AtliQ Mart

FMCG Analysis

Store Analysis

Analyze the performance of **Stores** over a key metrics like **Sales Before, sales After, Total Revenue, Qty Sold Before, Qty Sold After** etc

Promotion Analysis

Analyze the performance of **Promotion** over a key metrics like **Incremental Revenue, Incremental Sold Unit, Total Incremental Revenue , Discounts**

Product & Campaign Analysis

Analyze the performance of **Product & Campaign** over a key metrics like **Incremental Revenue, Incremental Sold Unit, Top & Bottom Products by IR & ISU**

Info