JASON KELLUM

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in /in/jasonkellum

Education

Dec. 2013
Jan. 2009

University of North Florida
Jacksonville, FL
BFA with a concentration in Graphic Design
and Digital Media

Activities

Current
Aug. 2014

AIGA Jacksonville Board Member
Communications Chair, Newsletter
Let's Get Digital Chair

Current
Sept. 2011

AIGA Jacksonville
Membership

Skills

UX / UI / Responsive Design
Design Thinking / Facilitation
Web Prototyping / User Interviews
Sketch 3 / Adobe Creative Suite
HAML / SASS / BEM / CSS Frameworks
React / Ruby / Rails / JQuery / PHP
GitHub / Command Line / Rspec Testing
Lean-Startup Methods / Agile Development

References available upon request.

Experience

Jul. 2016
May 2014

Ignite by Adecco
Jacksonville, FL
UX / UI Designer
Methodically took complex problems and
provided simple and elegant solutions.

Jan. 2016
Oct. 2015

One Spark, Inc.
Jacksonville, FL
Web Consultant
Provided UX and UI consulting for
development on the One Spark website.

May 2014
Jan. 2014

KYN
Jacksonville, FL
Product Design Apprenticeship
Designed and prototyped user experiences
for companies in the program as well as
consult on branding and marketing strategy.

Dec. 2013
May 2012

Spinnaker Media
Jacksonville, FL
University of North Florida's official school
media source.
2013 ACP Online Pacemaker Finalist

Digital Editor
Responsible for all aspects of Spinnaker
Digital publications and management: web
services, editorial content, art and design,
advertising, budget and personnel.

Lead Digital Designer
Designed WordPress theme for the
Spinnaker's 2012 site re-launch.

Attended the 2012 Associated Collegiate
Press National College Media Convention in
Chicago, IL.

Jul. 2013
Feb. 2013

Brown Dog Creative
Jacksonville, FL
Web Design Internship
Assisted in design and development for
many local clients.

Jan. 2013
Jun. 2012

Salty Palms, LLC
Saint Augustine, FL
Designed tri-fold brochure and created
custom-themed WordPress e-commerce
website using WooCommerce.