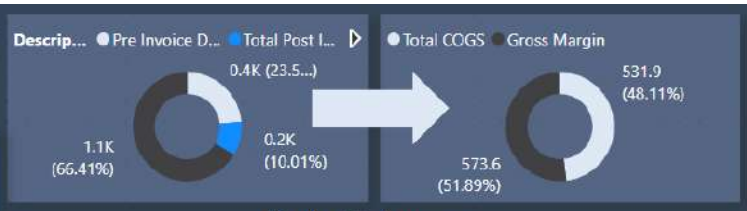

Product Performance

segment	NS $	GM $	GM %
Accessories	₹ 328.49M	170.37M	51.9%
Desktop	₹ 62.29M	32.16M	51.6%
Networking	₹ 60.60M	31.57M	52.1%
Notebook	₹ 357.56M	185.40M	51.9%
Peripherals	₹ 223.53M	116.08M	51.9%
Total	**₹ 1,105.49M**	**573.59M**	**51.9%**

Performance Matrix

LY=Last Year

Customer Performance

customer	NS $	GM $	GM %	Gap
AtliQ Exclusive	₹ 108.82M	62.96M	57.9%	-1.41%
Electricalsquipo Stores	₹ 5.80M	3.27M	56.3%	9.05%
Sorefoz	₹ 7.78M	4.31M	55.4%	2.60%
Logic Stores	₹ 7.50M	4.12M	55.0%	3.41%
Elite	₹ 7.10M	3.84M	54.1%	3.63%
Coolblue	₹ 7.20M	3.88M	53.9%	0.52%
Media Markt	₹ 8.80M	4.73M	53.7%	-0.17%
Forward Stores	₹ 7.59M	4.07M	53.7%	2.50%
Chiptec	₹ 5.84M	3.13M	53.6%	-0.10%
All-Out	₹ 1.21M	0.65M	53.6%	1.60%
Fnac-Darty	₹ 5.70M	3.05M	53.6%	2.59%
Propel	₹ 19.25M	10.28M	53.4%	0.01%
Power	₹ 3.30M	1.76M	53.3%	1.72%
Unity Stores	₹ 2.43M	1.29M	53.2%	5.18%
Total	**₹ 1,105.49M**	**573.59M**	**51.9%**	**-0.97%**

Filter Panel

region, market

All

customer

All

segment, category, product

All

2019 | 2020 | 2021 | 2022Est

Q1 | Q2 | Q3 | Q4

vs LY | vs Target

YTD | YTG