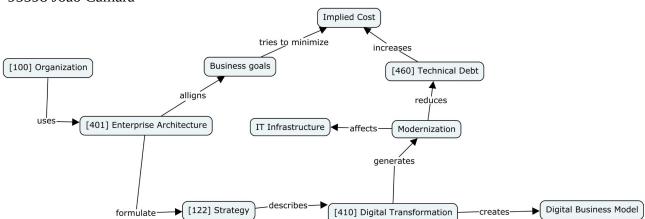
## 95598 João Câmara



Organizations use Enterprise Architecture (EA) to formulate strategies that align business goals with IT initiatives. Enterprise Architecture helps ensure that business objectives are met efficiently by minimizing implied costs. A key element of EA is the development of strategies that describe and support digital transformation efforts. Digital transformation involves creating new digital business models and generating modernization across the organization. This modernization significantly impacts the IT infrastructure, making it more robust and adaptable. By modernizing IT systems, organizations can effectively reduce technical debt, which in turn helps in managing and lowering the implied costs associated with outdated or suboptimal technology solutions.