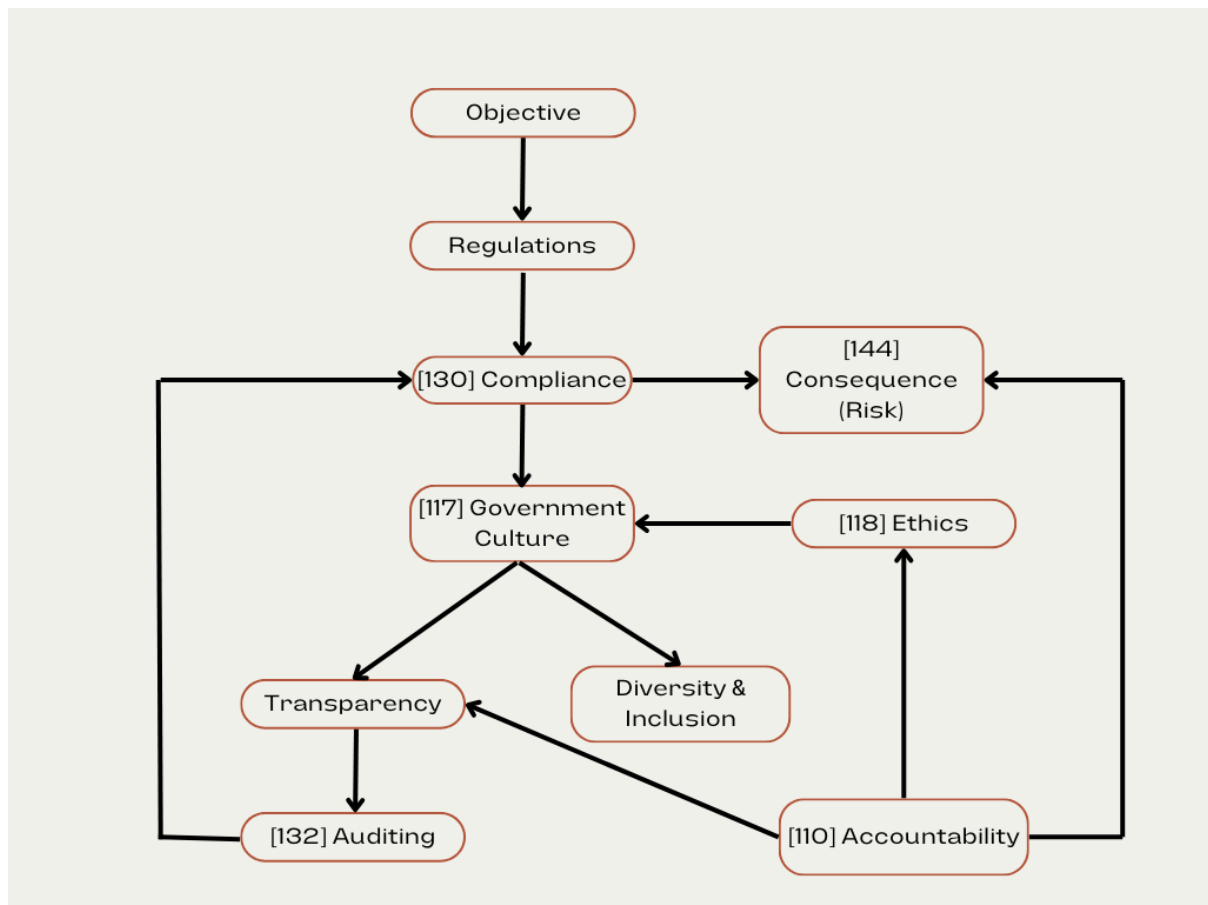


CONCEPT MAP



TEXTUAL DESCRIPTION

The map delineates a strategy characterized by foundational pillars that contribute to a normal business operation. Regulations shape the work of the company that tries to accomplish its proposed objectives. They act as delineating boundaries, ensuring the compliance of norms. If these norms are not met, the business will face the [144] Consequences of it. [110] Accountability plays a major role in this process that must follow the ethical norms of the business ([118] Ethics). [117] Government culture also has an important role since it shapes the way of functioning of the whole company. Transparency and Diversity & Inclusion must be vital assets of that Government culture and the transparency must be monitored by the [132] Auditing department.