Request | Query | Output

7. Get the complete report of the Gross sales amount for the customer "Atlia Exclusive" for each month. This analysis helps to get an idea of low and high-performing months and take strategic decisions.

SELECT segment, COUNT(DISTINCT(product_code)) AS products_count
FROM dim_product
GROUP BY segment

ORDER BY products_count DESC

	month	year	Gross_Amt
•	September	2017	490265.5741
	October	2017	510225.9123
	November	2017	780459.9169
	December	2017	496077.0685
	January	2018	470449.8051
	February	2018	416154.7669
	March	2018	464649.6720
	April	2018	287798.9100
	May	2018	477846.1168
	June	2018	414128.9918
	July	2018	459275.7478
	August	2018	309038.6366
	September	2018	1691699.6330
	October	2018	1825301.3209
	November	2018	2660157.2771
	December	2018	1792068.7461

Visualization | Insights



- o Lowest Sales March 2020 [Covid & Global Chip Shortage]
- o Highest Sales November 2020 [Festive Season]