

JASON KELLUM

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Education

Dec. 2013 **University of North Florida**
Jan. 2009 *Jacksonville, FL*
BFA with a concentration in Graphic Design
and Digital Media

Activities

Current **AIGA Jacksonville Board Member**
Aug. 2014 Communications Chair, Newsletter

Current **AIGA Jacksonville**
Sept. 2011 Membership

Skills

UX / UI / Responsive Design
Sketch 3 / Adobe Creative Suite
HAML / SASS / BEM Methodology
CSS Frameworks / JQuery
Ruby on Rails / PHP
Github / Heroku / Web Prototyping
Command Line / Rspec Testing
Lean-Startup Methods / Agile Development

References available upon request.

Experience

Current **Ignite by Adecco**
May 2014 *Jacksonville, FL*
UX / UI Designer
Methodically takes complex problems and
provides simple and elegant solutions.

Jan. 2016 **One Spark, Inc.**
Oct. 2015 *Jacksonville, FL*
Web Consultant
Provided UX and UI consulting for
development on the One Spark website.

May 2014 **KYN**
Jan. 2014 *Jacksonville, FL*
Product Design Apprenticeship
Designed and prototyped user experiences
for companies in the program as well as
consult on branding and marketing strategy.

Dec. 2013 **Spinnaker Media**
May 2012 *Jacksonville, FL*
University of North Florida's official school
media source.
2013 ACP Online Pacemaker Finalist

Digital Editor
Responsible for all aspects of Spinnaker
Digital publications and management: web
services, editorial content, art and design,
advertising, budget and personnel.

Lead Digital Designer
Designed WordPress theme for the
Spinnaker's 2012 site re-launch.

Attended the 2012 Associated Collegiate
Press National College Media Convention in
Chicago, IL.

Jul. 2013 **Brown Dog Creative**
Feb. 2013 *Jacksonville, FL*
Web Design Internship
Assisted in design and development for
many local clients.

Jan. 2013 **Salty Palms, LLC**
Jun. 2012 *Saint Augustine, FL*
Designed tri-fold brochure and created
custom-themed WordPress e-commerce
website using WooCommerce.