

A Beginner Camming Course

# CHATURBATE 101



# Quick Breakdown

**Services:** Camming, Clips, Fan clubs

**Genders:** Female, Male, Transgender, Couples, Groups

**Payment Type:** Tokens & Pay-Per-Minute Private Chats

**Earnings:** 5¢ / Token

**Payout Schedule:** Daily with \$3.95 fee or Bi-Weekly

**Minimum Payout:** \$50

**Payout Methods:** Check by Mail, ACH (USA only), Paxum, Bitcoin, Skrill, ePayService, CosmoPayment

**Cam-Splitting:** Yes

**Geo-Blocking:** Yes

**DMCA Services:** Yes

**Affiliate Program:** Yes

**Studio Accounts:** Yes



# Getting Started

Chaturbate has the highest volume of traffic out of all of the camming sites, with roughly 300 million visitors a month. It also has the highest number of models than any other cam site, which means more competition. In addition to making money live on webcam, Chaturbate models can also make money from selling videos and photos and through premium fan club memberships.

To get started, you will need:

1. A computer that is able to run Adobe Flash.
2. Webcam (External & HD is recommended)
3. High-Speed Internet
4. Digital Copy Of Government-Issued ID (to verify age & identity)
5. Place To Perform



# Types of Shows – Public



As primarily a public camming site, Chaturbate does not require models to bring customers into a private chat for nudity. Therefore, there is a lot more potential to earn money in public chat than there would be on other sites.

Some of the most popular ways to earn money from public shows are:

**Tip Goals:** The idea is everyone watching can chip in towards the sum needed for the show. Once the goal is met, the model performs the show. Often there will be mini-goals that slowly build up to a larger goal.

**Tipping Games:** Examples include Roll The Dice, Token Keno, guessing games and more. Look at the app store, to see what games are available and the average earning per hour.

**Tip Menu:** Many models include tip menus on their profile. This can be used to indicate what number of tips are required to perform specific actions.

**Interactive Sex Toys:** Interactive “tip to vibrate” shows are very popular and profitable. The most popular toys used are Lovense, with a studio reporting an average show with a Lovense toy earns \$216, compared to \$139 without one.



# Types of Shows – Private



A great way to accumulate tokens faster, private shows are one-on-one shows that charge the viewer by the minute at a rate selected by you.

Viewers can initiate a private show by sending a request, they cannot be initiated by broadcasters. Shows are usually negotiated before the private session starts, to make sure that you're comfortable with the type of show the customer wants and to avoid surprises. You will see a notification pop-up under your cam when a viewer requests a private show. Click the “Start Private” link to accept and start a private show.

It's suggested to list what kind of shows you offer on your profile page. This will give potential customers an idea of what you offer and can simplify the negotiation process. Be sure to check your settings prior to a user requesting a private show so you know if they will be recorded or not (also to make sure your token-per-minute and minimum show length are what you want for the specific show as some independent broadcasters change these for different community members).



# Types of Shows – Spy, Password & Ticketed

**Spy Shows** allow viewers to pay to see a private show stream. They will be able to watch your show, however, they cannot see the private chat. Spy shows are charged per minute and you are able to set the rates.

A **Password Show** is when you add a password to your room and only viewers with the password can enter your room and see the show. Putting a password on your room is great for a private group conversation, or for shows without the pressure of a minimum minute length. If you've agreed with a customer about a token amount for doing a password show, this amount should be tipped to you before the show as the tokens will not automatically be deducted like with a private show.

**Ticketed Shows** are hidden shows that require customers to purchase a ticket to see the stream. Viewers can purchase a ticket by tipping a certain amount of tokens. You can set the token rate of the tickets and many apps give you the option of giving free tickets to your fan club members or moderators.



# Selling Content & Starting a Fan Club

In addition to live camming, you can also sell photo and video content directly from your Chaturbate profile page. Simply upload the photos or videos, select whether they are public or premium, select the token amount you want for each purchase and it'll automatically appear on your profile.

If you choose to sell photo and video content, you can also enable the fan club feature. The fan club feature lets people subscribe to access all your content instead of purchasing each piece of content individually. In addition, their name will appear green in your chat room. This allows you to easily identify fan club members and give them more attention than you'd give other viewers, aside from your best customers or regulars.



# Getting Paid

When cashing out your tokens, Chaturbate offers multiple payment methods to receive payment, including check by mail, ACH (USA only), Wire transfer, Paxum, Skrill, Bitcoin, ePayService, and CosmoPayment.

Payment periods are from the (1st–15th) and (16th–31st) of each month. It is possible for models to request daily payout for an additional fee of \$3.95.

The minimum payment for most cashout options is \$50. Here are the cashout options with processing fees:

- ePayments (No Processing Fee)
- Check Sent By Mail (No Processing Fee)
- Direct Deposit (No Processing Fee, USA Only)
- Check Sent By Fed Ex (USA: \$40.00 / International: \$80.00)
- Payment by Wire (\$45.00 Processing Fee)
- Payment by Paxum (\$0.50 Processing Fee)
- Payment by Bitcoin (\$3.00 Processing Fee)





# Apps & Bots



Apps & Bots allow you to customize your chat room experience and make your broadcast more exciting. You can set goals, automate chat notices with your room rules or tip menu, play games with your viewers, automatically moderate chat, and much more! You can run one App and up to 3 Bots at the same time in your room.

The difference between Apps and Bots is that Apps have more functionality and can control who can see your stream (such as ticket shows) and the content in the App panel below your broadcast.

Chaturbate bots are like your personal assistants. A Chaturbate bot usually posts automated notifications across your chatroom; it can also do minor automated moderations.

You can access Chaturbate Apps and Bots by going to “Broadcast Yourself” and then clicking on the “Apps & Bots” tab.

# Moderators

A moderator is a Chaturbate user who works alongside the cam model to ensure a quality broadcast for you as well as the viewers. Chaturbate models can assign any user to be a moderator, and can also set expiration dates for mod privileges.

Moderators can communicate directly with the broadcaster, encourage viewers to tip in order to reach a goal, give insight to viewers should a problem with the broadcast arise, and much more.

Don't rush to pick a moderator or make someone a moderator just because they ask. Get to know community members and even check out moderators in other rooms. Once you find someone you trust, work with them to let them know what is and is not okay in your room and how you would like anyone getting out of line to be handled.



# Username Colors



Orange names are Broadcasters

Red names are Moderators

Light Blue names own or have purchased tokens

Dark Blue names have tipped at least 50 tokens in the past 2 weeks

Light Purple names have tipped at least 250 tokens in the past 2 weeks

Dark Purple names have tipped at least 1000 tokens in the past 2 weeks

Green names are fan club members

Grey names have no tokens

# Getting Viewers into Your Room



## Use hashtags

Hashtags are identifiers that allow viewers to easily find specific types of broadcasts. Find your niche and add up to 5 hashtags to your subject line to help viewers find your room.

## Notify Your Followers You're Online

When you click “Announce you're online,” you automatically generate an email and/or browser notification through the Chaturbate system to all of your followers (subject to their settings). You can also customize these notifications by uploading a photo.

## Share on social media

Utilize social media to gain new followers and get more viewers into your room. Twitter and Instagram are great tools to advertise yourself. Use trending hashtags, tag the official Chaturbate account, engage with your followers, and follow other broadcasters to help gain exposure. Include a link to your Chaturbate room in your bio so users know where to find you.

# \*Tips for Success

- Before you start camming, determine your boundaries. Don't feel pressure to do things you're uncomfortable with. Remember, you can silence and/or ban anyone not respecting your boundaries. Following up with an email to Chaturbate support is always a good idea too to make sure appropriate action is taken.
- Watch other cam models on for inspiration. Get familiar with how they set up their space, personalize their room, which apps and bots they use, what games they play, and how they run their shows.
- Create an Amazon wishlist with some things you want or need for camming. For your safety, it is best to set up a PO box or use another address when receiving gifts so viewers don't have your personal information.
- Check out Chaturbate's regional block capabilities and geoblock any State or Country that you do not want to have access to your stream





# Let's talk!

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## CONSULTATION HOURS

9 AM to 6 PM,  
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Reach out if you have comments,  
questions, and more