

# Maya Patel

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Los Angeles, CA

## 1 Career Objective

A creative Graphic Designer with 3 years of experience crafting visually compelling designs for digital and print media. Seeking to leverage expertise in Adobe Creative Suite and Figma to create engaging, brand-aligned visuals for a dynamic marketing team.

## 2 Skills & Technologies

- **Design Tools:** Adobe Photoshop, Illustrator, InDesign, Figma, Canva
- **Design Skills:** Typography, Color Theory, Branding, Print Design
- **Other:** Motion Graphics (After Effects, basic), Web Design (basic), Accessibility Standards

## 3 Professional Experience

### Graphic Designer

CreativeSpark Agency, Los Angeles, CA

July 2021 – Present

- Designed graphics for social media, websites, and print campaigns, increasing brand engagement by 25%.
- Created brand assets, including logos and style guides, for 10+ clients, ensuring consistency across platforms.
- Collaborated with marketing teams to align designs with campaign objectives and brand guidelines.
- Iterated designs based on stakeholder feedback and user testing, improving design approval rates by 30%.
- Managed multiple projects under tight deadlines, delivering high-quality visuals on time.

### Junior Graphic Designer

DesignWave Studio, Remote

June 2019 – June 2021

- Supported creation of marketing collateral and social media graphics using Adobe Creative Suite.
- Assisted in developing brand guidelines for small businesses.
- Contributed to print design projects, ensuring compliance with printing specifications.

## 4 Projects

### Social Media Campaign Graphics

- Designed a cohesive set of social media visuals for a retail client, boosting engagement by 20%.
- Utilized Figma for collaborative design and Adobe Photoshop for final asset creation.
- Technologies: Figma, Photoshop, Illustrator.

## **5 Education**

**Bachelor of Fine Arts in Graphic Design**  
*Graduated May 2019*

**Otis College of Art and Design, Los Angeles, CA**