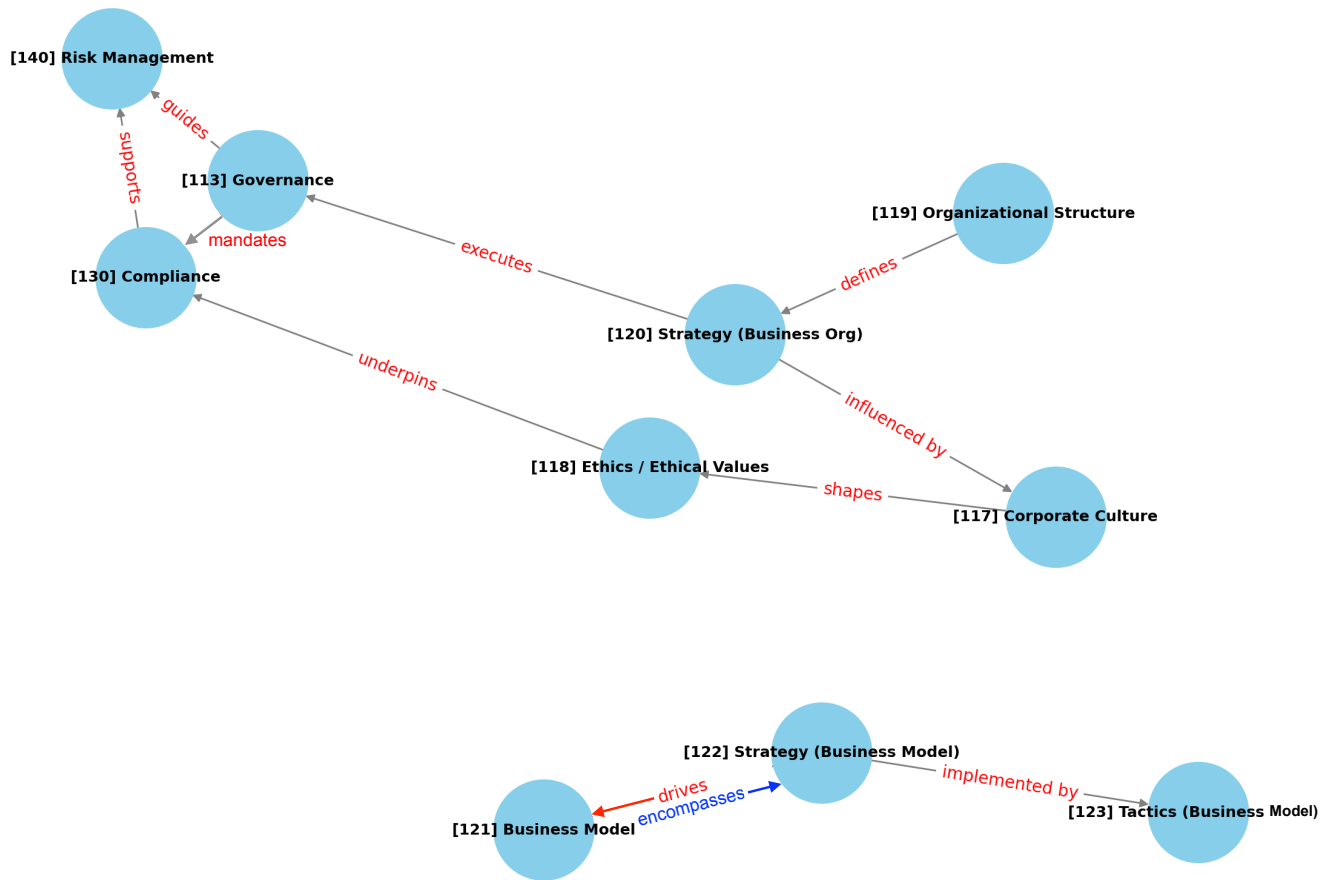


Francisco Guilherme - 99069
Tiago Caldas - 99125

Conceptual Map of Business Governance Related Concepts



Our conceptual map outlines key business governance concepts and their interrelations. [113] Governance sets the strategic direction, mandates [130] Compliance, and guides [140] Risk Management to uphold legal standards and organizational integrity. [117] Corporate Culture, influenced by [118] Ethics, shapes compliance and ethical practices. [119] Organizational Structure supports [120] Strategy (Business Org), which is executed under Governance and influenced by Corporate Culture, aligning operations with corporate goals. The [121] Business Model and [122] Strategy (Business Model) have a dynamic, bi-directional relationship, adapting to market conditions and operational needs, detailed through [123] Tactics (Business Model).