



# SAINUDHEEN K

## SENIOR UX DESIGNER

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### ABOUT ME

I'm a Lead UX/UI designer With a 10 years of experience in B2B, B2C, ERP mobile, and web applications, coupled with a **Master's degree in product design from Coventry University United kingdom**. I am proud to have received 4 UX/UI Design awards from 3 reputed fortune 500 companies.

### EXPERIENCE

- User Experience Lead** Aug 2022 - Present  
Optum Global Solutions International B.V., Bengaluru
- Senior UX Designer** Aug 2019 - Aug 2022  
Yokogawa IA Technologies Pvt. Ltd, Bengaluru
- Senior UX Designer** Sep 2017 - Aug 2019  
Prime Focus Technologies, Bengaluru
- Product Designer** Nov 2014 - Feb 2017  
Invntree Pvt Ltd, Bengaluru
- Product Designer** Jan 2009 - Aug 2012  
Luk India Pvt. Ltd, Hosur

### EDUCATION

- M.sc in Product Design** 2012 - 2014  
Coventry University United Kingdom - Regular
  - Master Degree in Product Design covered areas such as user-centered design, Design management, Design Innovation, and Design technology.
- M.B.A in Production Managment** 2010 - 2012  
Indian School of Business Management - Distance
- Diploma in Tool and die Engineering** 2005 - 2008  
Government polytechnic college, Thrissur, Kerala- Regular

### AWARDS

- UX Design Award - Consumer Centric** 2023  
Optum - United Health group, Bengaluru
- UX Design Award - Perfomance** 2023  
Optum - United Health group, Bengaluru
- Impact Award Project Support** 2021  
Yokogawa IA Technologies Pvt. Ltd, Bengaluru
- Design Award** 2018  
Prime Focus Technologies, Bengaluru
- Public Speaker & Trainer Award** 2019 & 2020
  - Toast Master International
  - Junior Chamber International

### UX CERTIFICATION

- Design Thinking**  
2019- Distinction  
Interaction Design Foundation Denmark
- Google UX Design Professional Certificate**  
2019- Distinction  
Google

### SKILLS

- Product Design
- User Experience Design
- Personas, Scenarios & IA
- Mobile, Web & ERP Design
- User Research
- Usability Testing
- Wireframe
- Visual Design & Prototyping
- Building a strong design system and Assets with UI standards
- Generating a strong mood board based on the data analysis
- Manage Team and work very closely with Stakeholders, Users, Designers, and Developers from Project Kick off to UX sign-off
- Stake holder interview, Competitor analysis, Data analysis and qualitative reviews from user research

### TOOLS

- Figma
- Adobe Creative Cloud
- Sketch
- Invision
- Zeplin

### LANGUAGES

- English
- Hindi
- Kannada
- Tamil
- Malayalam
- Urudu