

JANINE LUCAS

j

portfolio: j9mL.github.io/janine

experienced journalist

multimedia communication • research
• messaging • audience engagement

skills

writing and editing
media insights
community liaison
curating and
creating content
for print, online and
social media
print layout/design
web design
(HTML, CSS)
InDesign
Photoshop
Adobe X-Pro
Microsoft Office

qualities

adaptable
creative
organised
dependable
collaborative
multi-tasker



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[@janinemareelucas](https://www.instagram.com/janinemareelucas)



[Janine Lucas](https://www.facebook.com/JanineLucas)



work history

2017 - 2018 Townsville Bulletin weekend and features editor. Key responsibilities:

- design and copy-edit features packages in early general news section of weekend newspaper;
- manage content and design of Townsville Eye weekend magazine;
- conceive, commission and edit features from general pool of journalists for magazine;
- co-ordinate contributor and reader submissions;
- liaise with community members as magazine's point of contact;
- upload feature stories on Bulletin website;
- maintain Townsville Eye social media presence.

1996 - 2016 Townsville Bulletin in roles including subeditor, Sunday editor, features editor and design editor. Co-ordinated, designed and edited numerous special publications and projects.

2015 | Designed and edited in 10 days the 128-page Ride to Glory gloss book celebrating North Queensland Cowboys' 2015 premiership season.

2010 | North Queensland Newspaper Company Employee of the Year after leading Townsville Bulletin editorial rejuvenation project.

2013 | Completed News Limited Managing People for Performance program.

Subject matter expert for implementation of new operating system, Methode, in News Corp's five titles in Townsville region. Rebuilt each newspaper in the new system. Ongoing responsibility for creating and updating the design templates required to produce the Townsville Bulletin each day.

1995 Townsville-based reporter for North Queensland Register rural weekly.

1992-1994 Editor, The Northern Miner, Charters Towers. North Queensland Newspaper Company Awards for Best Editorial, 1993, and Best Regional Newspaper, 1994.

1989-1991 Cadet journalist, The Northern Miner.

referees

JENNA CAIRNEY
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former managing editor
Townsville Bulletin
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education & training

Charters Towers State
High School, Tertiary
Entrance score: 950

Journalism cadetship

Codecademy Pro
Intensive, Building Websites
from Scratch (HTML, CSS
and JavaScript)

interests

books, podcasts, longform
journalism, swimming,
pilates, gym, film/television,
coding, NQ Cowboys