JASON KELLUM

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in /in/jasonkellum

Experience

Jul. 2016
May 2014
Ignite by Adecco
Jacksonville, FL
UX / UI Designer
Methodically took complex problems and provided simple and elegant solutions.

Jan. 2016
Oct. 2015
One Spark, Inc.
Jacksonville, FL
Web Consultant
Provided UX and UI consulting for development on the One Spark website.

May 2014
Jan. 2014
KYN
Jacksonville, FL
Product Design Apprenticeship
Designed and prototyped user experiences for companies in the program as well as consult on branding and marketing strategy.

Dec. 2013
May 2012
Spinnaker Media
Jacksonville, FL
University of North Florida's official school media source.
2013 ACP Online Pacemaker Finalist

Digital Editor
Responsible for all aspects of Spinnaker Digital publications and management: web services, editorial content, art and design, advertising, budget and personnel.

Lead Digital Designer
Designed WordPress theme for the Spinnaker's 2012 site relaunch.

Attended the 2012 Associated Collegiate Press National College Media Convention in Chicago, IL.

Jul. 2013
Feb. 2013
Brown Dog Creative
Jacksonville, FL
Web Design Internship
Assisted in design and development for many local clients.

Jan. 2013
Jun. 2012
Salty Palms, LLC
Saint Augustine, FL
Designed trifold brochure and created custom-themed WordPress e-commerce website using WooCommerce.

Education

Dec. 2013
Jan. 2009
University of North Florida
Jacksonville, FL
BFA with a concentration in Graphic Design and Digital Media

Activities

Current
Aug. 2014
AIGA Jacksonville Board Member
Communications Chair, Newsletter
Let's Get Digital Chair

Current
Sept. 2011
AIGA Jacksonville
Membership

Skills

UX / UI / Responsive Design
Design Thinking / Facilitation
Web Prototyping / User Interviews
Sketch 3 / Adobe Creative Suite
HAML / SASS / BEM / CSS Frameworks
React / Ruby / Rails / JQuery / PHP
GitHub / Command Line / Rspec Testing
Lean-Startup Methods / Agile Development

References available upon request.