JASON KELLUM

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in /in/jasonkellum

Education

Dec. 2013
Jan. 2009

University of North Florida
Jacksonville, FL
BFA with a concentration in Graphic Design and Digital Media

Activities

Current
Sept. 2011

AIGA
JAX Chapter Membership

Skills

UI / UX
HAML / SASS
PHP / WordPress
Responsive Design
Adobe Creative Suite
Lean-Startup Methods
CSS Frameworks / jQuery / Heroku
Github / Ruby on Rails / Command Line

References available upon request.

Experience

May. 2014
Jan. 2014

KYN
Jacksonville, FL
Product Design Apprenticeship
Designed and prototyped user experiences for companies in the program as well as consult on branding and marketing strategy.

Dec. 2013
May 2012

Spinnaker Media
Jacksonville, FL
University of North Florida's official school media source.
2013 ACP Online Pacemaker Finalist

Digital Editor
Responsible for all aspects of Spinnaker Digital publications and management: web services, editorial content, art and design, advertising, budget and personnel.

Lead Digital Designer
Designed WordPress theme for the Spinnaker's 2012 site re-launch.

Attended the 2012 Associated Collegiate Press National College Media Convention in Chicago, IL.

July 2013
Feb. 2013

Brown Dog Creative
Jacksonville, FL
Web Design Internship
Assisted in design and development for many local clients.

Jan. 2013
Jun. 2012

Salty Palms, LLC
Saint Augustine, FL
Designed tri-fold brochure and created custom-themed WordPress e-commerce website using WooCommerce.

Feb. 2013
Feb. 2005

Publix
Saint Augustine, FL
Assisted in maintaining and managing product inventory.
Store 1239's first Employee of the Month.