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# JEFFREY SU

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## PROFESSIONAL EXPERIENCE

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**Ernst & Young** – *Management Consultant*; New York City, NY

*July 2014 – Present*

- Assisted a multinational confectionary, food and beverage conglomerate with supply chain analytics and process improvement. Supported project manager in network optimization and transportation cost modelling; owned work stream in safety stock calculation and presentation with introduction of new client production plant. Cost modelling resulted in total cost savings of \$11MM, safety stock calculation in projected savings of \$3.5MM over two years
- Supported an international education and publishing company in creating and deploying a cloud-based Google Development Product solution for client sales, validation, and approval teams. Documented current state and future state process maps for each stakeholder group. Created and presented a 30+ page Operational Playbook that captures solution capabilities, policies and procedures, and user manuals; implementation of solution decreased process cycle time from 3 weeks to 2 days
- Advised a professional services firm on internal staffing protocols; interviewed key stakeholders regarding internal vs. external staffing procedures, needs, and capabilities. Created Excel macro that analyzed 5 years of staffing data; findings resulted in the implementation of color-coding policy that minimized bench time and staffing conflicts

**KPMG** – *Summer Associate (Consultant)*; Hong Kong

*June 2013 – August 2013*

- Assisted with project governance and coordination of resources for a Swiss financial services client; helped allocate 580,000USD among application fees, initial capital investment in Hong Kong, and business continuity plan. Client successfully opened one Local Representative Branch (LRO) in summer of 2013 with a projection of two more in 2014
- Placed first in Hong Kong Consulting Competition (out of 8 finalist teams); analyzed and presented on a Harvard Business Review Case Study concerning a high-growth international travel agency

**Global Payments** – *Treasury Analyst*; Atlanta, GA

*April 2013 – May 2013*

- Analyzed cost cutting strategies with Director of Treasury and discarded banks with irregular or relatively high banking fees; analysis saved an annual amount of 150,000 USD after ending partnerships with three banks in the European region
- Consolidated Excel functions into a single macro for accurate forecasting of bank fees; macro pulled from historical data, factored in projected variance, and separated output into individual worksheets

## LEADERSHIP EXPERIENCE

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**Mentoring USA** – *Student Mentor*

*June 2014 – Present*

- Evaluated new program readiness for two NYC community centers and worked closely with Program Managers regarding logistics. Drafted program leaflets for parent distribution and documented feedback; successfully integrated financial education program in both community centers. Tutor middle school student on weekly basis and assist with new mentor interviews

**Emory University Admissions Office** – *Senior Admissions Fellow*

*August 2012 – May 2014*

- Assisted in the design of a summer school program for Goizueta Business School; researched on leading national summer school programs, presented findings to Dean of Admissions, and created policy manual for summer school applicants
- Led preliminary sessions for rising juniors in the summer of 2013; introduced students to program details and logistics

## EDUCATION

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**Emory University** – Atlanta, GA

*August 2010 – May 2014*

**Goizueta Business School** - *Bachelor of Business Administration*

**GPA: 3.80/4.00**

*Concentrations:* Finance and Strategy & Management Consulting; minor in Economics

*Honors:* Graduated Magna Cum Laude; Beta Gamma Sigma (2014); Dean's List (2012; Spring 2013)

Omicron Delta Epsilon (Honor Society in Economics); Orientation Leader 2013

## SKILLS/INTERESTS/MISCELLANEOUS

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- SAT: 2250/2400** (Math:800, CR:700, Writing:750); **GMAT: 720** (Q49, V40)
- Proficient with Bloomberg Terminal and Microsoft Office: Excel, Visio, Project, PowerPoint
- Native English speaker; Fluent in Mandarin and Cantonese Chinese
- College lacrosse (awarded Most Valuable Player), wrestling, table tennis, and badminton
- Interests: Semantics, TED Talks, Fitness, Tutoring, and Khan Academy