></div>
Ofteo	<div><div></div><div></div><div></div><div></div><div></div></div>
MLabs	<div><div></div><div></div><div></div><div></div><div></div></div>

PROFICIENCY LANGUAGE

- Portuguese - Native speaker
- English - Proficient user - C1
- French - Elementary user - A2
- Spanish - Basic user - A2

WORK EXPERIENCE



August 2022 - November 2022

Internship DX - Dxperience

- Internship at the end of the course NEET Digital Marketing - 22.0114, held at the Institute of Employment and Vocational Training.

July 2021 - December 2021

DRINKS NATION & CO

Sales support assistant:

- Invoicing (PHC CS Advanced 28);
- Creation of distribution routes;
- Post-sale and pre-sale customer support;
- Constant stock control.
- Archive.

June 2021 - July 2021

QUEBRAMAR

- Store / Retail Salesman

March 2019 - July 2019

RANDSTAD PORTUGAL

NOS telecommunications customer management:

- First line of reactive contact for business customers;
- Loyalty line for residential customers.

March 2015 - July 2015

Curricular Internship SGL - Corporate Facilities Services

- Internship at the end of the Technological Specialization Course in Commercial Management and Marketing Techniques, Level V Course, held at the Instituto Superior de Gestão.



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