

# Rohan

Age: 23

Occupation: Student & Entrepreneur

Location: Mumbai



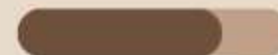
## Frustrations



80% Intense competition



90% Securing investment from non-retail investors



75% Balancing studies and business

## Quote

"I need guidance, not just money."

## Goals

Increase market share.

Secure e-commerce mentorship.

Validate his business model.

## Description

Rohan aims to expand his sustainable fashion startup by seeking investor proposals, mentorship from retail experts, and platform safety features. His primary goals are to grow market share, receive e-commerce mentorship, and validate his business model.

## Motivations



Scale his sustainable fashion startup.



Build a global brand

## Interests

- Innovation
- Leadership
- Strategy

## Personality

- Ambitious
- Tech-Savvy
- Collaborative



# Anika

Age: 24

Occupation: Graduate Student & Startup  
Founder

Location: Ahmedabad, Gujarat



## Frustrations



## Quote

"I have a strong vision, and with the right support, I'm confident I can make it a reality."

## Goals

- Secure seed funding to launch and grow
- Connect with experienced investors and industry leaders.
- Receive valuable feedback to improve

## Description

Anika is building an AI tool for sustainable fashion retail. She needs seed funding to grow her business and wants to work with experienced retail pros to improve security and user experience. Her goals are market growth, e-commerce mentorship, and proving her business model is sustainable and profitable.

## Motivations

- Transforming her innovative idea into a thriving enterprise.
- Collaborating with a network of passionate entrepreneurs.

## Interests

- Hackathons
- Case studies
- Networking events

## Personality

- Analytical
- Pragmatic
- Detail-Oriented

