

By Josh Kuehl

MAXIMIZING HOME SALE VALUE

This is what you tell your clients to do in order to make the most money on their home sale in Ames, Iowa

SUMMARY

BACKGROUND

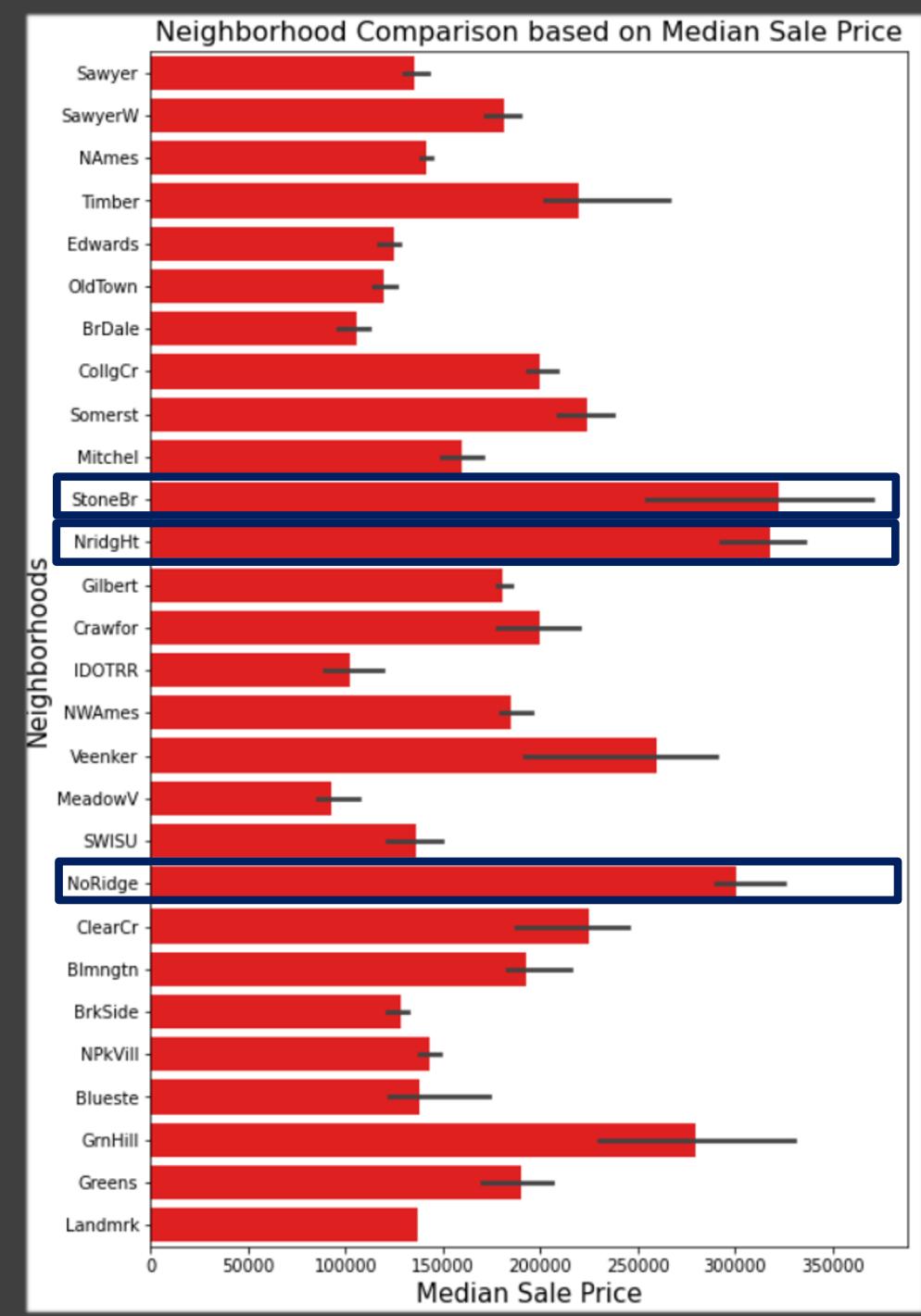
- Modeled trends based on 4 years of home sale data using regression analysis

CONSIDERATIONS

- Data is 10 years old and trends may have changed
- Prices are not adjusted for inflation

THE GOOD



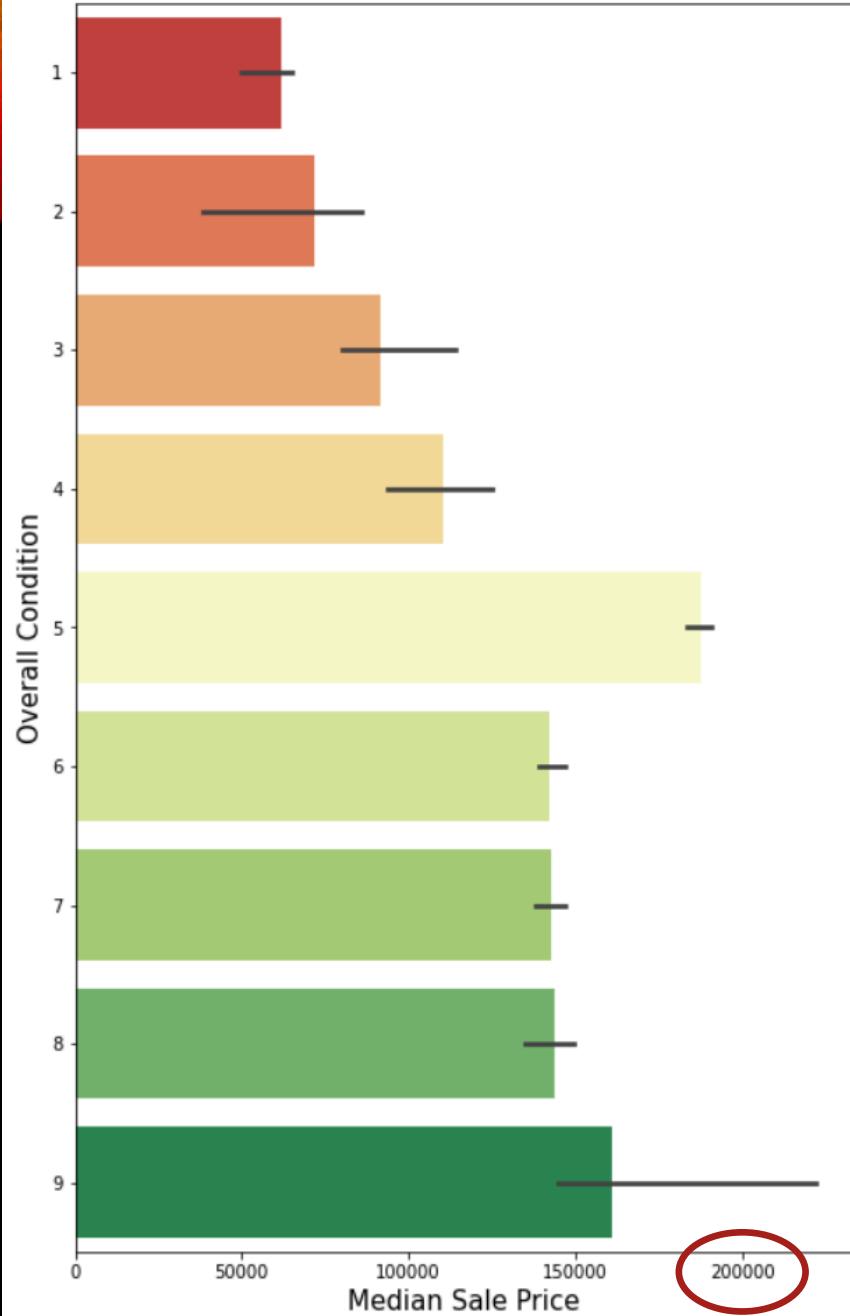


LOCATION

LOCATION

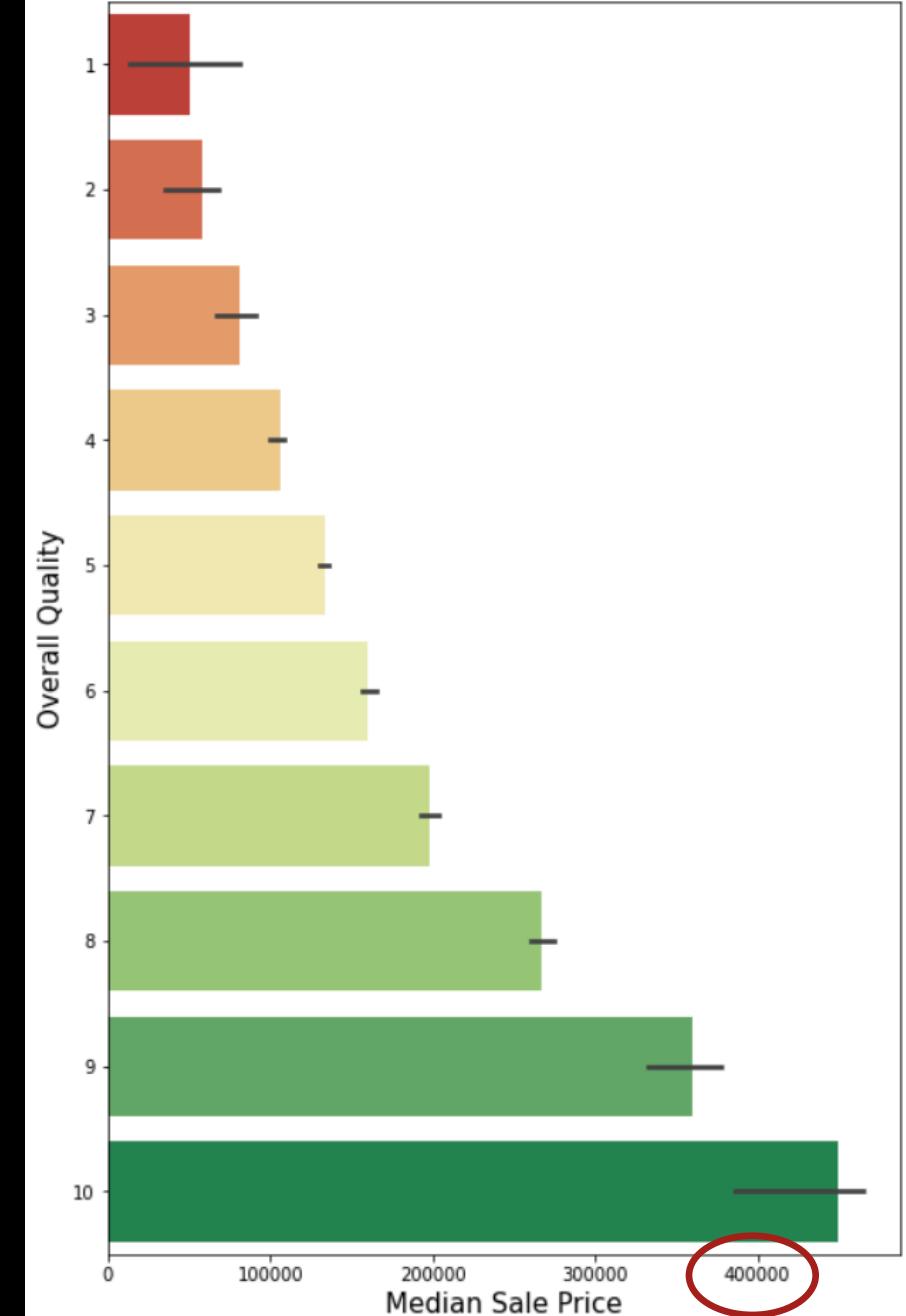
LOCATION

Median Sale Price by Overall Condition

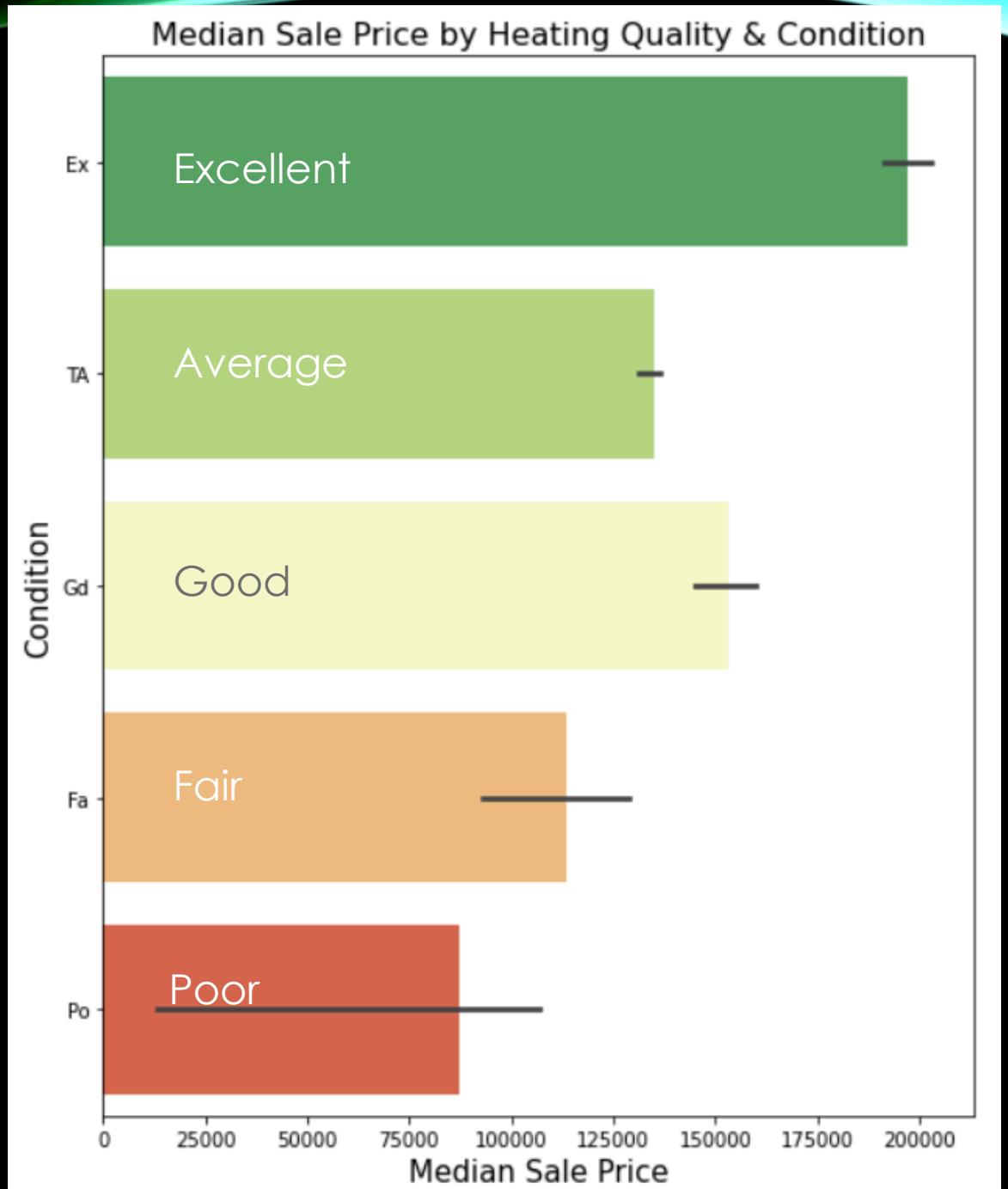


CONDITION
V
QUALITY

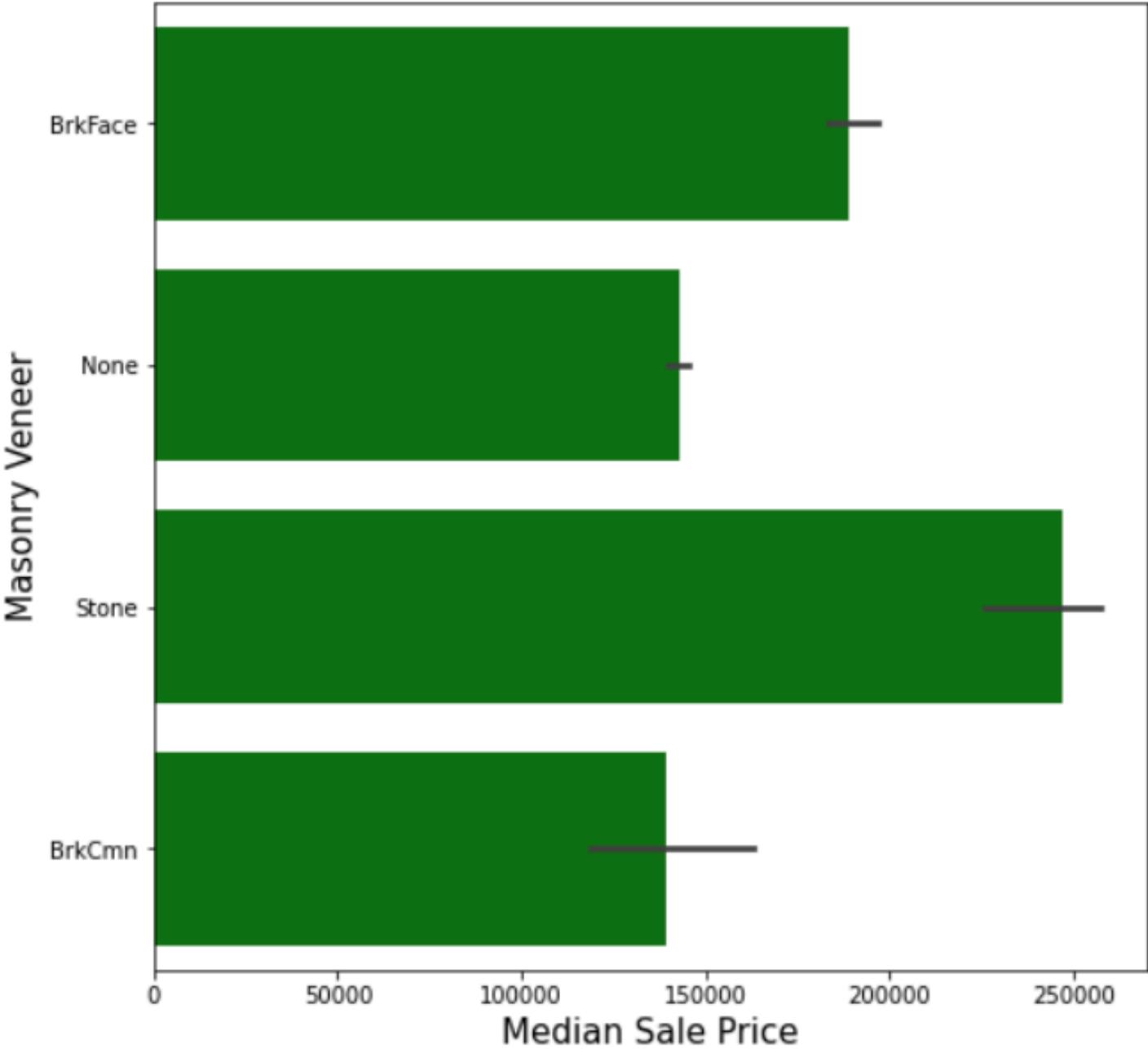
Median Sale Price by Overall Quality



UPDATE AND UPGRADE THE HEATING/AC



Masonry Veneer Comparison based on Average Sale Price

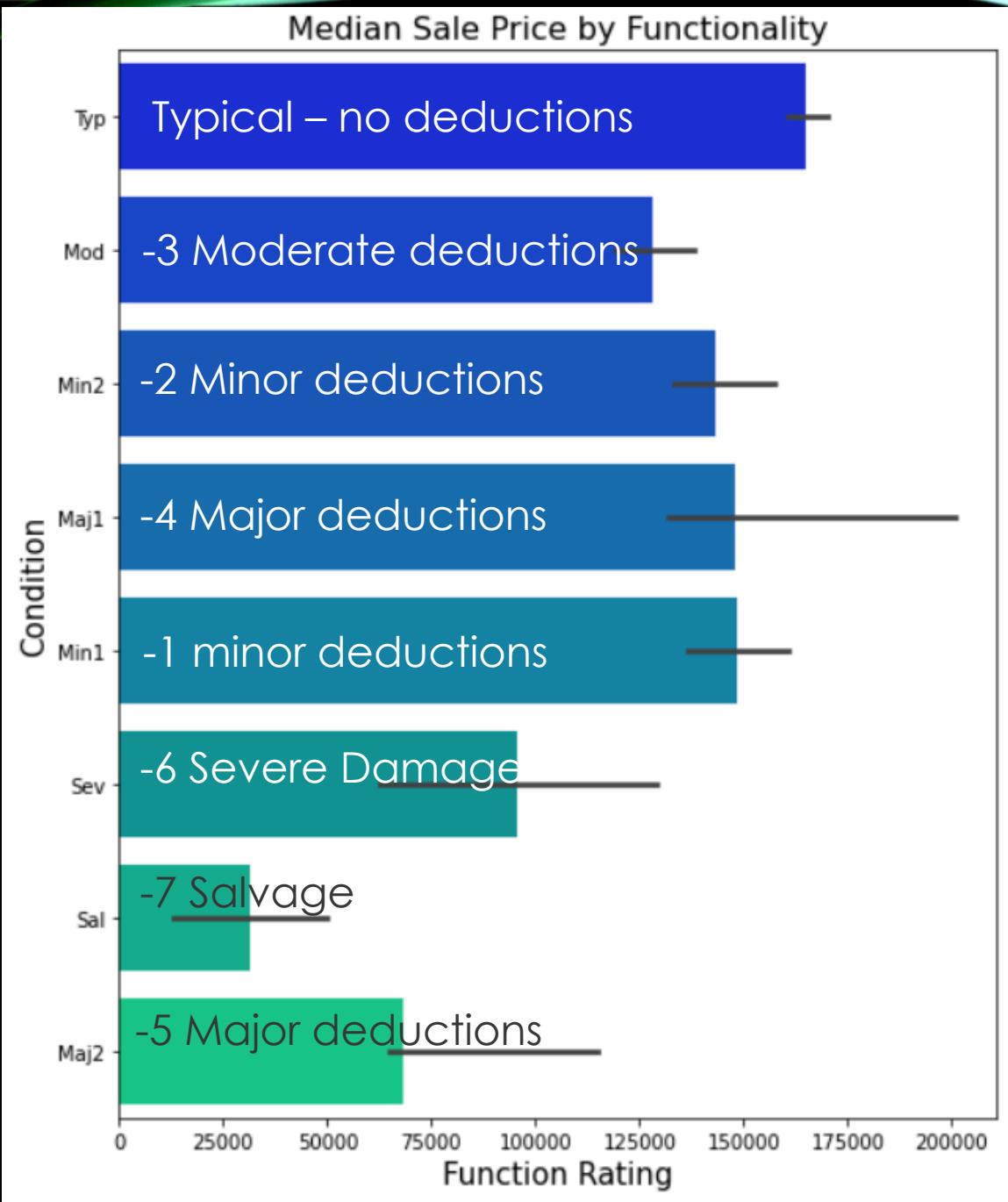


STONE MAKES A
DIFFERENCE



THE NOT so
GOOD

MUST BE TYPICAL



RECAP AND QUESTIONS