


# Johnson Absolu

Web Designer | Frontend Developer

 Bridgeport, CT, 06604

 (203) 572-2182

 frefrebiz@hotmail.com

Detail-oriented, organized and meticulous employee. Works at fast pace to meet tight deadlines. Enthusiastic team player ready to contribute to company success.



## Skills

- HTML
- JavaScript
- CSS
- Critical Thinking
- - Code debugging
  - Web Design



## Work History

2020-02 - Current

### • **Brand Manager - Ecommerce and Digital Marketing**

*Self-employed, Bridgeport, CT*

- Conceptualized brand identity and developed unique accompanying graphic style and tone for use in communications.
- Planned, implemented and tracked sales and marketing strategies to promote brand products.
- Developed and implemented favorable pricing structures balancing firm objectives against customer targets.
- Monitored online advertising and social media campaigns to assess success of different strategies.
- Compiled product, market and customer data to generate informed sales and profit projections.

2019-06 - 2020-02

### • **Sales Consultant**

*Prestige Volkswagen, Stamford, CT*

- Cold called and conducted face-to-face sales calls with C-level executives and directors in assigned sales territory.
- Created detailed sales presentations to communicate product features and market data.

2018-02 - 2019-03

- Boosted sales by conferring with customers to evaluate purchase requirements and recommend best-fit company offerings.
- Maintained sense of urgency in answering customer questions and requests through email or voice messaging.

### Assistant Store Manager

*Payless Shoe Source, White Plains, NY*

- Managed opening and closing procedures and recommended changes to enhance efficiency of daily activities.
- Coached sales associates in product specifications, sales incentives and selling techniques, significantly increasing customer satisfaction ratings.
- Conducted weekly staff meetings to motivate staff members, address concerns and questions, plan improvements, and evaluate progress toward goals.
- Assessed supplier quality to maintain tight cost controls and maximize business operational performance.

2016-05 - 2018-11

### Shift Supervisor

*CVS/caremark, Eastchester, NY*

- Built performance-oriented culture with satisfied, hardworking employees by clearly highlighting employee success and developing leaders from within.
- Established effective employee schedules and delegated tasks to take advantage of individual abilities and meet expected demands.
- Evaluated employee skills and knowledge regularly, training and mentoring individuals with lagging skills.
- Prepared shift summary reports for supervisor and communicated regularly on goals and progress.

2021-09 - Current



### Education

#### Associate of Science: Computer Science

*Housatonic Community College - Bridgeport, CT*



### Certifications

2021-08

Responsive Web Development Training

2022-03

FrontEndExpert - Algoexpert.io