

The Art of the Side Hustle – Selling Underwear & Tangibles



An Intermediate Camming Course

INTRODUCTION

A side hustle is an entrepreneurial activity outside of your normal day job that generates extra income so that you can reach your financial goals faster.

In this course, we are going to give you a run-through of selling panties and other tangibles as a side hustle. This can become a money-making machine on top of your camming career. Make that money, honey!



1. Selling Tangibles

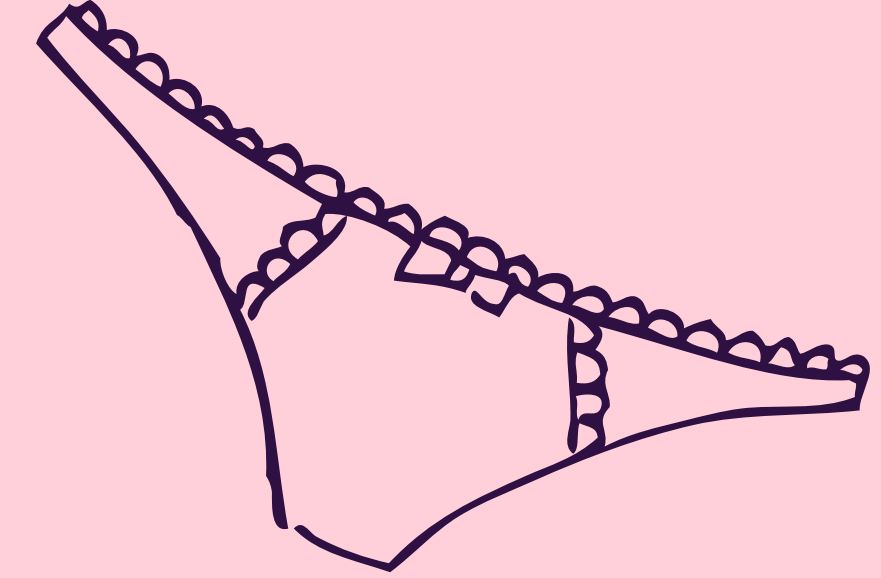
A. PANTIES

Sell your worn underwear online.

B. OTHER

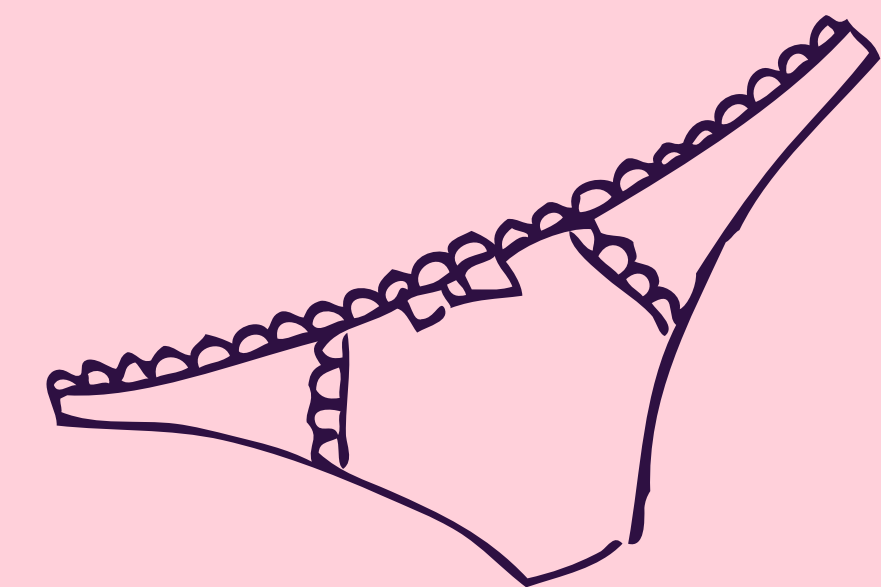
Sell intimates, used sex toys, even bathwater!

Selling Panties



First things first, you must be 18+ to sell panties online. You will need to verify your age on any third-party site that you sell on. Each site comes with its own earnings and cost structure. Some allow you to keep 100% of your earnings but have a subscription cost. Others are free but will take a cut of your earnings. It is a great idea to sell on 2 or 3 of the most popular sites (listed below).

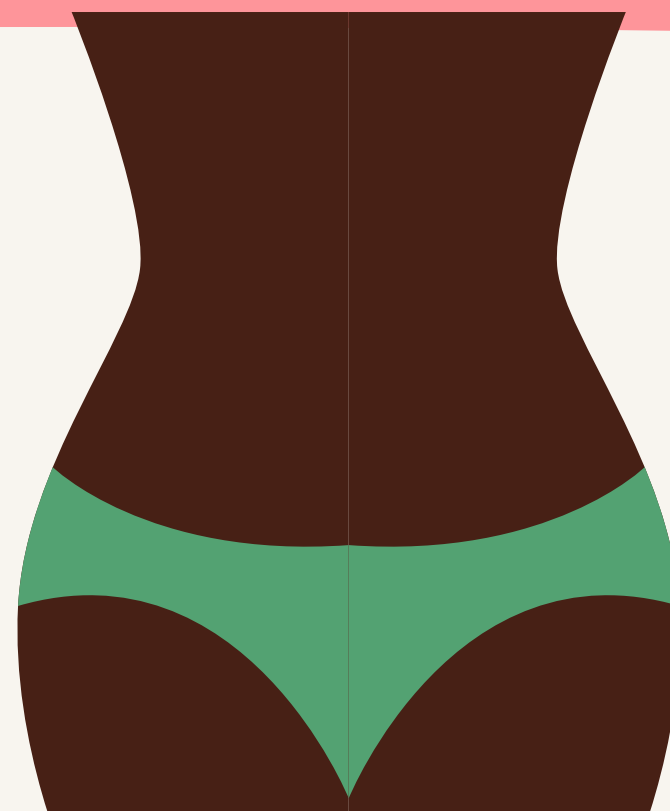
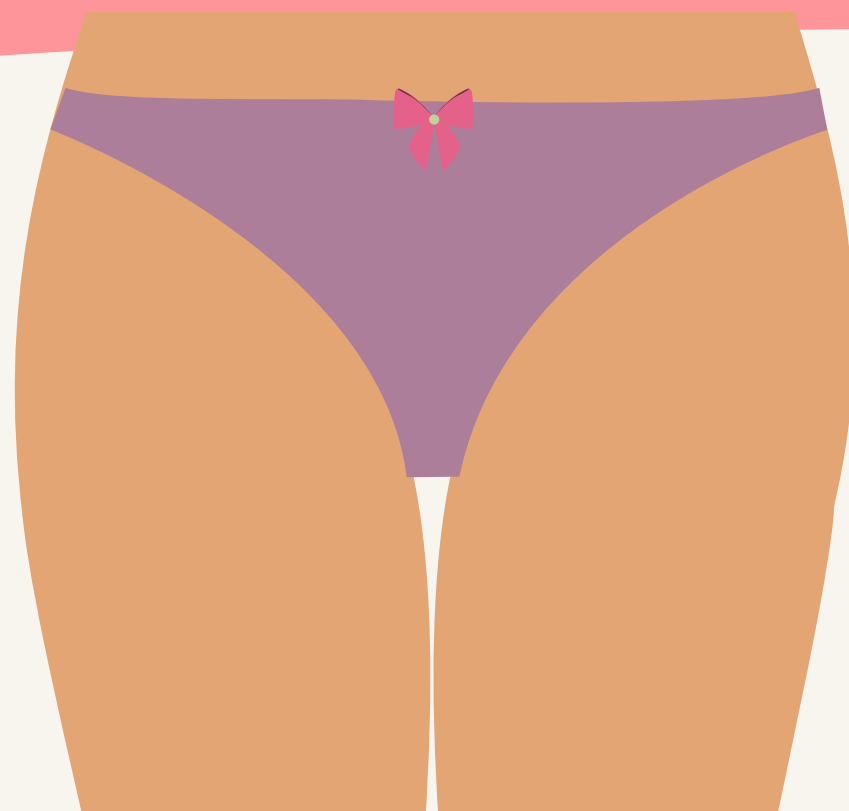
Site	Earnings	Cost
SophiaGray	100%	\$14.94/ 4 months
Scented Pansy	100%	\$10 / Month
PantyDeal	100%	\$19 / Month
Reddit	100%	
ManyVids	60%	
ExtraLunchMoney	60%	



YOUR PROFILE

Bio + Pictures

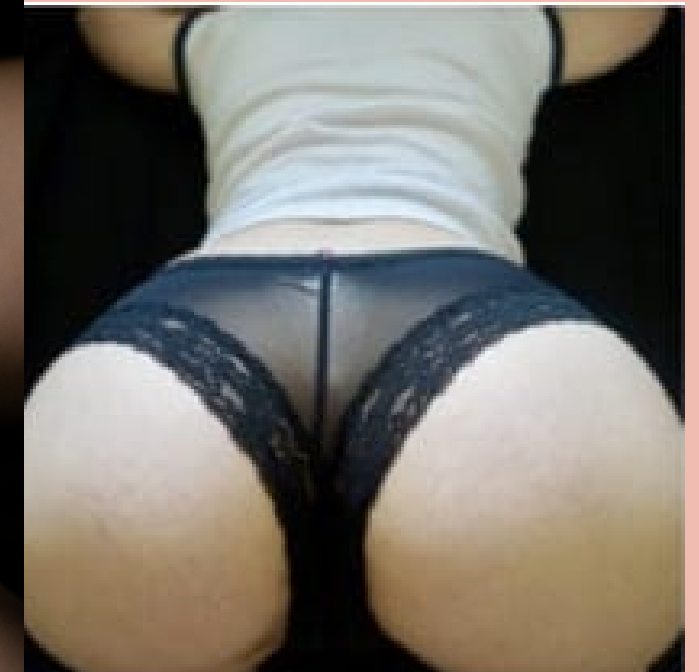
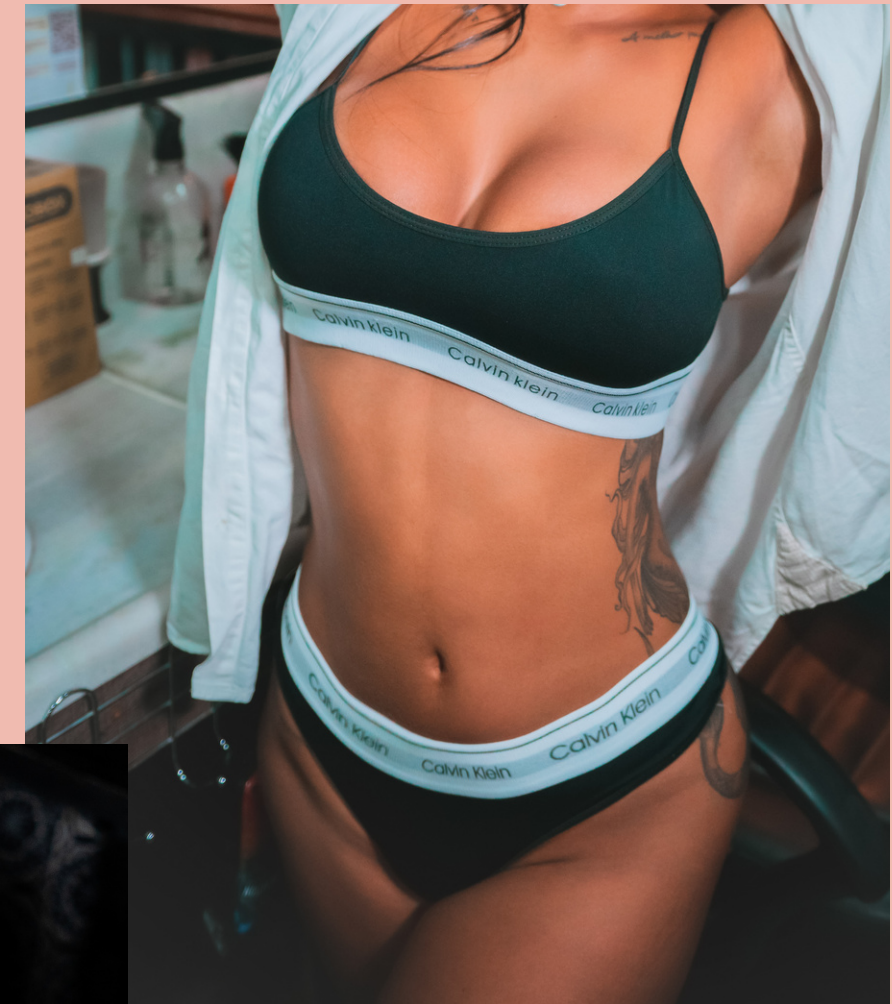
This is your first impression for potential buyers. Write about what makes you unique, what sort of things you have been up to in your underwear, what they can expect with a package from you. The more a customer feels a bond with you, the more likely they are to pay top dollar for your used panties. While it is completely up to you whether you show your face or not, usually buyers are willing to pay more for full photos. It is important to strike a balance between your own privacy and letting buyers gain a sense of who you are. Never include personal information, such as your real name, address, or phone number. Don't worry, we have an example for you...



PROFILE EXAMPLE

Lil Tatted Troublemaker [22/F/Italy]

I love working out and I am the QUEEN of sweating. Cum and get my deliciously wet and scented panties☺ I won't disappoint you. Workout, 12/24 hours, vacuum sealed, and international shipping with tracking number included with purchase.



MARKET YOURSELF

Promote, Promote, Promote

There is strong competition in the world of online panty selling. Therefore, in your marketing, you need to set yourself apart as well as offer more of an experience than merely your underwear. Here are a few tips to help you out:

- Cross-promote -> place links to your panty shop on social media, cam sites, forums, blogs, etc.
Use Reddit to find subreddits and contribute regularly (free promotion!)
- Rely on visuals and hashtags -> avoid text-based posts and use different angles, lighting, and colors. Use #usedpanties and other similar hashtags on Instagram and Twitter so that customers can easily find you.
- Post regularly -> it is recommended to post daily, but most of all it is important to be consistent. For you to appear in social media and forum feeds, you will need to upload constantly.

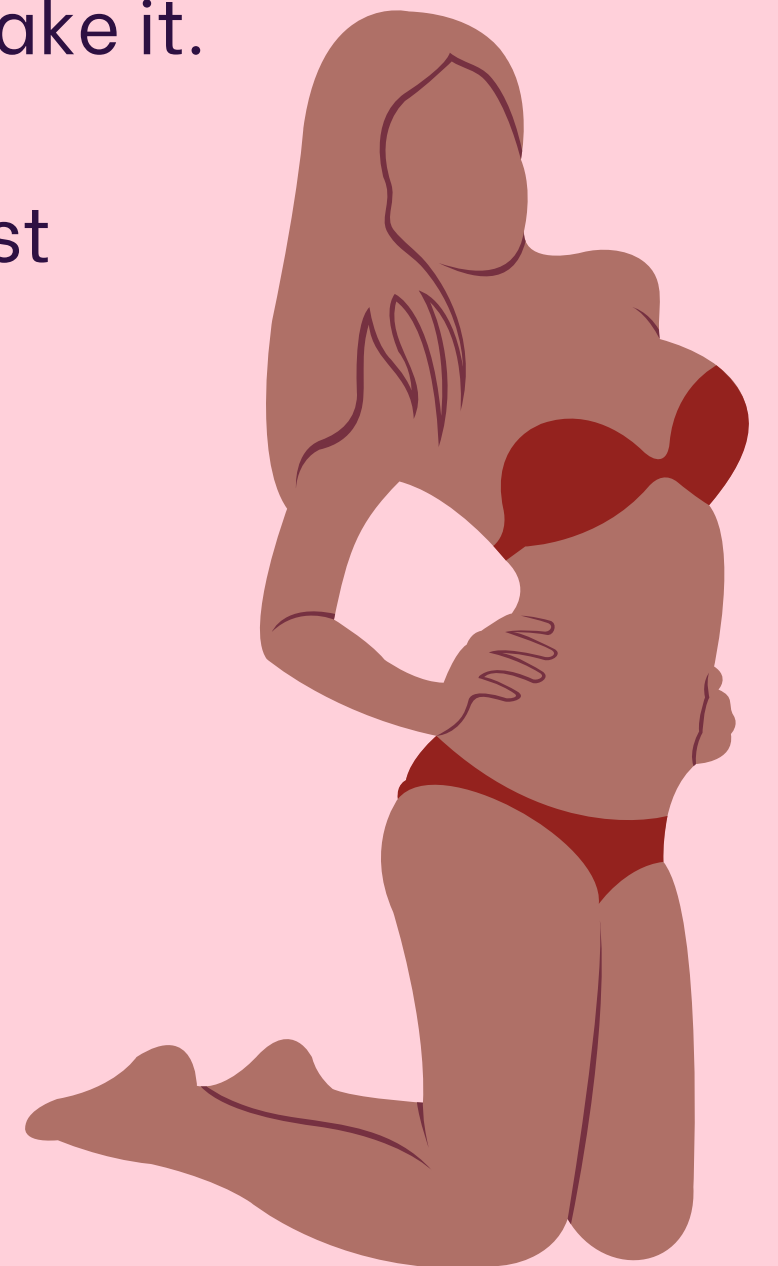


Most of the time the first message you will receive won't be about price. It could be regular small talk or asking questions to get to know you better. This is quite normal, as the person on the other side is trying to decide whether they should make the purchase or not. Be friendly and build a rapport based on trust and as though they are a friend.

Also, there is an art of negotiation in the panty selling game. Don't be offended when people will lowball you amounts that are much lower than your asking price. Those individuals are just trying to save some money the same way you are trying to make it.

Determine a price that is mutually acceptable and do not budge from your lowest acceptable price. Remember, this individual might become a regular customer.

RAPPORT & NEGOTIATION



How much to charge? That is the question. This depends on a number of factors.

First, it depends on whether this a new customer or someone you have a relationship with. Of course, if this person has bought from you before there is already established trust and clearly, that person likes what you are selling. For a new customer, the average cost of a used pair of underwear is \$25–\$100.

A niche or custom request can earn you more, such as wearing them a certain amount of hours, wearing them while masturbating, or selling them in a bulk set, such as 3 panties + 1 bra deal.

Also, make sure to account for shipping in your costs, as these may be quite expensive, especially if you are sending internationally. The shipping cost plus the cost of the underwear itself will be your breakeven amount and an amount to never go under.

PRICE



I'VE MADE A SALE... WHAT NOW?

Information & Payment

Now you will have to get into contact with the customer to get their mailing information. Some sites with storefront options will automatically do this for you, but depending on the site you choose to sell through, you may have to contact them yourself.

The majority of used underwear platforms do not facilitate the ability for sellers to accept payments through the site, this simply due to the nature of the business. As a replacement for this, buyers must contact sellers directly and arrange payment from there.

There are several ways to do this, but it is suggested to use methods that will keep both parties anonymous. Try accepting payments via Amazon Gift Cards, Bitcoin, Gift Rocket, Cash.me or Google Wallet. Alternatively, methods such as PayPal, Bank Transfer, and Western Union can be used, but this would mean details from both the buyers and sellers would be exchanged.

I'VE MADE A SALE... WHAT NOW?

Packaging & Shipping

When packaging you'll want to insert the underwear immediately into a ziplock bag or a vacuum-sealed packet to preserve the natural scent. Don't send wet or sweaty panties, as that will result in a bad odor after being sealed for a period of time. Simply air dry them before sealing and sending.

Consider the discretion of your packaging, as those handling the package should have no idea what is inside. Choose a postage company with adequate pricing and one that allows you to remove your name and address from the shipping information.

Personalize the inner content by writing a personal or sexy note, or you can even add some signed photos. You can also ask them to give you a good review on the site you are selling, as more reviews will help you get more sales.

USEFUL TIPS

- If you are shipping delicate items, you can order “fragile” stickers online to attach to your package to ensure it is handled with care.
- Make sure you discuss with your PO Box, mail forwarding system, or other option that you will be using a different name. Do not put your legal name on your package, even for the return address. Once they approve this, you will be able to get return packages safely, and won't have to worry about your legal name being seen by your customer.
- Whether a buyer was difficult and unreliable or an absolute pleasure to work with, end things the exact same way, with a friendly message thanking them for their business. Who knows whom that buyer may recommend you to, or how much more they may buy in the future.

OTHER TANGIBLES

Now you're all ready set up on selling websites, so you might as well branch out and be creative!

Popular items that are sold along panties include:

- Bras & Lingerie
- Signed Photos
- Bathwater (it's been done!)
- Sex Toys (used)
- Handwritten Notes

You might be surprised what you can sell and the amounts you can ask for them. Especially if you build a relationship with your clients, they may want more and more personal items from you. Just remember to understand your value and price accordingly. Lower is not always better – know your cost and worth!

CONCLUSION

Whether you are looking to sell tangibles, like underwear or lingerie, or content, like pictures and clips, there are a ton of sites and platforms to get you started.

Adding these side hustles to your camming career can boost your income and give you great exposure. At the end of the day, it's all about understanding your value, calculating your costs, and making that money.



Let's talk!

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CONSULTATION HOURS

9 AM to 6 PM,
Monday to Friday



Reach out if you have comments,
questions, and more