SUBSCRIBER'S GALORE: EXPLORING WORLD'S TOP YOUTUBE CHANNELS

PROJECT DONE BY

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III BSC MATHEMATICS (EM) (S-1)

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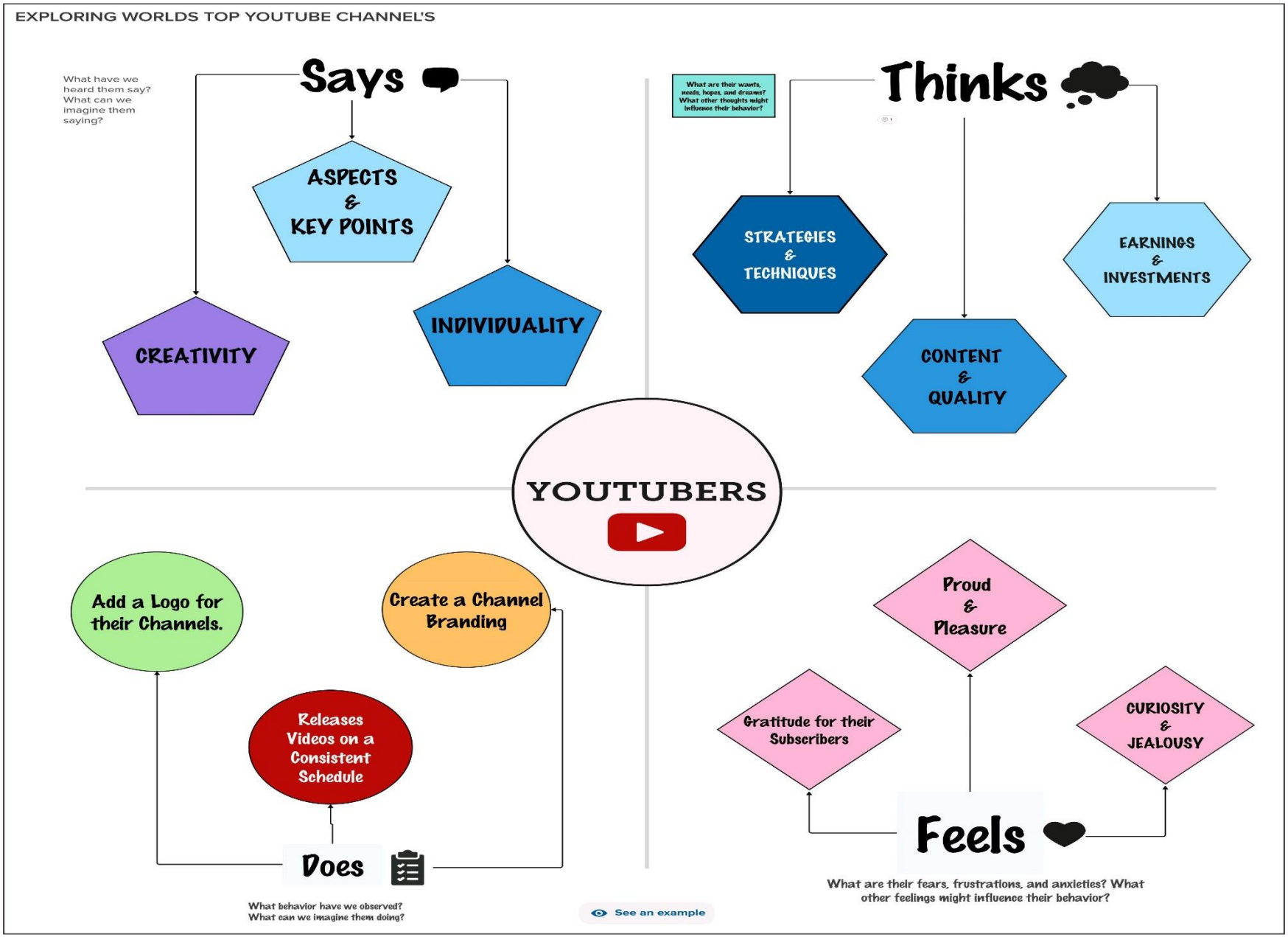
INTRODUCTION:

- Our project is all about how the **Top Youtubers** attain their top position and why others can't.
- Our project is the **Best Solution** to the youtubers who want to be in top level.
- Our project explains, the **strategies** of the Youtubers how to overcome the top YouTube channels, which have been explained in our **Brainstorming Map and Empathy Map.**


EXPLORING WORLDS TOP YOUTUBE CHANNEL'S
What have we heard them say? What can we imagine them saying?
Says
ASPECTS & KEY POINTS
CREATIVITY
INDIVIDUALITY
What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?
Thinks
STRATEGIES & TECHNIQUES
CONTENT & QUALITY
EARNINGS & INVESTMENTS
YOUTUBERS
Add a Logo for their Channels.
Create a Channel Branding
Releases Videos on a Consistent Schedule
Does
What behavior have we observed? What can we imagine them doing?
Proud & Pleasure
Gratitude for their Subscribers
CURIOSITY & JEALOUSY
Feels
What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?
See an example

Brainstorm
&
Idea
Prioritization

EXPLORING WORLD'S TOP YOUTUBE CHANNELS

TEAM MEMBERS

JAYASREE T
JESINTHA SWEETY M
DHANALAKSHMI S
JANCY RANI V

Set the goal

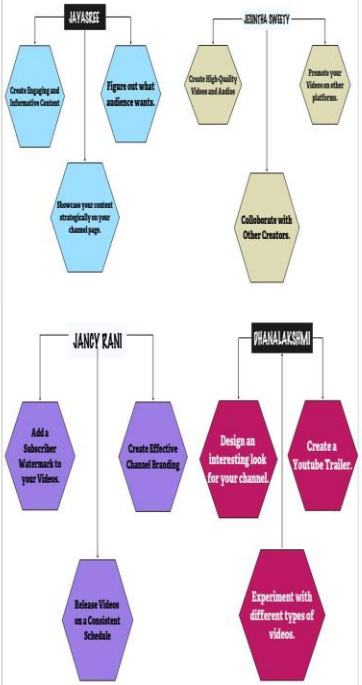
SOLVING THE PROBLEMS FACING BY YOUTUBERS TO BE IN TOP POSITION

1 Define your problem statement

THERE MIGHT BE SOME PROBLEMS HAVE TO FIX ACCORDING TO OUR POINT OF VIEW, WHAT WILL BE THE REASON THAT OTHERS CAN'T ACHIEVE THE TOP POSITION IN THE WORLD. ACCORDING TO DESCRIPTION,
T-SERIES HAS THE TOP POSITION WITH MORE THAN 200 MILLION SUBSCRIBERS THEN, WHAT IS THE LACK OF OTHER YOUTUBERS TO REACH WORLD'S TOP POSITION?

2 Brainstorm

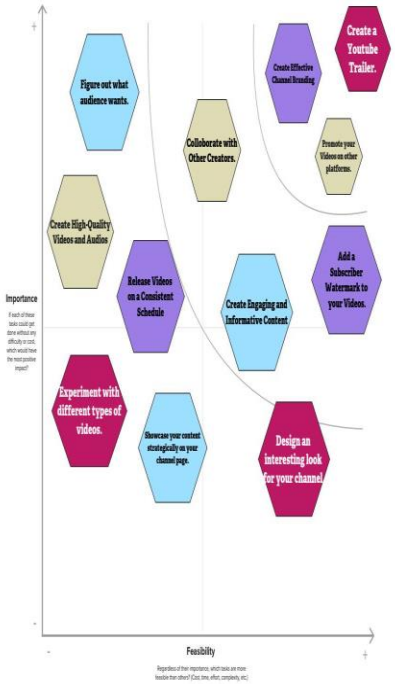
IDEAS OF US



3 Group Ideas

After a clear and deep discussions we conclude that the following aspects has to be implement to gain more followers in youtube and to be in top positions.
They need a clear vision of their content and new methods of editing which will be attractive to the users and theirs video and audio should be relevant and in a neat manner. They have to advertise their video in other platforms. They have to describe their descriptions in their own way to be in trendy. They want to make SHORTS to gain more views so that it can make more interest in that particular video. In simple words, users have to wait with eagerness for your videos. Then they will definitely do these ▶ ♥ 👍 👎 🔔 ↗ YOU WILL BE IN TOP POSITION.

4 Prioritize



RESULT

Our result is the story that we made….

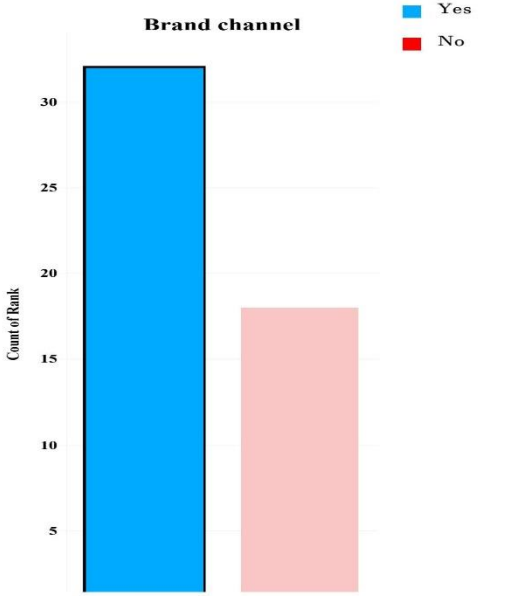
Story 1

CHANNEL DETAILS:
Rank Wise Channel Describes The Positions Of The Channels Which Are In Our Dataset. (Ascending Order)
Number Of Channels With Brands Includes The Channels Which Have Brands As (Yes) And Which Doesn't Have Brands As (No) According To The Count Of Rank.
Channel Brand Worksheet Gives The Exact Name Of The Channels Which Have Brands (Yes) And The Names Of The Channels Which Doesn't Have Brands (No).

LIST OF CHANNELS WITH NO. OF SUBSCRIBERS AND LANGUAGE: The No.of Channels of languages gives the data of the primary language and count of primary languages. The channel name with subscribers gives the count of subscribers list that is T-SERIES has the highest subscribers since it has 238 millions it pursues the top position.

RANK WISE CHANNEL

Channel	
As of March 14, 2023UTC	
T-Series	1
Cocomelon	2
Sony Entertainment Telev..	3
MrBeast	4
PewDiePie	5
Kids Diana Show	6
Like Nastya	7
Vlad and Niki	8
WWE	9
Zee Music Company	10
Blackpink	11
Goldmines	12
5-Minute Crafts	13
Sony SAB	14
BangtanTV	15
Justin Bieber	16
Hybe Labels	17
Canal KondZilla	18
Zee TV	19
Pinkfong	20
Shemaroo Entertainment	21
ChuChu TV	22
Colors TV	23
Dude Perfect	24
Movieclips	25
T-Series Bhakti Sagar	26
Tips Industries	27
Wave Music	28
Marshmello	29
Sony Music India	30
El Reino Infantil	31
Aaj Tak	32
Eminem	33
LooLoo Kids	34
Ed Sheeran	35
Yash Raj Films	36
Ariana Grande	37
Taylor Swift	38
BillionSurpriseToys	39
Infobells	40
JuegaGerman	41
Billie Eilish	42
Badabun	43
Fernanfloo	44
Bad Bunny	45



CHANNEL BRAND

Channel	Brand channel: No	Brand channel: Yes
5-Minute Crafts		Yes
A4	No	
Aaj Tak		Yes
Ariana Grande	No	
Bad Bunny	No	
Badabun		Yes
BangtanTV	No	
Billie Eilish	No	
BillionSurpriseToys		Yes
Blackpink		Yes
Canal KondZilla		Yes
ChuChu TV		Yes
Cocomelon		Yes
Colors TV		Yes
Dude Perfect	No	
Ed Sheeran	No	
El Reino Infantil		Yes
Eminem	No	
Felipe Neto	No	
Fernanfloo	No	
Get Movies		Yes
Goldmines		Yes
Hybe Labels		Yes
Infobells		Yes
JuegaGerman	No	
Justin Bieber	No	
Kids Diana Show		Yes
Like Nastya	No	
LooLoo Kids		Yes
Marshmello	No	
Movieclips		Yes
MrBeast	No	
PewDiePie	No	
Pinkfong		Yes
Shemaroo		Yes
Shemaroo Entertainment		Yes
Sony Entertainment Telev..		Yes
Sony Music India		Yes
Sony SAB		Yes
SonyMusicIndiaVEVO		Yes
T-Series		Yes
T-Series Bhakti Sagar		Yes
Taylor Swift	No	
Tips Industries		Yes
Vlad and Niki	No	
Wave Music		Yes

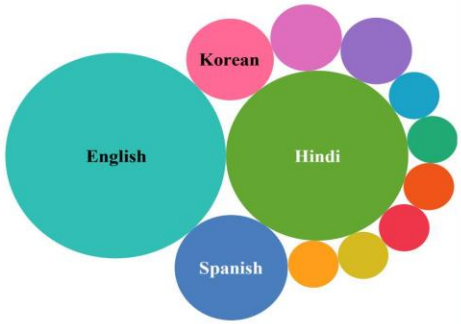
Story 1

CHANNEL DETAILS:
Rank Wise Channel Describes The Positions Of The Channels Which Are In Our Dataset. (Ascending Order)
Number Of Channels With Brands Includes The Channels Which Have Brands As (Yes) An..

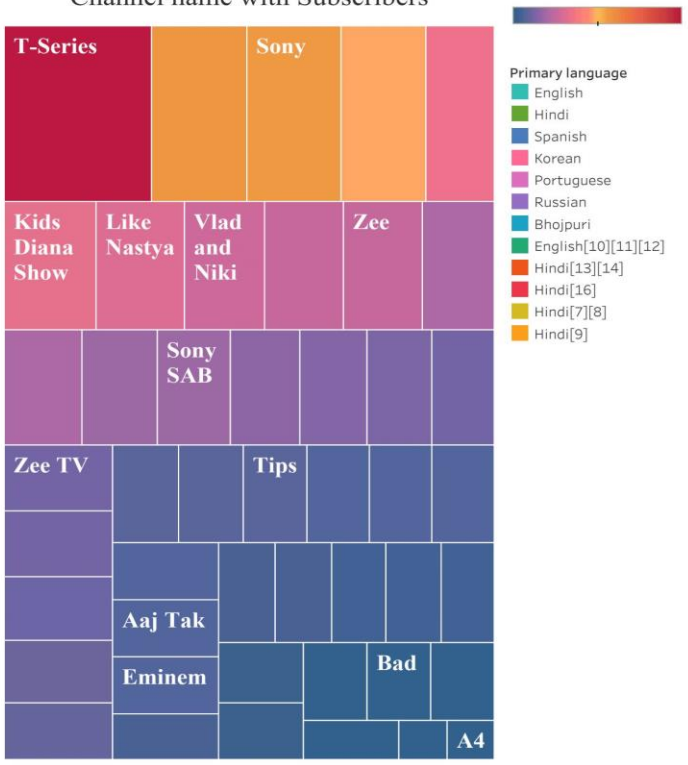
LIST OF CHANNELS WITH NO. OF SUBSCRIBERS AND LANGUAGE:
The No.of Channels of languages gives the data of the primary language and count of primary languages. The channel name with subscribers gives the count of subscribers list that is T-SERIES has the highest subscribers since it has 238 millions it pursues the top position.

CATEGORY WISE LANGUAGE AND COUNTRY WISE LANGUAGES:
Category wise languages forms up the categories such as sports, education, etc., in order with languages.
Country wise languages gives the d..

No of Channels of Languages



Channel name with Subscribers



Primary language
- English
- Hindi
- Spanish
- Korean
- Portuguese
- Russian
- Bhojpuri
- English[10][11][12]
- Hindi[13][14]
- Hindi[16]
- Hindi[7][8]
- Hindi[9]

Story 1

LIST OF CHANNELS WITH NO. OF SUBSCRIBERS AND LANGUAGE:
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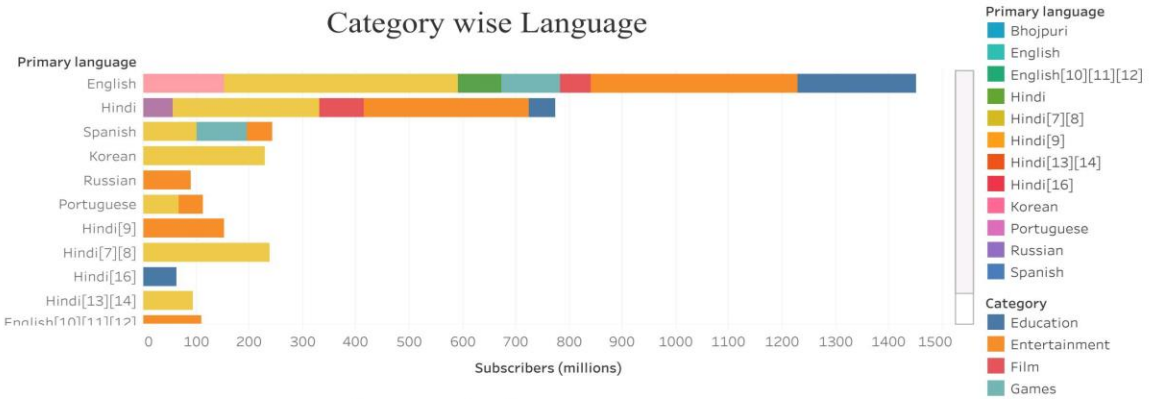
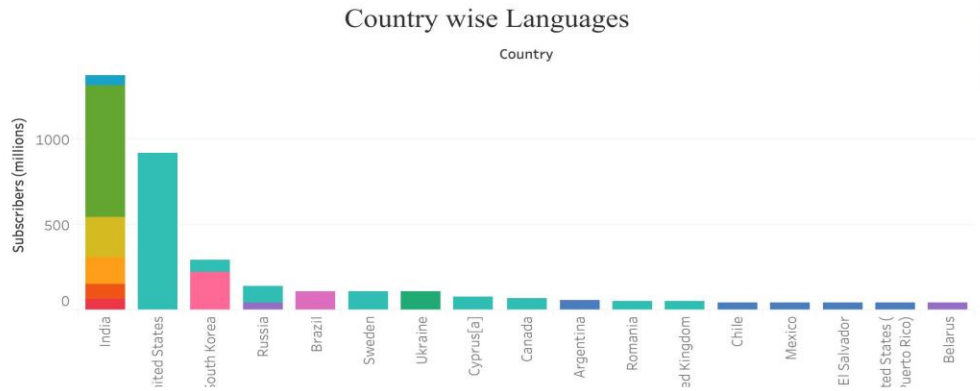
The channel name with subscrib..

CATEGORY WISE LANGUAGE AND COUNTRY WISE LANGUAGES:
Category wise languages forms up the categories such as sports, education, etc., in order with languages. Country wise languages gives the data of the languages used merely in those countries...

LANGUAGE WISE SUBSCRIBERS AND COUNTRY WISE SUBSCRIBERS
Language wise subscribers refers to the primary languages which have more subscribers.
Country wise subscribers refers to the countries which have more sub..





Story 1

CATEGORY WISE LANGUAGE AND COUNTRY WISE LANGUAGES:
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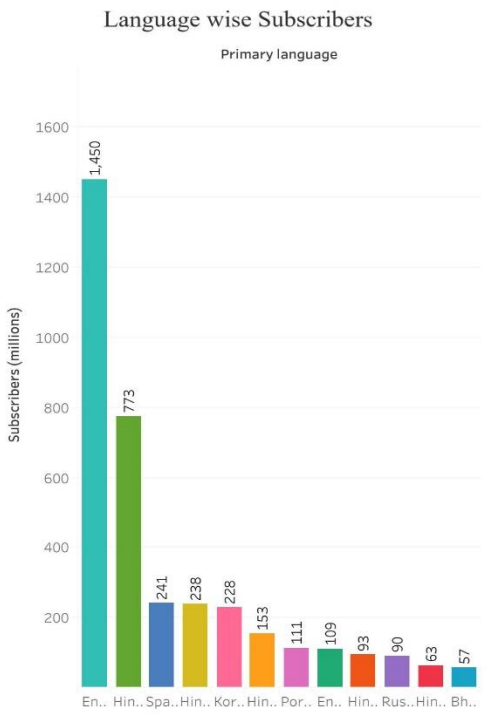
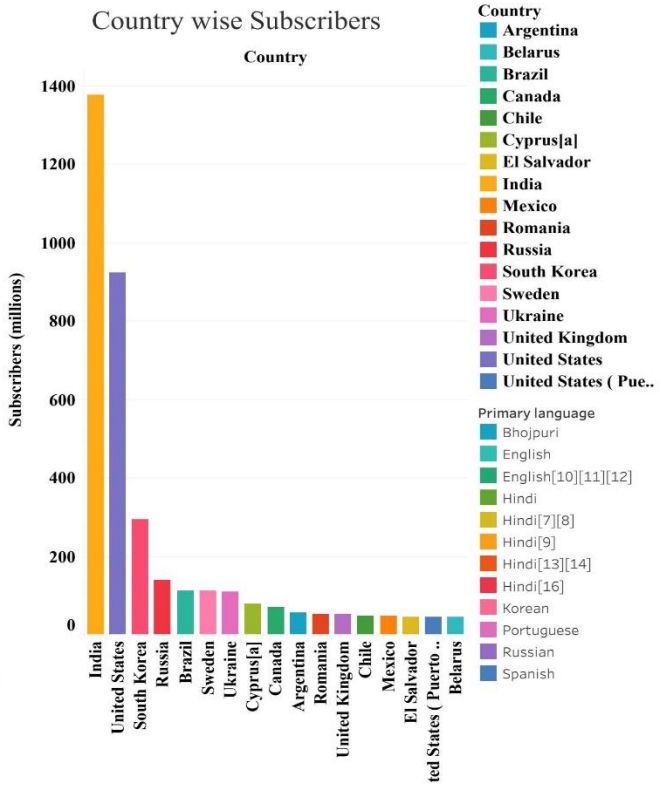
Country wise languages gives th..

LANGUAGE WISE SUBSCRIBERS AND COUNTRY WISE SUBSCRIBERS
Language wise subscribers refers to the primary languages which have more subscribers.
Country wise subscribers refers to the countries which have more subscribers.

COUNTRY WISE CHANNEL
represents the count and primary language of the channels in every county with subscribers.

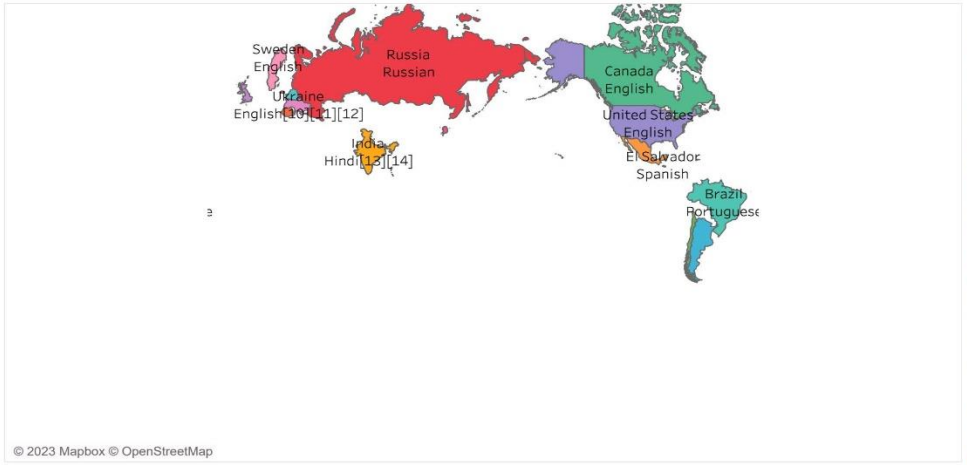




Story 1

LANGUAGE WISE SUBSCRIBERS AND COUNTRY WISE SUBSCRIBERS *Language wise subscribers refers to the primary languages which have more subscribers.* *Country wise subscribers refers t..*	***COUNTRY WISE CHANNEL represents the count and primary language of the channels in every county with subscribers.***	*CATEGORY WISE CHANNEL was to give the channels which have been has the categories that makes them in top.*

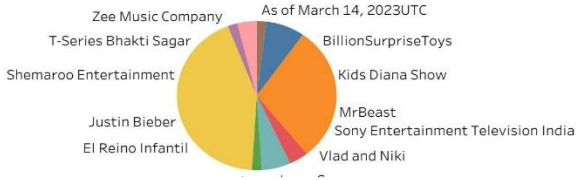
Country wise Channels



Country
- Argentina
- As of March 14, 2023..
- Belarus
- Brazil
- Canada
- Chile
- Cyprus[a]
- El Salvador
- India
- Mexico
- Romania
- Russia
- South Korea
- Sweden
- Ukraine
- United Kingdom
- United States
- United States (Puert..

Category
- As of March 14, 2023..
- Education
- Entertainment
- Film
- Games
- How-to
- Music
- News
- Sports

CATEGORY WISE CHANNELS



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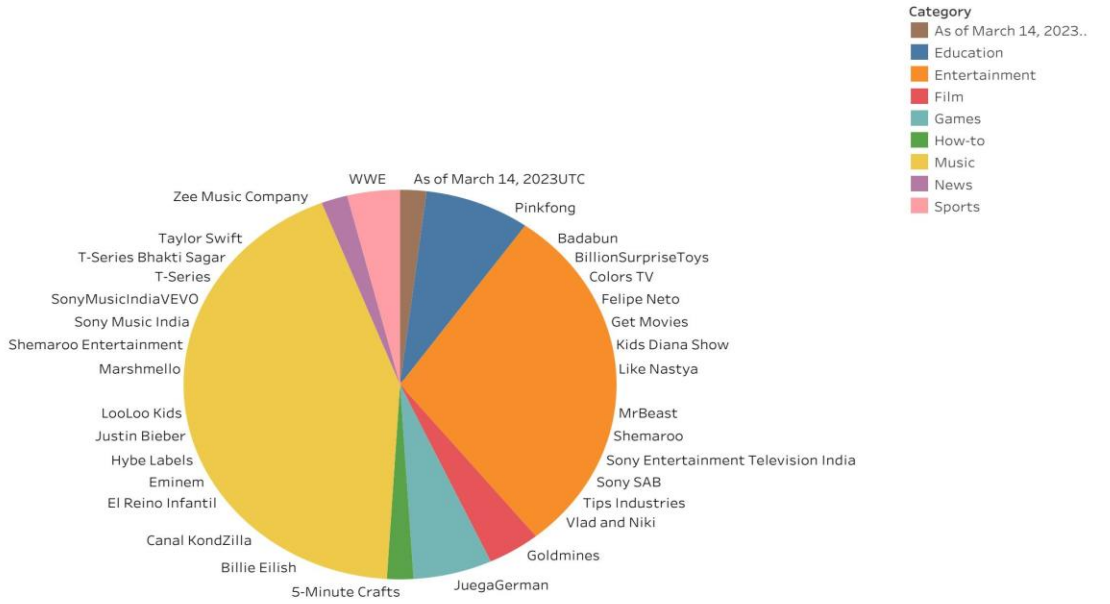

ADVANTAGES

- ✓ The main advantage of our project is for the youtubers who want to become in **top** and **more popularly**, we here give the ideas and strategies to tackle others.
- ✓The youtubers must have **relevant and attractive content to gain more subscribers.**

APPLICATIONS:

- The youtubers can use this solutions with their channels and they will get more and more subscribers.
- These ideas and strategies has to be implement by the youtubers to be in top position.
- T-series has the top position with millions of millions subscribers with more and more strategies and ideas…like-wise others have their own ideas they have to implement those in their own way of style, then they can also be achieve the platinum play button….that is in the top position.

CONCLUSION:

World is full of smartphones, how long the smartphones have been here then **YouTube** is the only application or app (software) to promote their ***talent*** and to **help achieve high** in their life with their own **contents and ideas**. Life is a **race** as we conclude that youtubers also have a race with their **other competitors** they want to be in **top position** so that they have to follow some basic key points to be remembered in their life which is **Our Project**… we want to conclude that all want to be winners but there is some drawbacks for the others to achieve the top positions we overcome with a **solution** that is our **project**.

FUTURE SCOPE:

Over the next decade, expect it to expand into an all-encompassing entertainment service, where you'll not just watch and listen: you'll play. Games, and interactive experiences. In both cases partly driven by YouTube's evolution into the world's largest catalogue of virtual reality content.