Justin Allara

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Education

University of Iowa - 2013 - 2017
- Informatics - Bachelor of Arts
- Minor in Economics

Work Experience

Dealer eProcess - Full Stack Developer (October 2022 - Current)
- Currently working in an agile environment within a MVC design pattern to develop and improve product search pages, inventory model pages, and other related widgets.
- Created a website wide toolbar to optimize and declutter pages by creating a single location for third party related tools such as Chat, Cookie Consent and related features.
- Developed personalized search feature for customers returning to inventory pages and inventory related modules increasing lead generations for dealerships.
- Developed custom designed search and inventory pages requested by OEM clients while meeting business and technical needs.
- Used NewRelic to monitor, troubleshoot and resolve bugs and improve code performance throughout our platform.

Dealer eProcess - Tier 2 Frontend Developer (March 2019 - October 2022)
- Analyzed and consolidated website performance metrics to update and improve our code base for higher scores resulting in higher search engine page rankings.
- Developed and implemented a standard for our team to integrate third party code onto our platform's backend integration system improving the time it took for our team to add third party products to customer sites.
- Translated designs and wireframes for responsive pages from our designers to high quality HTML, CSS and Javascript.

Dealer eProcess - Tier 1 Frontend Developer Team Lead (April 2018 - March 2019)
- Improved request reliability and completion time by creating a set of code standards and practices for our frontend team to follow.
- Mentored a group of junior developers and onboarded new team members
- Maintained and updated client websites as requested through the use of a ticketed system.
- Developed and maintained website pages including: Homepages, inventory pages, monthly promotional pages, and department pages.

Technical Skills, Programming Languages

- **Web Development:** PHP, JavaScript, HTML5, CSS3, and JQuery
- **Databases:** SQL, MySQL, phpMyAdmin
- **Frameworks:** Laravel, CodeIgniter, React
- Microsoft Office and Google Suite products

Additional Projects

- Created a CRUD app for users to create and login to an account, and then make, edit and delete blog posts. This was built using the Laravel 8.0 framework.