



Says

What have we heard them say?
What can we imagine them saying?

Describe the visual characteristics of this colour

Are there variations or shades have this colour that have different effects?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

What thoughts come to mind when thinking about this colour?

Are there specific objects, places or concepts associated with this colour



Colours

What actions or behaviors might be influenced by this colour?

Are there any cultural or societal actions related to this colour

How does this colour make you feel emotionally?

Does it evoke any particular mood or sentiment



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?