

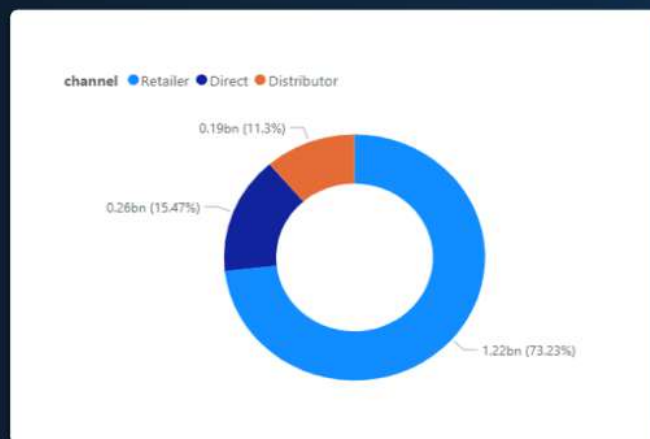
Request | Query | Output

9. Which channel helped to **bring more gross sales** in the fiscal year 2021 and the percentage of contribution?

```
WITH ct1 AS (  
SELECT channel, sum((sold_quantity*gross_price)) AS gross_sales_mln  
FROM fact_sales_monthly x  
JOIN dim_customer y  
ON x.customer_code=y.customer_code  
JOIN fact_gross_price z  
ON x.product_code = z.product_code AND  
x.fiscal_year = z.fiscal_year  
WHERE x.fiscal_year =2021  
GROUP BY channel  
ORDER BY gross_sales_mln DESC),  
ct2 AS  
(SELECT sum((sold_quantity*gross_price)) AS total_gross_sales_mln  
FROM fact_sales_monthly x  
JOIN fact_gross_price z  
ON x.product_code = z.product_code AND  
x.fiscal_year = z.fiscal_year  
WHERE x.fiscal_year =2021)  
  
SELECT channel, gross_sales_mln, (gross_sales_mln/total_gross_sales_mln)*100 AS per FROM ct1 CROSS JOIN ct2
```

	channel	gross_sales_mln	per
▶	Retailer	1219081639.9472	73.23398284
	Direct	257532002.6536	15.47073932
	Distributor	188025630.9348	11.29527784

Visualization | Insights



The **Retailers** contribute to the major portion of the **sales** that is **73%** where as Direct and Distributer combined sales is 27%