

Jessie Sholler

CONTACT

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EDUCATION

London College of Fashion | London, UK
BA - Creative Direction for Fashion (2012 - 2015)

London College of Fashion | London, UK
Honors Cert - International Preparation for Fashion (2011 - 2012)

Fashion Institute of Design and Merchandising | Los Angeles, CA
Associate of Arts - Graphic Design (2009 - 2011)

ACCOMPLISHMENTS

Hope and Homes for Children's charity event

London, UK | 2014

- Competed for and won the opportunity to collaboratively design, pitch and execute the transformation of a gallery space for The Ten Stores Challenge charity event.

TOP SKILLS

- Graphic design
- Brand development
- Product design
- Consumer demographic research and analysis

PORTFOLIO

www.jsholler.com

Password: igobyjessie

PROFILE

Well-presented, ambitious, multi-disciplined creative designer with a keen eye for detail. Skilled in graphic design (adobe creative suites), consumer demographic research and analysis, brand development, and product design.

EXPERIENCE

Freelance Graphic Designer

USA, UK, and France | May 2012 - Present

- Photo editing and retouching for fashion, beauty, and lifestyle photographers
- 3D CAD renderings and 3D modeling for fashion events and promotional material
- Designed pitch presentation for television series proposal
- Installation design (trade shows and pop up shops) for fashion and lifestyle brands

Emperia Handbags

Associate Handbag Designer | Los Angeles, CA | November 2016 - January 2019

Handbag Design:

- Collaborated to conceive designs based on current trends, and consistently meet deadlines/requirements
- Sketched by hand and/or created CAD mock ups based on client briefs
- Created design pitches and lead design meetings with customers
- Completed technical packs based on approved designs
- Effectively built, motivated and directed overseas production teams
- Reviewed quality and construction of samples in order to provide feedback to factories and vendors

Graphic Design:

- Assisted photographer during in house photo shoots
- Designed collateral, promotional materials, and props for tradeshow and events
- Lead in design, development and implementation of graphics, layout and production of line sheet templates, hangtags, and business cards

SLS Luxury Collection Hotel

Ciel Spa Concierge / Host | Los Angeles, CA | November 2015 - November 2016

- Managed booking systems and schedules of clients and employees
- Located and attached appropriate files to incoming correspondence
- Assisted with team building and overall support for maintenance of cultural and employee moral
- Event Oversight/Runner (Ex. Vanity Fair Event: maintained consistent and professional communication between clients and the Spa)

Yogahaven

Front Desk Receptionist | London, UK | August 2013 - August 2015

- Managed daily tasks (i.e. answering phones, emails, and assisting clients)
- Created and maintained strong client relations
- Placed orders and updated the scheduling system

NUCO Travel

Resort Representative/Photo-retoucher | UK & France | November 2012 - March 2014

- Managed holiday travel arrangements and itineraries for groups of 50 people
- Displayed a high level of professionalism and exemplary communication between clients and the head office
- Coordinated with the media team to produce materials for social media