

# Matthew Jensen

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## EDUCATION

### Baylor University

Waco, Texas

*BBA in Baylor Business Fellows (business honors program), Finance, Economics, and Statistics*

May 2024

*Double Minor in Political Science and Biology*

- **GPA:** 3.93 / 4.00; ACT: 33
- **Honors and Scholarships:** Dean's List (6x), National Merit Commendation, President's Gold Scholarship, Janet Rhines Economics Scholarship, Harold E. Riley Scholarship, Hankamer Business School Scholarship

## WORK EXPERIENCE

### Capital One – Business Analyst Intern – Dallas, Texas

June 2023 – August 2023

- Identified new pricing strategy opportunity, valued as an up to 26% increase to annual NPV, by building regression models using Python and Excel with data pulls from SQL, resulting in a competitive return offer

### DCMI Labs – Cofounder, Chief Financial Officer – Waco, Texas

April 2023 – Current

- Created sustainable business model for a nonprofit that assists in research efforts related to dementia while providing therapeutic services to patients in assisted living facilities and suffering from dementia
- Oversaw the incorporation process and directed 45 researchers along with 5+ teams of musicians, while managing relationships with 5 regional healthcare centers and the board of directors

### Baylor Angel Network - Senior Analyst - Waco, Texas

October 2022 – Current

- Led interviews and due diligence on over 5 seed/A-round businesses for an angel network of over 150 investors
- Performed due diligence on a deep learning AI SaaS business and assisted in the structuring of a convertible note leading to investment of over \$500k by investors in the network
- Was honored as only one of nine analysts to be invited to return as a senior analyst based upon work performance

### Baylor University - Large Cap Analyst - Waco, Texas

August 2022 – December 2022

- Served as the analyst overseeing technology sector holdings in Baylor's student-run \$14mm large cap portfolio
- Managed the investment of over \$2mm in current holdings, developed two 1.5-hour presentations, and pitched an investment decision that has beaten the market by about 26% (as of April 2023)

### Schmidt Financial Group - Business Analyst Intern - Kirkland, Washington

June 2021 – March 2023

- Developed Excel model used by firm to simultaneously change billing process and model portfolios used by all 180+ clients, leading to a projected 43% increase in revenue
- Built out new automated "Flow of Funds" report used in all 180+ quarterly client meetings to portray full picture of growth, deposits, and withdrawals in order to assess progress towards investment goals

## LEADERSHIP EXPERIENCE

### Baylor Consulting Group – Director of Casing - Waco, Texas

February 2021 – Current

- Created a new 5-week onboarding process and directed case interview preparation and other consulting education topics for approximately 100 members, leading to removal of "nontarget" label from multiple large consulting firms
- Mentored members in semi-weekly casing sessions, teaching them how to communicate effectively and think logically, ultimately resulting in 100% job placement for regular attendees

### Humane Society and Waco Pets Alive! – Volunteer and Foster - Waco, Texas

January 2021 – Current

- Assisted in cleaning of kennels, dog walking, etc. for the Humane Society while serving as a foster of last resort, preventing euthanasia of cats and dogs due to kennel overflow or medical needs, via Waco Pets Alive!

## ACTIVITIES & INTERESTS

**Technical Skills:** R, SQL, Power BI, JavaScript, and Elementary Java, Python, HTML, and CSS

**Activities:** Consulting Group at Baylor, Alpha Kappa Psi, Guadalajara Mission Trip, Baylor Global Business Connect

**Interests:** Diehard football fan of the Washington Huskies and I love pets: Back home I have 2 dogs and 2 cats, I've helped my girlfriend raise 2 Guide Dogs for the Blind, and at college I have my own cat