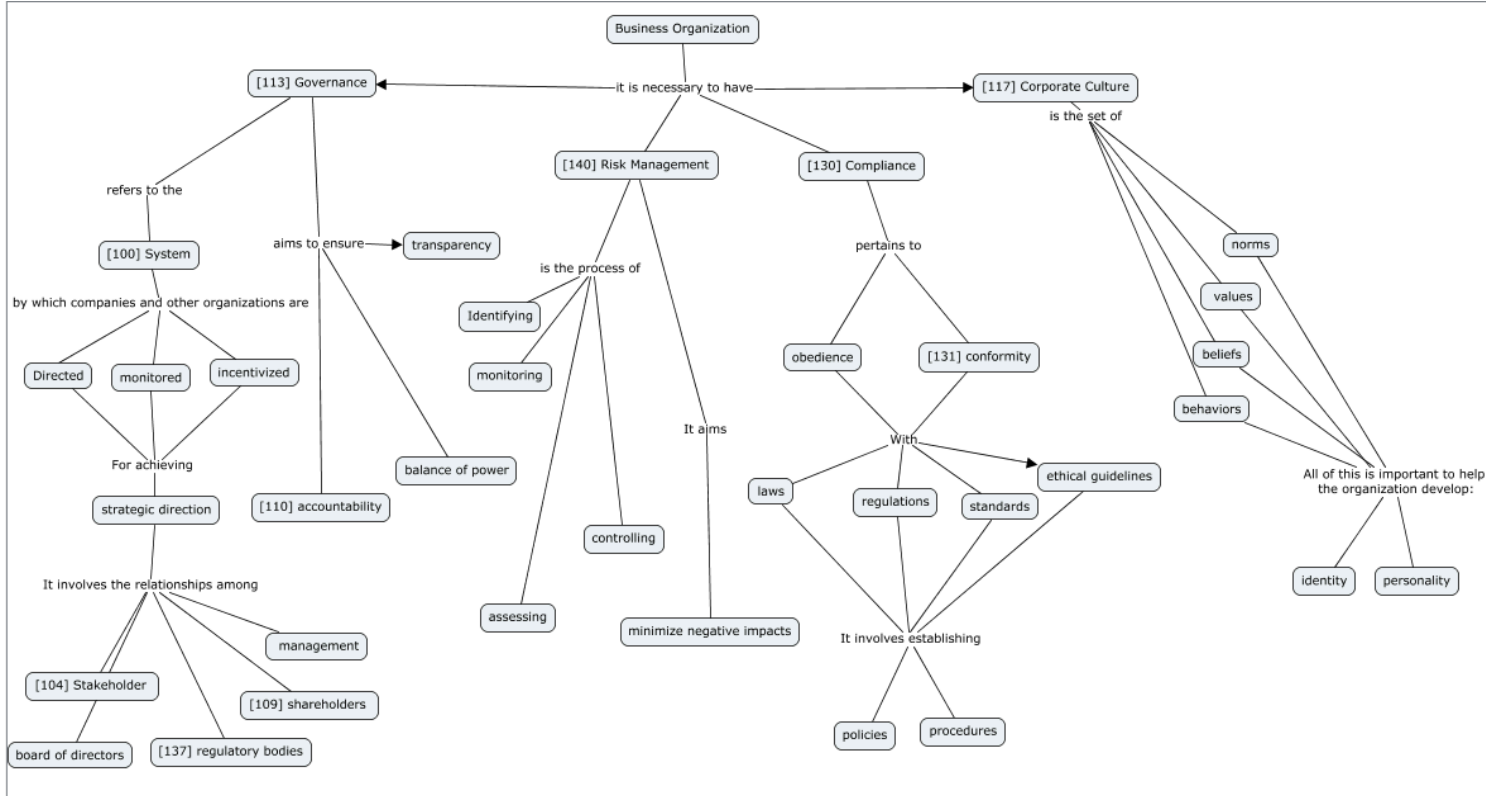


1 – Conceptual Map (30%)



Governance: The system by which companies and organizations are directed, monitored, and incentivized. It involves relationships among shareholders, board of directors, management, regulatory bodies, and stakeholders. This framework ensures transparency, accountability, and balance of power, promoting efficiency and protecting interests. **Corporate Culture:** The values, beliefs, norms, and behaviors shaping a company's work environment. It's the identity and personality of the organization, influencing employee behavior and interactions. **Compliance:** Obedience and conformity with laws, regulations, standards, and ethical guidelines relevant to a company's operations. It involves establishing policies and procedures to ensure legal and ethical compliance. **Risk Management:** The process of identifying, assessing, controlling, and monitoring risks that may affect organizational objectives. It aims to minimize and manage negative impacts while identifying value-creating opportunities.