

# PetVet

## Benchmarking

### Evaluated Competitors:

- Vetster 🖥️
- Gvet 📁
- WhereVets 🌐
- CuidaPet 🏠
- BuddyVet 📞

### Legend or Symbols

- ↑ Increase
- ↓ Reduce
- + Include
- × Remove

24/7 online consultation options.

Verified veterinary profiles with credentials and photos.

Local and home veterinary services.

Management tools for clinics: appointments, patients, promotions.

Emergency and urgent care accessibility.

Variety of filters for search(location, specialties, ratings, pricing). 🌐

Transparency in pricing and services offered. 🏠

Real-time availability and booking features. 📞

Integration of both in-person and telemedicine options. 🖥️

Personalized recommendations based on pet profiles and history. 📞

Reliance on external communication channels like Whatsapp. 🏠

Barriers to quick emergency access. 🖥️

Fragmentation of services across multiple platforms. 📁

Overload of unnecessary text in search results. 🌐

Overly complex data entry processes before booking. 📁

Text-heavy clinic profiles without visuals.

Limited availability of filters for users. 🏠

Interfaces focused only on clinics, neglecting pet owners. 📁