



The conceptual map shows an interconnected framework of IT strategy concepts. At the heart, [401] Enterprise Architecture stages the alignment between [410] Digital Transformation and handling [460] Technical Debt, vital for maintaining competitive advantage and efficiency. [400] IT Strategy guides this architecture, supported by [200] Governance of IT to ensure compliance and strategic alignment. The [490] Consultant role is key in mitigating [460] Technical Debt by providing external expertise and innovative solutions. Project flow is managed from [342] Project through [343] Project Management, leading up to the [199] CIO, ensuring leadership and oversight. Finally, [320] Continuity is connected to project management to highlight the necessity of resilient operations.