



Business management serves as a backbone structure of a business organization, providing a framework for its operations. Within this structure, there are individuals that have executive roles such as CEO, CFO, and CIO. They collaborate to manage and drive a company's success. Guiding their actions are fundamental beliefs, values, decisions known as corporate culture, which shape an organization's identity and conduct.

Furthermore, a robust management system is crucial for ensuring the efficiency of activities within an organization. It facilitates Governance, Risk Management, and Compliance (GRC), aligning the organization's practices with its objectives while mitigating risks and adhering to regulations. As the organization matures and its management system evolves, performance improves, reflecting a higher level of development and adherence to a corporate culture.