

LOVELY INU

WHITEPAPER

WWW.LOVELY.FINANCE

INTRODUCTION

Fair launched in 2021, Lovely Inu is the fastest-growing cryptocurrency of its kind. Lovely is fully decentralized and on a mission to bring popular cryptocurrency concepts to the mainstream in one, easy to understand project.

DISCLAIMER

The information shared in this whitepaper is not all-encompassing or comprehensive and does not in any way intend to create or put into implicit effect any elements of a contractual relationship.

The primary purpose of this whitepaper is to provide potential holders with pertinent information in order for them to thoroughly analyze the project and make an informed decision. Prior to your participation in Lovely Inu, we strongly advocate a careful study of this whitepaper. Certain statements, estimates and financial information featured in this whitepaper are based on and take into consideration certain known and unknown contingencies and risks which may cause the estimated results or may differ factually and substantially from featured statements or results extrapolated or expressed in such forward looking statements here-with.



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ABSTRACT

WELCOME TO LOVELY LITTLE LOVE BIG DREAM

LOVELY INU was created in 2021 with the goal of being a decentralized meme project with true purpose.

LOVELY's mission is to bring popular cryptocurrency concepts to the mainstream. Unlike older, comparable projects, LOVELY introduces holders to next- gen concepts such as frictionless yield, NFTs, decentralized exchanges, and more.



VALUES

TRANSPARENCY

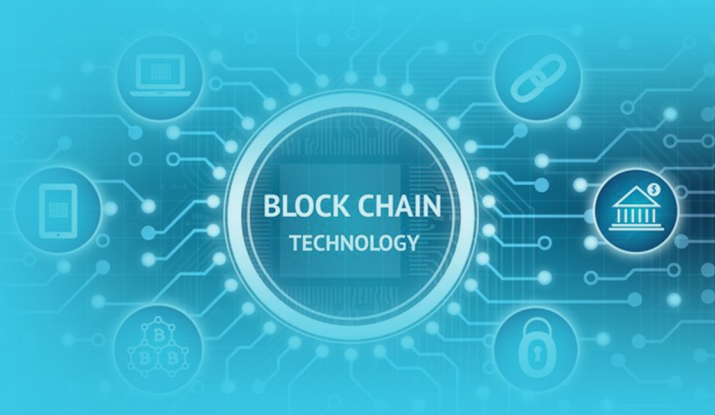
We maintain open communication with our holders so they can stay current and informed with every step of LOVELY's growth.

COMMUNITY

Ultimately, LOVELY is owned by the community, meaning we encourage group efforts related to marketing, development, community management and more.

TRUST

In the cryptocurrency market, Trust is paramount. That means not only providing transparency, but also security related to holder funds. Examples include audits of LOVELY's code, and liquidity tokens being burnt to eliminate risk of malicious behavior.

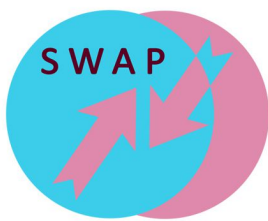


LONGEVITY

LOVELY is in it for the long haul. Our plans are for long-term development of the ecosystem which result in a fruitful investment beyond any temporary trends

ECOSYSTEM

LOVELY SWAP



Launching on 2021, LOVELY SWAP is a decentralized exchange (DEX) where users can swap ONLY BEP20 LOVELY token for BUSD & BNB.

The largest and safest DEX in the world and acts as the foundation on which LOVELY will develop functionality for LOVELY holders.

LOVELY STAKE

Coming in 2021, LOVELY Stake is the official NFT/DeFi marketplace where holders can Lock (deposit) their \$LOVELY tokens in order to earn exclusive NFTs featured by artists that are part of the LOVELY community. LOVELY will hold regular contests for artists to showcase their work and have the community vote on which should be added to the marketplace. Portions of the fees generated by the NFTs are distributed to the artists, while the rest funds LOVELY development.

FUNDING

LOVELY is a community-owned project. Therefore, it runs primarily on volunteers and donations from the community



OFFICIAL DONATION WALLET

0x57C220f0fF8264516f5540BD93ea94DDF30Bf8C8

Accepts: Any ERC20/BEP20 token

Prefers: \$LOVELY, \$ETH and \$BUSD

USE OF RAISED FUNDS

Funds contributed by our community will go towards three things:

1) Marketing

Hiring social media influencers, digital advertising, real-world promotions

2) Exchange Listings

Increasing our reach by listing on new exchanges to reach new audiences

3) Product Development

Executing our roadmap and expanding the LOVELY ecosystem

Lovely



THANK YOU

