

Lab 3

Web Design

- Redesign your homepage in Lab 2 by applying a set of well established web design principles

Requirements

- Put the most important content at the top of the page
- Use formatting to indicate relative importance and categorization
- Choose a sans-serif font such as Helvetica or Arial. Make font sizes large enough for typical users to read
- Avoid a horizontal scroll bar

Requirements

- Favor left alignment. Reserve center alignment only for headings or figures
- Keep it clean. Leave a liberal amount of white space in your layout
- Keep text short. Consider adding some formatting (e.g., headings, images, white space) to break apart long text
- Have indicative text for links
- Images must have descriptive text for “alt” attributes

Requirements

- If your page is too long, please break it up into sub-pages. Provide an easy-to-use navigation between these pages
- Apply any other (at least one) principle that you think can improve the web usability of your website