



Says

What have we heard them say?  
What can we imagine them saying?

Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



Cutivating soil, planting, raising and harvesting crops, rearing, feeding & managing animal.

The process of growing crops for domestic and commercial purpose.

Supporting livelihoods through food habitat and jobs.

Providing raw materials for food and other products.

Agriculture is our wisest pursuit.

The art and science of cultivating land, and, growing crops and raising livestock

Enhancing agriculture productivity, competitiveness and rural growth.

Protect and enhance the environment and natural resources.



Achieving high growth by raising productivity.

Sustainability in agriculture.

Previous victimization and perceived lack of trust is the fear levels among formers.

Marketing storage facitities.

Feeding and managing animals.

Cultivation, culture horticulture, husbandry, agronomy.

Soil fertility depletion.

Credit availabilities.



Does

What behavior have we observed?  
What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?

