

Filters

region	All
market	All
division	All
customer	All
FY	2019

P & L

By Fiscal Year

All values are in USD

Note : Do not modify the pivot tak

metrics	Quarters				
	Q1		Q2		
	Sep	Oct	Nov	Dec	Jan
net sales	6.5M	8.0M	10.7M	11.4M	6.5M
COGS	3.8M	4.7M	6.3M	6.7M	3.9M
Gross Margin	2.6M	3.4M	4.5M	4.7M	2.7M
GM %	40.9%	42.0%	41.5%	41.4%	40.9%

region	All
market	All
division	All
customer	All
FY	2020

P & L

By Fiscal Year

All values are in USD

metrics	Quarters				
	Q1		Q2		
	Sep	Oct	Nov	Dec	Jan
net sales	17.1M	20.6M	28.7M	29.9M	17.1M
COGS	10.6M	12.8M	18.1M	18.9M	10.7M
Gross Margin	6.5M	7.8M	10.6M	11.0M	6.5M
GM %	37.8%	37.8%	37.0%	36.8%	37.8%

region	All
market	All
division	All
customer	All
FY	2021

P & L

By Fiscal Year

All values are in USD

metrics	Quarters				
	Q1		Q2		
	Sep	Oct	Nov	Dec	Jan
net sales	44.8M	54.6M	74.3M	78.1M	44.8M
COGS	28.4M	34.7M	47.4M	49.8M	28.4M
Gross Margin	16.4M	19.9M	27.0M	28.3M	16.4M
GM %	36.7%	36.5%	36.3%	36.3%	36.7%

net sales comparison

21 vs 20	162.1%	164.7%	159.1%	161.0%	161.4%
20 vs 19	164.6%	156.6%	167.3%	161.5%	162.8%

Understanding the comparison

2020	30
2021	50
Difference in growth	20
21 vs 20	167% (formula applied is $2021 / 2020$)
21 vs 20 (growth)	67% (formula applied is $\text{Difference in growth} / 2020$)

Note : Instead of calculating difference of growth use formula $2021 / 2020 - 1$

Note :Buisness managers are always interested in growth percentage rather than the absolute





























































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Q2	Q3	Q4			Grand Total		
Feb	Mar	Apr	May	Jun	Jul	Aug	
6.1M	6.4M	6.3M	6.5M	6.2M	6.5M	6.3M	87.5M
3.5M	3.8M	3.7M	3.8M	3.6M	3.8M	3.7M	51.2M
2.6M	2.7M	2.6M	2.6M	2.6M	2.7M	2.6M	36.2M
41.9%	41.5%	41.4%	40.8%	42.0%	41.5%	41.4%	41.4%

Q2	Q3	Q4			Grand Total		
Feb	Mar	Apr	May	Jun	Jul	Aug	
15.9M	2.1M	7.8M	9.9M	14.9M	16.1M	16.5M	196.7M
9.9M	1.3M	4.8M	6.2M	9.3M	10.2M	10.5M	123.4M
6.0M	0.8M	2.9M	3.7M	5.5M	5.9M	6.1M	73.3M
37.7%	36.7%	37.7%	37.5%	37.3%	36.7%	36.8%	37.3%

Q2	Q3	Q4			Grand Total		
Feb	Mar	Apr	May	Jun	Jul	Aug	
41.8M	44.0M	43.5M	44.4M	41.5M	44.0M	43.0M	598.9M
26.5M	28.0M	27.7M	28.1M	26.4M	28.0M	27.4M	380.7M
15.3M	16.0M	15.8M	16.3M	15.1M	16.0M	15.6M	218.2M
36.5%	36.4%	36.3%	36.6%	36.4%	36.4%	36.3%	36.4%



162.5%	1981.6%	461.2%	347.0%	178.6%	173.9%	160.3%	204.5%
162.0%	-67.1%	22.7%	53.1%	140.7%	148.0%	162.0%	124.8%

te percentage