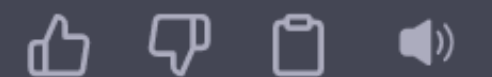**How to do Bookmark Action, specifically to show element and to hide element in Power BI**

In Power BI, you can use bookmarks to save the current state of your report and then use them to show or hide certain elements. Here's how to show and hide an element using bookmarks:

1. First, select the element you want to show or hide, such as a visual, text box, or image.
2. In the Visualizations pane, go to the Formatting tab and expand the General section.
3. Look for the "Bookmark" option and click on "Add".
4. In the "Bookmark" pane that appears on the right side of the screen, give your bookmark a name that describes what it will do, such as "Show Map" or "Hide Chart".
5. With the bookmark still selected, go to the "Data" view and check the "Selected visuals" option under the "Visualizations" section.
6. Click on the "..." button next to the "Selected visuals" option and choose "Add visual filter".
7. In the "Visual Level Filters" pane that appears on the right side of the screen, choose the option to "Show items when the value" and select the field or measure that will determine whether the element should be shown or hidden.
8. In the drop-down list that appears, select the specific value or range of values that will trigger the element to be shown or hidden.
9. Once you've set up your filter, go back to the "Bookmark" pane and click on "Apply".
10. To test your bookmark, go to the "View" tab and click on "Play" to see how the bookmark behaves.
11. If you want to create a bookmark that hides an element, you can follow the same steps but reverse the filter so that the element is hidden when a certain value or range of values is selected.

By creating bookmarks that show and hide elements based on certain criteria, you can create interactive reports that allow users to explore the data in different ways.