

SOILA PUBLIC LIMITED COMPANY

CONTRACT FARMING BUSINESS

INTRODUCTION

SOILA PUBLIC LIMITED COMPANY. is a registered public company on Business Regulatory Licensing Agency (BRELA) and Tanzania Revenue Authority (TRA) in Tanzania with bias in contract farming services, agriculture loans through SACCOS, marketing search, E-commerce, processing factories and food products. We have done our detailed market research and feasibility studies and we were able to secure a suitable farm land to start with contract farming business.

OUR CONTRACT FARMING MODEL

Our contract farming undertaken under the model of an agreement between a *purchaser/client/investor* and *SOILA PLC* that specifies the requirements for production and marketing of a farm product. The *purchaser/client/investor* usually request for services by inject money /funds to *SOILA PLC* for getting profits through agriculture production.

SOILA PLC job will be to perform land leasing, land preparation, cultivation, farm management, harvesting, packaging, search markets and selling the produce

WHILE

The *purchaser/investor/client* job is to inject money/funds as capital for purpose of getting profit according to signed contract between two parties

CROPS UNDER CONTRACT FARMING

- Tomato
- Onion
- Beans
- Sweet melon
- Baby corn
- Potato for chips
- Sweet peppers
- Maize

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- Rice e.t.c

THE BENEFITS:

- Our Contract farming seeks to help purchaser/clients/investors
- Purchaser/clients/investors will receive profits according to investment capital and crop signed on the contract
- Guarantee Return On Investment (ROI) their investment capital
- It lowers the risk, as well as the costs of production.
- Contract farming will open up new opportunities for *individuals, organization, farmers ,civil servants, retired servants, entrepreneurs, companies in the Food processing industry, companies in the dairy product production industry, players across different industries that rely on raw materials from farms*

INSURANCE OF YOUR INVESTMENT

Agriculture insurance

Agricultural insurance

What is the meaning of agricultural insurance?

It is a protection against damage to your crops in the field due to various disasters such as, drought, floods, hurricanes, theft, earthquakes and damage to crops / crops due to unavoidable pests such as locusts.

What are the benefits of this insurance for the SOILA PLC INVESTOR/CLIENT?

- It makes client/investor at peace with crops in the field through SOILA PLC.
- It keeps client/investor going economically even if the crops suffers any disaster within the contract period.
- It gives the client/investor the freedom to invest more on SOILA PLC because client/investor will not fear losses from disasters.
- Compensation during claims is immediate.
- Cost of insurance is up to SOILA PLC

THINGS WE CONSIDER IN INSURANCE FOR OUR INVESTOR/CLIENT ON CONTRACT FARMING BUSINESS

- Production costs such as seeds, fertilizers, labor etc.
- Cost of damage to plants / crops in the field.



+255782550109
info@soila.co.tz
www.soila.co.tz

P.o Box 1777
Morogoro
Tanzania

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- Produce is taken from the field and stored in the barn after harvest.

FOR MORE INFORMATION

Call: +255782550109

Website : www.soila.co.tz

E-mail: investorrelation@soila.co.tz