

# Emma Thompson

Event Manager | Festival Curator | Creative Visionary

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## 1 Professional Summary

Passionate Event Manager with 6 years of experience orchestrating unforgettable festivals, corporate events, and private celebrations. Known for transforming bold ideas into vibrant realities with meticulous planning and a flair for creativity. Skilled in vendor coordination, budget management, and crafting immersive experiences that captivate audiences. Thrives in high-energy environments, delivering events that spark joy and leave lasting impressions.

## 2 Work Experience

**Lead Event Manager**      *VividVibes Events, Copenhagen, Denmark*      Mar 2021 – Present

- Planned and executed 20+ large-scale festivals, including the "Copenhagen Glow Fest" attracting 15,000 attendees.
- Managed budgets up to €500,000, negotiating with vendors to reduce costs by 12% while maintaining quality.
- Coordinated multidisciplinary teams of up to 50 staff, ensuring seamless event operations and guest satisfaction.
- Designed immersive thematic decorations, boosting social media engagement by 25%.

**Event Coordinator**      *Nordic Celebrations, Aarhus, Denmark*      Jun 2018 – Feb 2021

- Organized 30+ corporate and private events, including weddings and product launches, with 98% client satisfaction.
- Developed creative event concepts, incorporating live performances and interactive installations.
- Streamlined logistics for multi-day events, reducing setup times by 15% through optimized scheduling.
- Managed social media campaigns to promote events, increasing attendance by 20%.

**Assistant Event Planner**      *FestiveSpark, Copenhagen, Denmark*      Sep 2016 – May 2018

- Supported planning for community festivals, handling permits, safety protocols, and vendor contracts.
- Created event timelines and checklists, improving team efficiency by 10%.
- Assisted in designing promotional materials, enhancing event visibility through local partnerships.

## 3 Education

**Bachelor of Arts in Event Management**      *Copenhagen Business School, Denmark*      Sep 2013 – Jun 2016

- Capstone Project: "Creating Sustainable Music Festivals in Urban Settings"
- Graduated with Honors

## 4 Skills

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- **Event Planning:** Budget Management, Vendor Negotiation, Thematic Design, Logistics
- **Tools:** Eventbrite, Trello, Canva, Microsoft Office, Social Media Platforms
- **Creative Skills:** Set Design, Storytelling, Audience Engagement
- **Soft Skills:** Leadership, Multitasking, Crisis Management, Client Relations

## 5 Certifications

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- Certified Event Planner, International Live Events Association, 2019
- Sustainable Event Management, Event Industry Council, 2020

## 6 Languages

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- English (Fluent)
- Danish (Native)
- Swedish (Conversational)

## 7 Interests

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- Curating pop-up art installations
- Attending global music festivals
- Sustainable event design