

# PROJECT REPORT TEMPLATE

## 1. INTRODUCTION

### 1.1 Overview

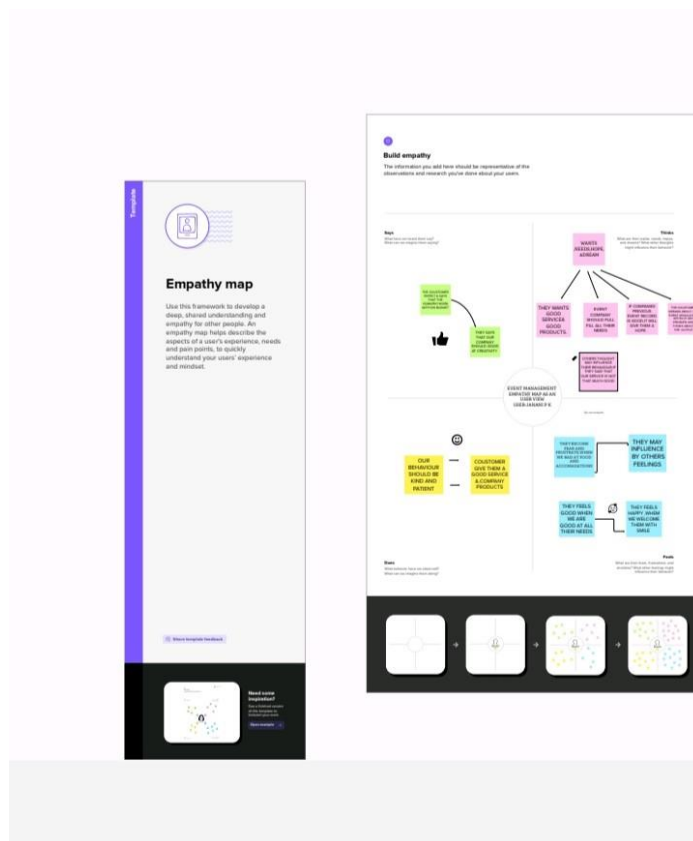
Our Project Name Was **Event Management** In This Process We Planning And Hosting a Variety Of Public And Private Events For Social Or Business Processs .

### 1.2 Purpose

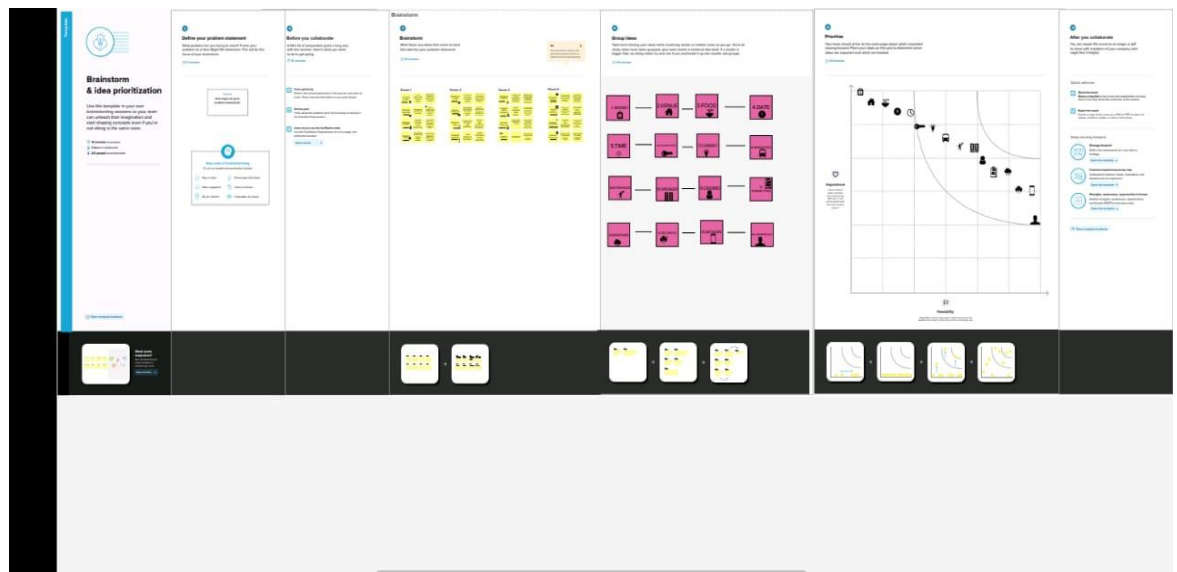
Event management is the process of creating and maintaining an event . This process spans from the very beginning of planning all the way to post -event strategizing .At the start, an event manger makes planning decisions, such as the time , location, and theme of their event.

## 2.Problem Definition & Design Thinking

### 2.1 Empathy Map



## 2.2 Ideation & Brainstorming Map

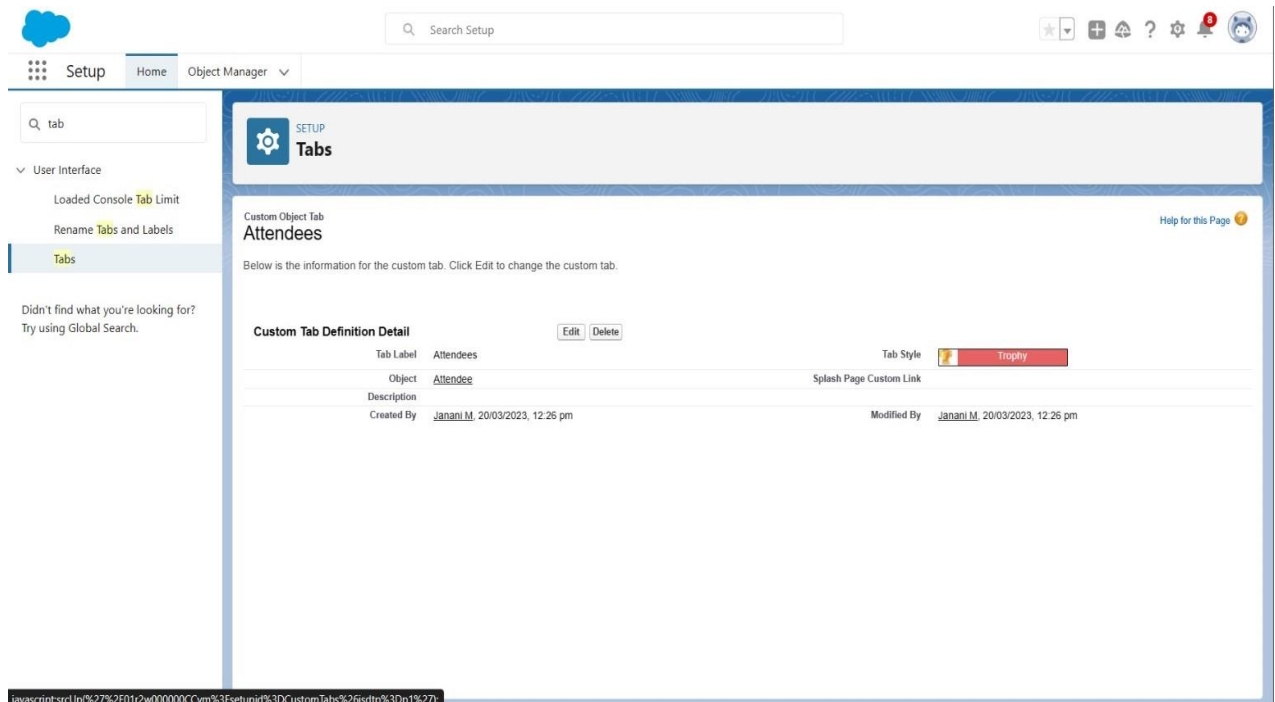


## 3. Result

### 3.1 Data Model

Object Name	Fields in the Object	
Event Object	Field label	Data Type
	City	Text
	Start Date	Date / time
Attendees Object	Field label	Data Type
	Id	Auto number
	Phone	Phone

### 3.2 Activity & Screenshot



### 4. Trailhead Profile Public URL

Team lead [ Janani.M ] – <https://trailblazer.me/id/janani04>

Team member 1 [ Janani .P.K ] – <https://trailblazer.me/id/pjanani5>

Team member 2 [ Gayathri .P ] - <https://trailblazer.me/id/gayap14>

Team member 3 [ Gayathri .L ] - <https://trailblazer.me/id/gayal22>

### 5. Advantages & Disadvantage

\* Running an event is not at all a easy task. So much could happen in a physical event. Not to mention, even running an online event requires perfect plan.

\* Having said that, the biggest advantage in managing an event is that, your participants will be taken care of. They should have a pleasing experience in the event.

\* I don't see any disadvantages in event management? Well, it costs most to hire event agencies. That could be a disadvantage for small businesses.

## 6. Applications

Event management is the application of **project management** to the creation and development of small and or large scale personal or corporate events such as festivals , conferences ,ceremonies ,weddings, formal parties, concerts or **convetions**. It involves studying the brand , identifying its **target audience** , devising the event concept , and coordinating the technical aspects before actually launching the event.

## 7. Conclusion

Event management system is user **friendly** and **cost effective system** , it is customized with activities related to event management life – cycle . It provides a new edge to management industry . Solution dot always keep your objectives and **goals** on top priority while developing any plan of work.

## 8. Future Scope

The scope of event management as a career in india is vast .it's a thriving industry and is home to a **million people** . So , if you have a knack for creativity and want to redesign the perceptions of society , the event management industry is all for you .

# Thank You

**Your sincerely**

**By Team 03**