



UX DESIGN FOR MOBILE APPLICATIONS

IE418



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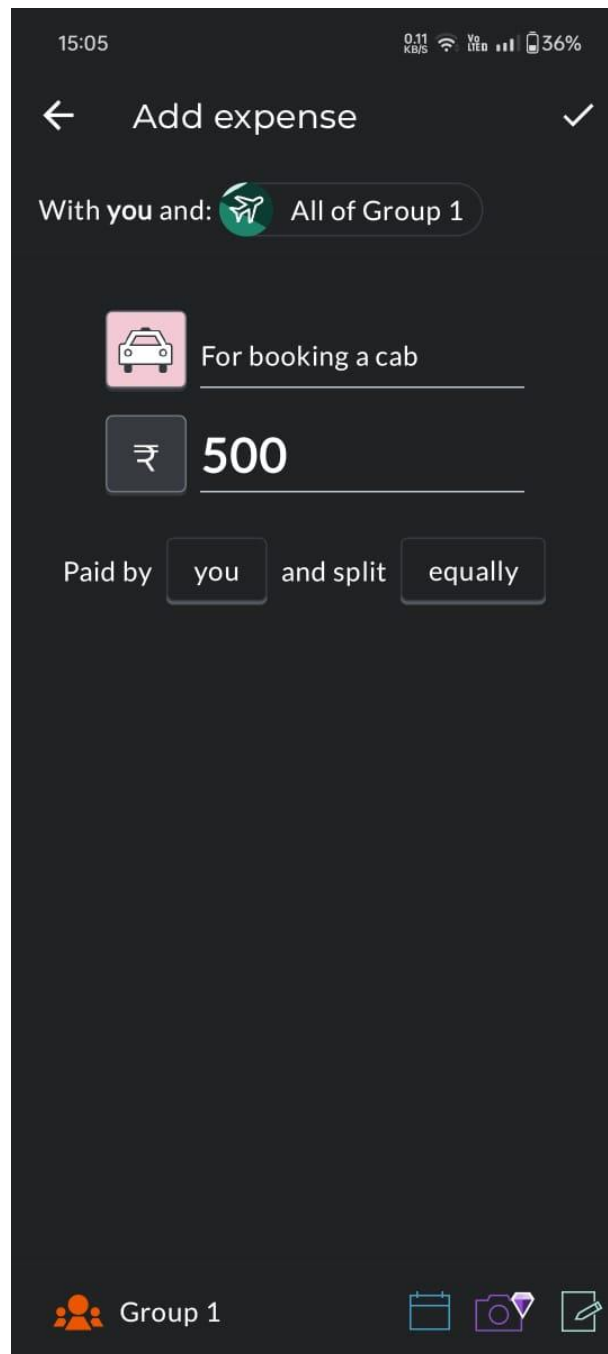
Priyank Ramani 202201497

Jaikrit Sanandiya 202201484

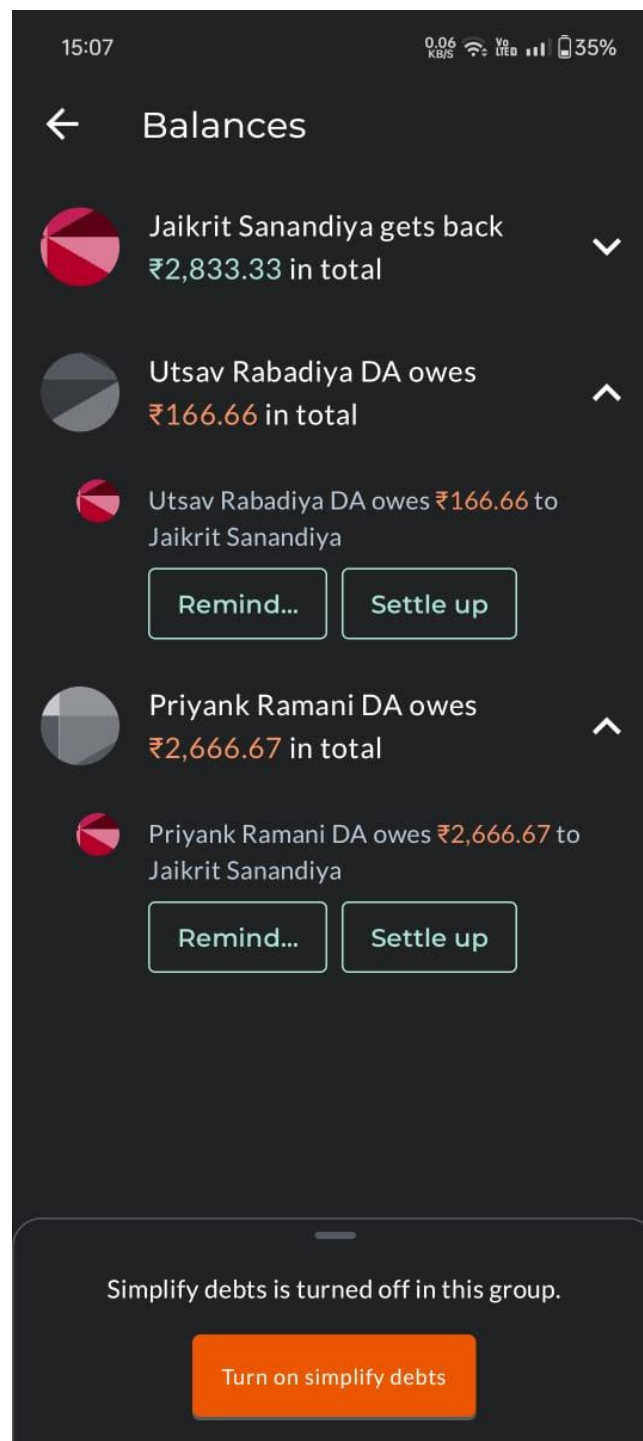
➤ Application – Splitwise (Overall Rating – 25/30)

1. Time(4.5/5):

1) Adding an expense is faster. Users can quickly input the amount, description, and participants with less efforts.



2) Complex expenses involving notes, images, and split customization can take longer than expected. This can frustrate users looking for a quick solution.





2. Money(3/5):

1) Splitwise is free for basic use, and most core features are accessible without cost.

15:05 0.11 KB/s Wi-Fi VoLTE 36%





← Add expense ✓

With you and:  All of Group 1

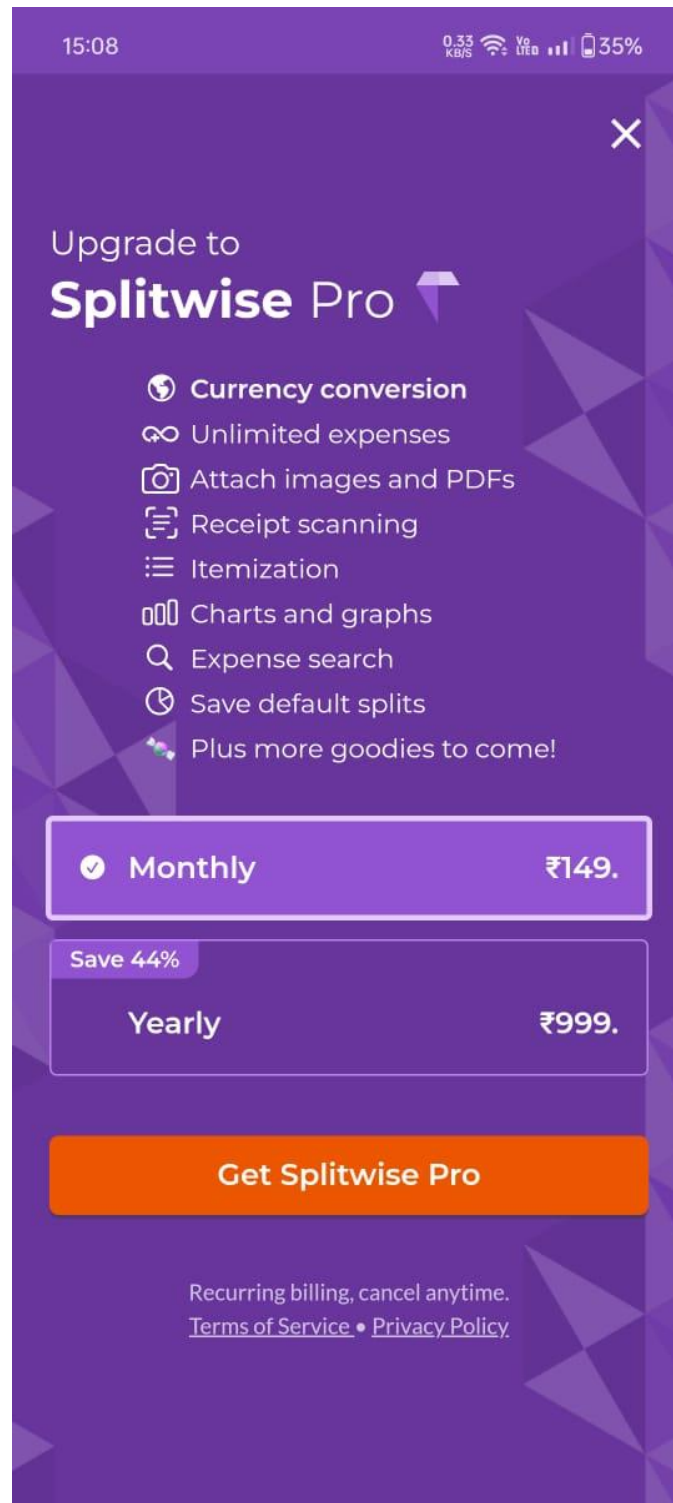
 For booking a cab

₹ 500

Paid by and split

 Group 1   

2)The premium plan (₹ 149/month and ₹ 999/year) unlocks valuable features like currency conversion and receipt scanning. We need to have pro version to split more than 5 expenses in a day.



3. Physical Effort(4/5):

1)The interface is user-friendly, requiring minimal physical effort to navigate. Actions like adding expenses or settling balances or creating groups are straightforward.

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X Create a group Done

Group name
Group 1

Type

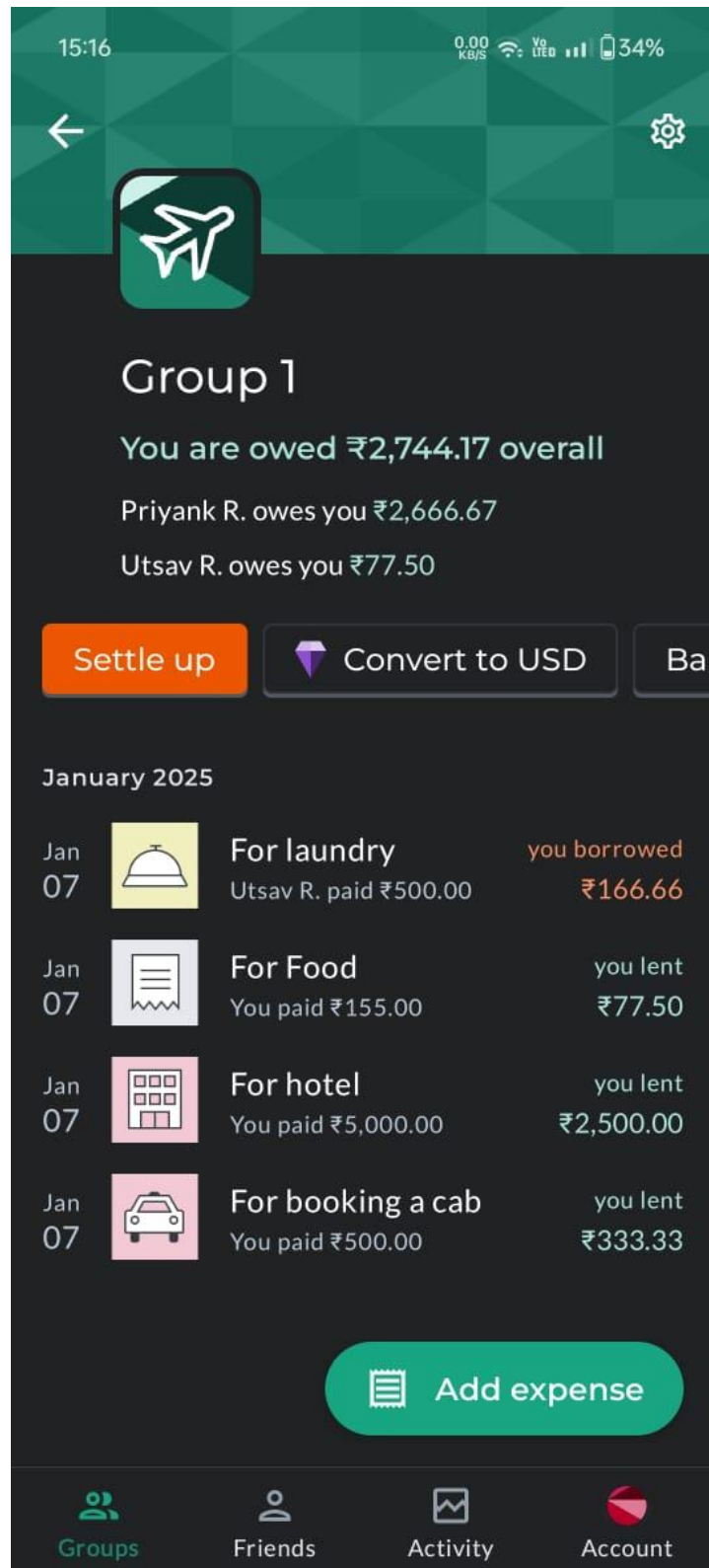
Trip Home Couple

Add trip dates

Splitwise will remind friends to join, add expenses, and settle up.

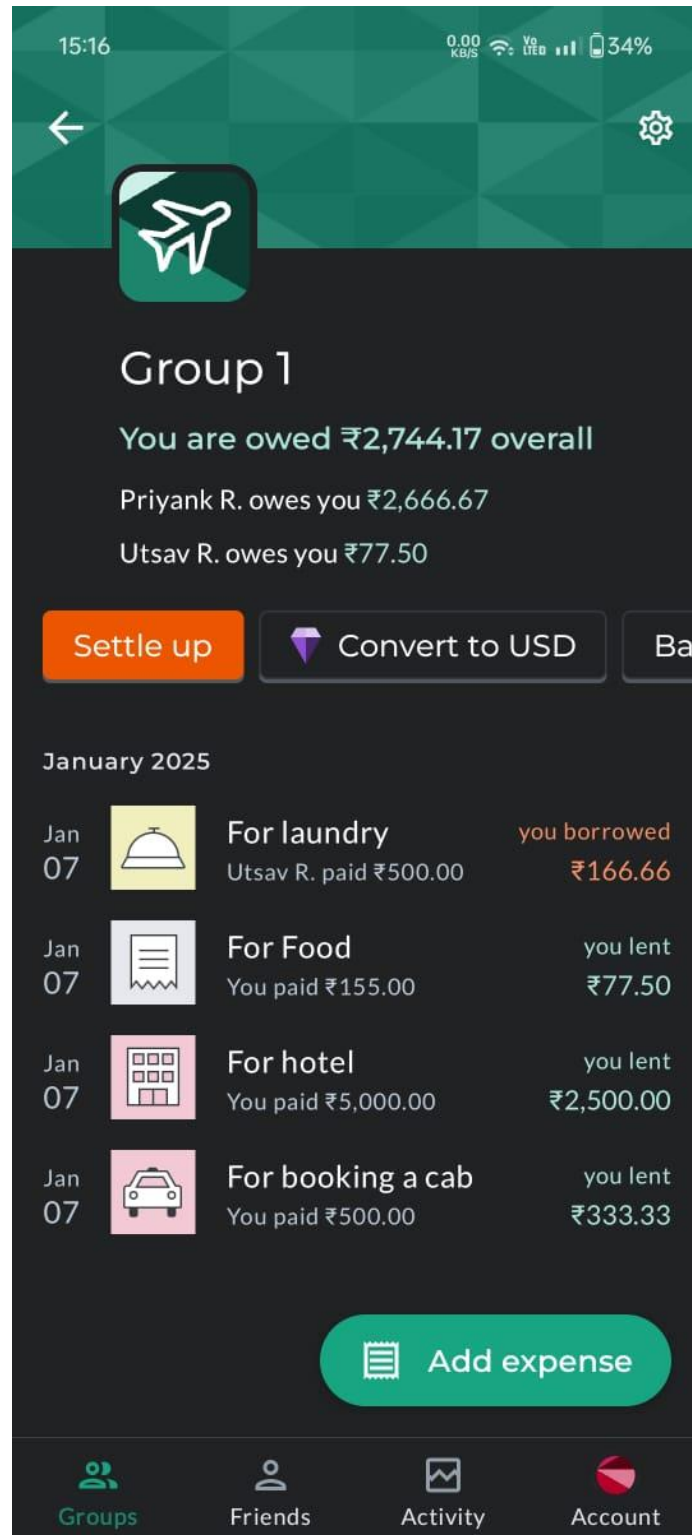
Start Jan 1, 2025 End Jan 6, 2025

2) For large groups, scrolling through participants or past expenses can become Frustrating.

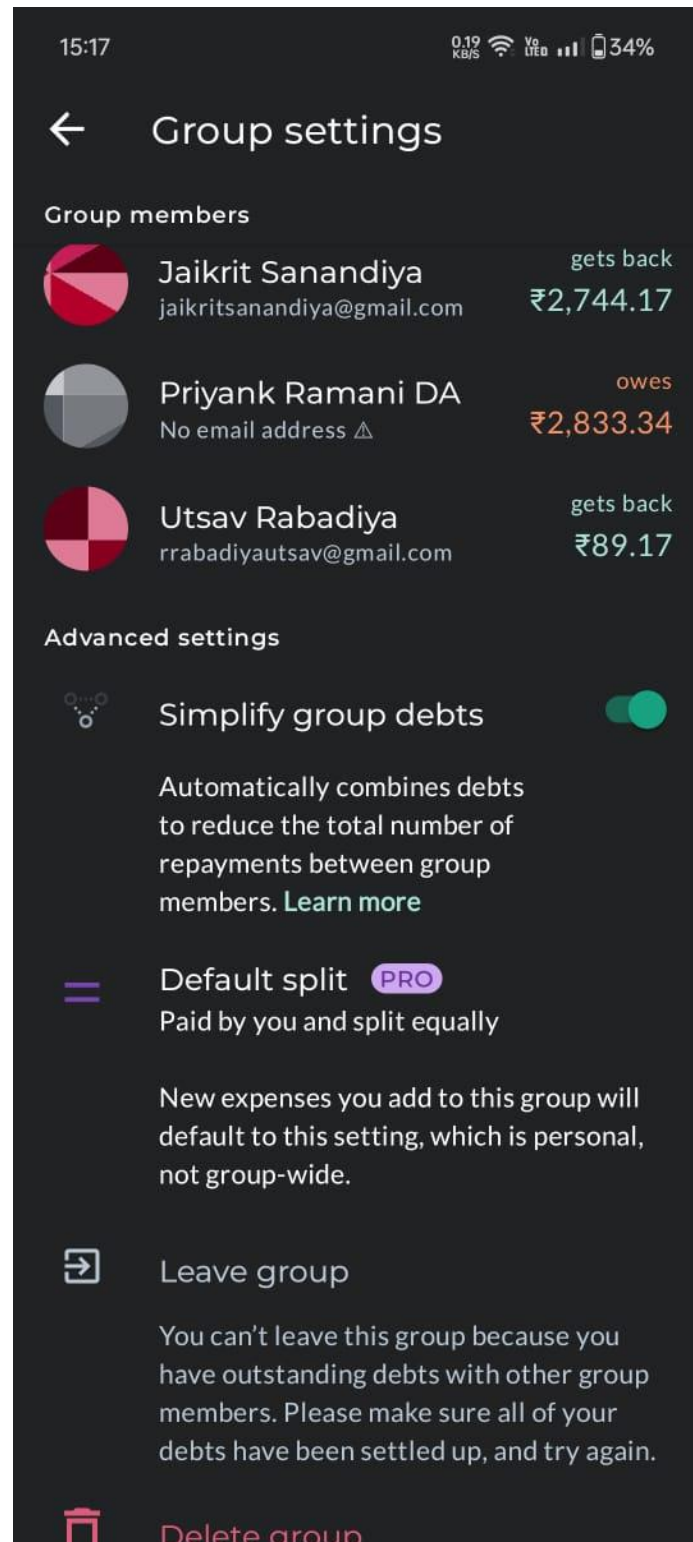


4. Brain Cycle(4.5/5):

1) The app automates calculations and presents data clearly. Features like “simplify debts” minimize the number of transactions among group members.

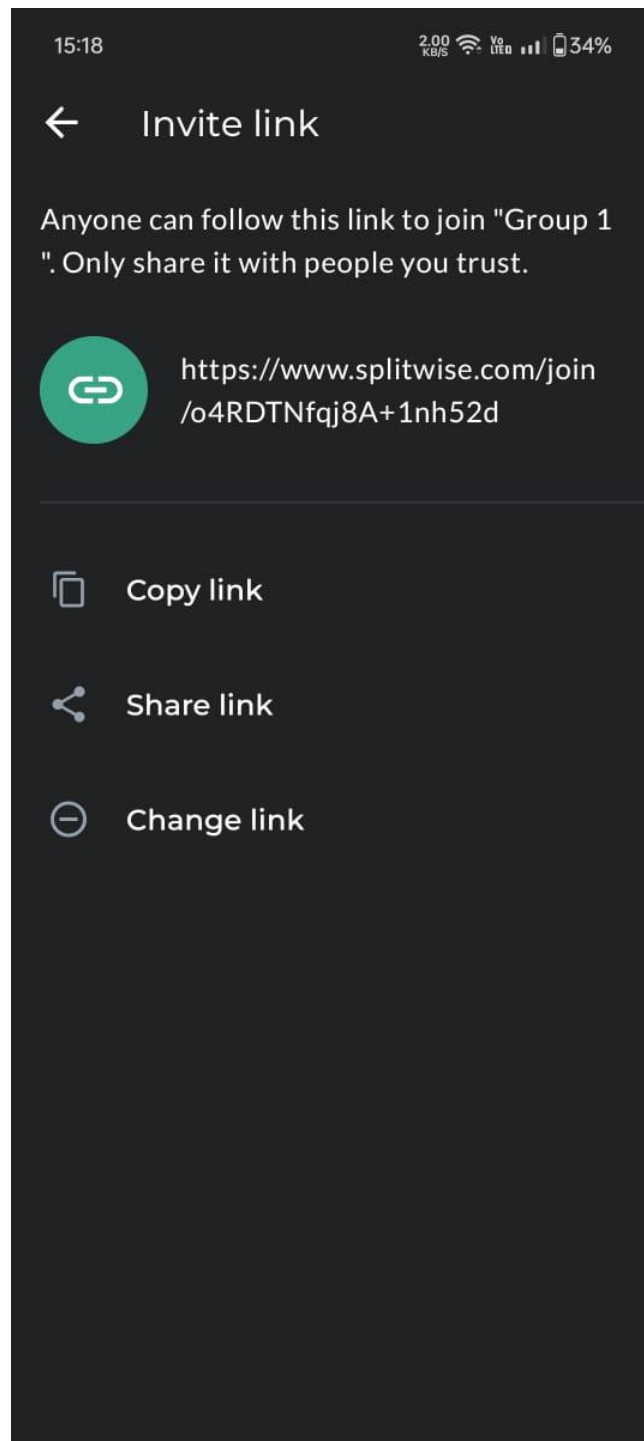


2) Advanced features like “simplify debts” are not always on for new users so users have to turn that on manually.

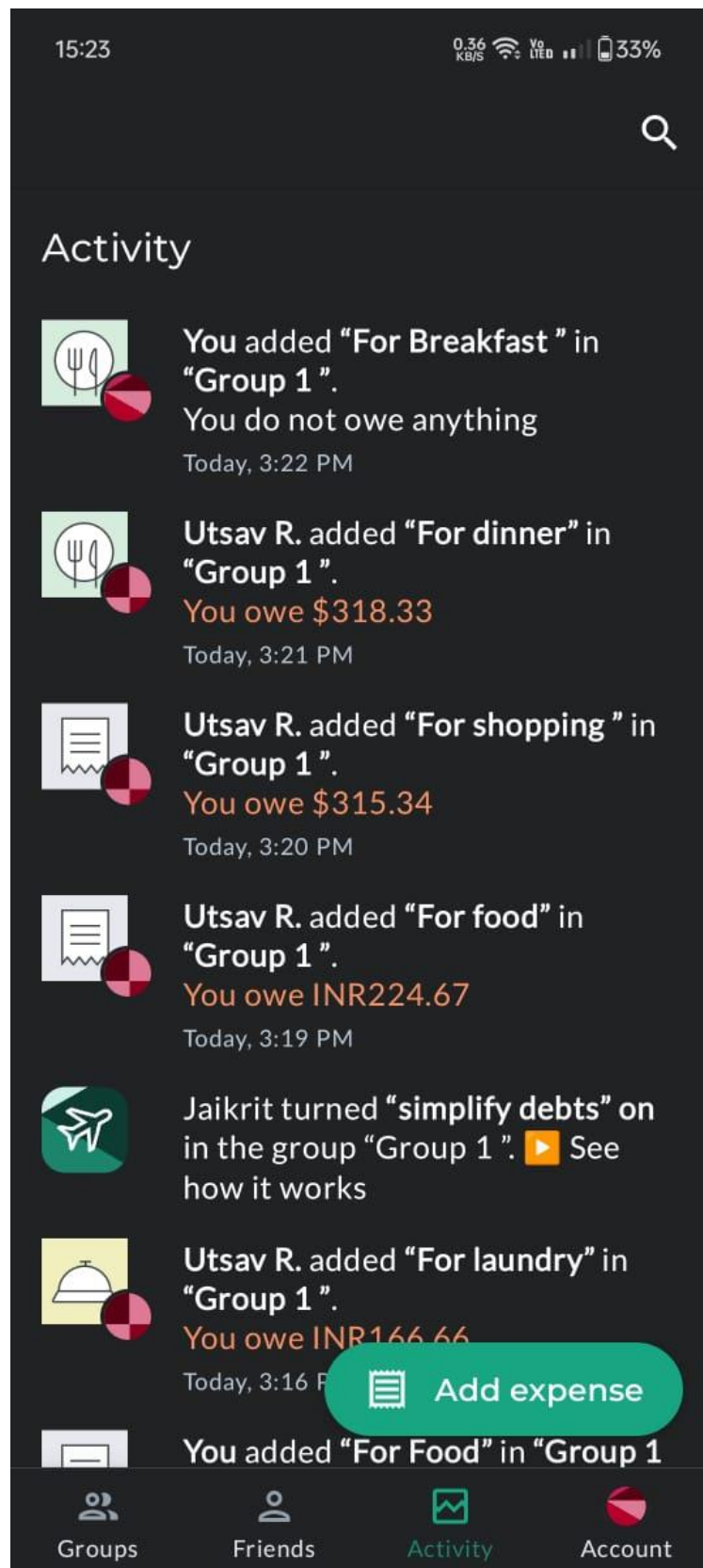


5. Social Deviance(4/5):

1)The app provides the capability to share invite link and copy the link to share to other users to invite friends to the groups.



2) There is an activity feature in the footer of the app which provides all the notifications of the past expenses from all the friends and groups.



6. Non-Routine(5/5):

1) For users the app provides a feature to schedule the expense for a group or friends.

