Jonathan Albert
Project Management & Operations
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Godwoken Blockchain – New York, NY
Godwoken Blockchain is a 100% EVM compatible L2 optimistic rollup on the secure L1 Nervos Blockchain.
Blockchain Incubator Manager and Developer Relations   2022 – 2023
- Managed a portfolio of blockchain projects with a combined budget of $220K, overseeing end-to-end execution, from coordinating Dapp launches, IDOs, and marketing efforts to ensuring all projects were delivered on time, within scope, and within budget, resulting in a 16% increase in successful launches.
- Fostered relationships with developers, partners, and users, and provided feedback to the engineering team to inform product roadmap decisions.
- Created Web3 courses for Unity, Chainsafe, NFT.Storage, and OpenZeppelin to educate and train developers.
- Led and facilitated development workshops at ETHDenver and ETHIndia to increase awareness of Godwoken.
- Developed and implemented strategies to grow and engage the Godwoken community through Twitter and Discord by hosting Twitter spaces, contests, live builds, and Dapp beta tests.

Smith and Crown – New York, NY
Blockchain consulting and research firm specializing in Crypto economics and token design.
Blockchain Consulting Project Manager   2022 – 2022
- Consulted corporations and Decentralized Autonomous Organizations on meta governance, fungible and non-fungible token uses, and crypto economic design's influence on user behavior.

Mix3d – New York, NY
Community focused on Web 3 education, onboarding, networking, and building.
Co-founder, Head of Operations and Community   2021 – 2022
- Grew a Web3 community to over 100 members and collaborated with cross-functional teams, including developers, designers, and investors, resulting in 5 members obtaining roles in Web3 companies, group investments, NFT collection launches, and a proof-of-concept game in Decentraland.

Invesco – New York, NY
Global investment firm (formerly Oppenheimer Funds) operating in 26 countries ($1.4T AUM).
Digital Operations Manager   2014 – 2019
- Managed marketing, research, and project operations, including digital presence, industry standard documentation, client-facing research + presentations, and internal process + workflows.
- Analyzed specifications, models, and launch strategies for new fund creation; partnered with a team of 11 in product and engineering in 2-week sprints to analyze risks, data accuracy, & predictive performance.
- Developed internal workflow and process management, including adoption + best practices around Jira, Agile user story management, stakeholder notifications, and velocity measurement.
- Built programs and surveys to engage 200+ employees on communication and process gaps leading to the integration of new digital tools + equipment, driving $300k+ in cost-savings while improving workflow.

Baruch College, New York, NY – BBA, *Computer Information Systems (CIS)*
Full Stack Academy, New York, NY – *Software Engineering Immersive*

Projects: Freelance Software Engineer, 2019 - 2021
- Partnered with clients in healthcare, business consulting, and home products to construct compelling brand personas and publish landing pages on-time and within budget.

Skills: Strategic Planning, Project Management, Leadership, Stakeholder Management, Cross-Functional Collaboration, Product Development/Management, Presentations, Public Speaking, Agile Methodologies, Scrum, Process Improvement
Technologies/Programming Languages: Microsoft 365, Notion, Jira, Asana, Trello, Monday, Discord, Twitter, Slack, Tableau, Cognos, Google Analytics, Hubspot, Figma, Invision, Git, APIs, SQL, Javascript, Python, C#, Solidity, CSS, HTML