A company must be aware of **Disruptive Forces** that can shape the business' future, such as **[498] Technology Research**, and adapt their **[400] IT Strategy** accordingly, which may imply a change in the organization's **Business Goals**. This function can be supported by an external **[490] Management Consultant**. **[401] Enterprise Architecture** is responsible for ensuring that **IT Infrastructures** have the agility to align with the new goals through enhanced **Change Management**. With this, one can avoid **[460] Technical Debt** to which companies are very prone due to **[410] Digital Transformation**. **[410] Digital Transformation** can be induced by **[498] Technology Research** but it can also happen the other way around, with the need for innovation driving research.