Louisa County Commission on Aging Minutes  
February 5, 2020

1. Call to order (Jonathan Tustin) (10:05 am)
2. Members present

|  |  |  |  |
| --- | --- | --- | --- |
| Name | District | Contact Phone | Contact Email |
| Jon Tustin | Louisa |  | carjon301@aol.com |
| Lillian Morris | Mountain Road | (804) 556-4045 | dariesmorrisjr@hotmail.com |
| Bob Kuhnle | Green Spring | (540) 205-0390 | bob.kuhnle@gmail.com |
| Kathy Swarthout | Cuckoo | (804) 920-1750 | wkbs23117@gmail.com |
| Alex MacCormack | AARP | (540) 967-3619 | alexmac503@gmail.com |
| Cindy Swan | Mountain Road | (804) 556-4698 | Swann\_cindy12@yahoo.com |
| James Smith | Louisa Parks & Rec |  | jsmith@louisa.org |
| Willie Gentry | BOS Liaison/Cuckoo | (540) 894-6437 | whistlewillieg@gmail.com |
| Ginger Dillard | JABA | (434) 2960-8716 | gdillard@jabacares.org |
| Lori Noffsinger | JABA Ombudsman | (804) 356-1780 | lono4k9@gmail.com |

1. Members not present
   * Barbara Hollins
2. Minutes from January meeting were sent by email. The minutes were approved as written.
3. Treasurers Report

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Item | Amount In | Check Nbr | Amount Out | Balance |
| Previous Balance |  |  |  | $ 83.94 |
| From Louisa County | $ 1,125.00 |  |  | $ 1,208.94 |
| U.S. P.S. |  | xxx | $ 40.00 | $ 1,168.94 |
| Fitzgerald Barnes |  | xxx | $ 300.00 | $ 868.94 |
| Ending Balance |  |  |  | $ 868.94 |

1. Yellow Book Plan:
   * Ginger and Helena Unhoch have marked through the sections that we could cut and added services that are missing. Ginger has someone working on creating a database, so it is more easily updated
2. Website:

* Ginger has a draft website ready to be reviewed by a committee for first cut and then bring to COA in March
* Jon Tustin agreed to review, and Ginger will bring a computer at March meeting

1. Membership

* Ginger – expressed concern/desire that we add need more members
* No one from Patrick Henry or Mineral District
* Can we advertise (CV) – Willie to coordinate running of ad in CV
* Bob agreed to advertise at Spring Creek.

1. Logo/Name Badges – (Alex)

* Alex provided sample of badges and holder
* Motion to get them to accept logo as official logo and purchase of name
* Motion made and seconded ($20). Motion carried unanimously

1. Mission Statement (Jonathan)

* Read aloud and discussed
* Looked at other counties in VA (Chesterfield)
* Agreed to use existing mission statement

1. Discussed Board of Supervisors budget session from Monday evening (2/3)

* Yellow Book budget item passed BOS ($2,700)

1. Christmas Event

* Fluvanna Triad example (Ginger) – as many as 30-40 outside organizations participated
* Agreed that we should expand outside organization participation for next year
* More community participation and involvement during the year
  + AA Heritage Festival
  + Fall Festival
  + Extravaganza is May 2
  + Looking for more opportunities
* Ginger has contact who makes table cloths with logo or name – supported

1. Speakers (At our meetings)

* JABA - Ginger
* Jaunt – Willie
* Census – Jon

1. Alignment with Resource Council for 501(C)3 status

* Discussed
* Decided to continue as we are doing
* Further effort to explore realignment tabled

1. Other Items

* Ginger announced the significant results of 2019 JABA Medicare Counseling. She reported that Louisa County participation in the counseling program is far behind participation in other neighboring counties, despite the valuable service that can save older adults significant dollars.  It was decided that the COA would assess the under-utilization of this service and make recommendations to improve participation.  This type of needs assessment is consistent with the Mission Statement of the COA.
* Lori Noffsinger announced that there is a Food Distribution event as a satellite of the Louisa Resource Council next week at Gum Spring United Methodist Church. She is participating.
* Kathy Swarthout reported that the Rotary Club event coming 2/28. Poster announcing is shown below.

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The meeting was adjourned at 11:25 AM.